

Digital Marketing Quotation – Hyderabad Campaigns

Company: E-mgr