## CHRISTOPHER RUEL

### **Experienced Strategic Planner and Technologist**



#### **SUMMARY**

With over 20 years of leadership experiences leading both small teams in complex, ambiguous, high-risk international environments, and large teams for 7,000+ person organizations. I have been able to apply the fundamental skills of a Special Forces officer to corporate world to deliver results.

#### **EXPERIENCE**

### Managing Partner, COO/CTO

JAG Group Inc

Responsible operations and technology strategy for a high-growth startup, overseeing product development, systems architecture, and operational scalability. Drove alignment between business objectives and technical execution to streamline processes, enhance platform performance, and support organizational growth.

- Implemented sustainability-focused services, ensuring alignment with the company's mission to make sustainability profitable.
- Designed, built, and integrated entire IT infrastructure with sound security principles.
- Trained employees and contractors on all IT systems.

#### **Board Member**

**Aktiver** 

Al solutions integrating semantic knowledge graphs to create intelligent, decision-making systems with secure, private deployment.

- Advise company leadership on military and government business development strategies.
- Provide feedback and analysis on system developments and capabilities.

### Chairman Of The Board

### Rev. Carl G. Vouros Memorial Fund

The Reverend Carl G. Vouros Memorial Fund is committed to empowering and supporting the New Britain community by providing targeted grants in education, athletics, and community health initiatives as part of the Community Fund of Greater New Britain.

- Provide direction for the board and ensuring the charity stays aligned with its mission and goals.
- Planning, chairing, and ensuring productive board discussions, encouraging participation, and driving decisions on how to allocate annual distributions of \$1M.

#### Director, Biofuels Business Unit

Indigo A

Oversaw and coordinated the Biofuels Program and sales pipeline to drive business opportunities for sustainable fuel feedstocks. Executed strategy through close coordination with Policy, Product, Marketing, Legal, and Executive teams.

- Built a sales pipeline from 0 to 60 opportunities valued at \$148M in annual revenue in 30 days and progressed 50% to the bottom of the funnel in 60 days, reducing stage progression from 59 days to 8 by end of Q1.
- Developed a prospect prioritization methodology that increased the average opportunity by \$37K for \$12M in additional projected revenue.

#### **EDUCATION**

### Master's Degree in Business Administration

University of Tennessee

#### Bachelor's Degree in History

University of Connecticut

### Masters in Strategic Studies (Student)

**US Army War College** 

### CERTIFICATION

# Certified Information System Security Professional (CISSP)

ISC2 - March 2019, Credential ID 705659

### Lean Six Sigma Green Belt Certification

IASSC - January 2021, Credential ID G-8035

#### CCSK+

Cloud Security Alliance - 2018

#### SharePoint Online Admin

DOD - October 2023

### STRENGTHS



#### **B2B Sales**

Built a sales pipeline from 0 to 60 opportunities valued at \$148M in annual revenue in 30 days and progressed 50% to the bottom of the funnel in 60 days, reducing stage progression from 59 days to 8 by end of Q1.



### Sustainability Solutions

5 years of industry experience in sustainable feedstocks, carbon programs, regenerative agriculture.



### Operational Design

Designed and optimized customer journeys for 5 distinct commercial business lines.



### Training and Education

Developed and taught 84 educational hours of Cyber Threat Intelligence, Strategy, and Governance, Risk and Compliance Curriculum and was selected and the 2017 instructor of the year.

#### STRENGTHS

### Chief of Staff

#### Indigo Ag

Responsible for planning and managing all administrative, financial, and operational activities for the Commercial North America (NA) business. Oversees the NA budget and advises executive leadership on allocations, risks, and potential cost saving measures.

- · Selected by the Head of North America, who created the role for me in 2022 to improve operational performance.
- Reduced non-headcount expenses by 30%.
- Shortened strategic deal pipeline time by 20%.
- · Developed and deployed a planning methodology and tools for North America that reduced meeting times by 30%.

### Sr. Process Architect - Global Operations

#### Indigo Ag

Design and documented the end-to-end business processes and procedures (in accordance with ISO 9001 Quality Management Systems) for a billion dollar technology company. Facilitated continuous improvements, technology enablement, and automation while reducing risk.

- · Managed 7 business projects across IT, Marketing, Strategy, and Operations, including the design of global sustainability initiatives with a potential revenue in excess of \$100B.
- Organized and documented 7 Core and 10 support processes,75 procedures, and 200+ work Instructions across all facets of the company including finance, operations, marketing, and legal.
- · Identified three critical vulnerabilities, preventing the spillage of confidential information and compromise of business systems.

### Program Manager

#### Indigo Ag

Responsible for overseeing daily operations of the Indigo Certified Agronomist Program (ICAP). Worked cross-functionally with Sales, Marketing, Legal, Finance, and Technology, to set up and manage the infrastructure, processes, and protocols for operations covering approximately 200,000 acres across 17 states.

- Developed the strategy, and managed the implementation of solutions for the recruitment, contracting, training, onboarding, and management of over 100 Independent Contractors.
- Started and leads the "Indigo Ag Veterans Association". An employee resource group that serves to promote the acquisition and mentorship of veteran talent and to provide support and resources to Indigo Veteran Employees and their family members.

#### Lead Instructor

### SecureSet Academy

**=** 2017 - 2019

O Denver, CO

Immersive cybersecurity boot camp.

- Recruited by VP of Operations to develop and lead the Cyber Threat Intelligence Program.
- Threat Intel Instructor for the Denver Campus. Training 80 Cybersecurity professionals per year.
- Developed, built, and taught 84 educational hours of Cyber Threat Intelligence, Strategy, and Governance, Risk and Compliance Curriculum
- Selected as Best Educator by the Fall 2017 student body.

### Technology and Telecommunications

Army Civil Affairs 38G.6R - Technology and Telecommunications Specialist. CISSP.

#### **SKILLS**

Strategic Planning Leadership

TS/SCI Security Clearance

**Project Management** Education/training

ΑI Cybersecurity

Microsoft 365

Confluence/Jira

**Digital Transformation** 

**Process Architecture** 

Continuous Improvement

#### ADDITIONAL EXPERIENCE

### 38G.6R Technology and **Telecommunications Specialist**

### **United States Army**

351 Civil Affairs Command

- Advises and assists on, or reestablishes and directs, the analysis, assessment, evaluation, planning, and implementation of technology and telecommunications systems, policies, and agencies.
- · Provide technical expertise at the national and subnational levels to implement technological policies and programs to support economic growth, education, governance, and civil participation.
- Develop technology and telecommunications solutions, including institutions and systems based on an indigenous society's capacity to absorb them.

#### Founder / Owner

### Prometheus Group LLC

Professional consulting and security services to the federal, state and commercial markets to safeguard people, property and assets.

- Technical and training consultant on TS/SCI government RFPs for contracts in excess of \$1B.
- Developed a proprietary threat intelligence assessment methodology supporting companies in 4 international locations.

### Special Forces Officer - United States Army

#### **United States Army**

United States Army Special Forces (Green Beret) Officer having served in a variety of roles including:

- Chief of Staff (351 Civil Affairs Command): Personally selected by the Commanding General to coordinate, synchronize, and integrate with the command and the staff following principles of Mission Command for all Civil Affairs Operations in India and the Pacific Theater of Operations.
- Battalion Commander (3-518th IN REGT): Responsible for 141 soldiers with 9 direct reports spread over a geographic region from North Carolina to New Jersey.
- Senior Strategic Special Operations Planner (US SOCOM):Responsible for the planning and coordination of United States Military Strategic objectives in support of overseas contingency operations.
- Information Operation Cyber Electromagnetic Activities' Detachment Commander (IO-CEMA)
- Director of Operations (SOCOM FORWARD Jordan)
- Director of Operations (SOCOM FORWARD Yemen):
- Commander, Special Forces Operational Detachment- Alpha 5325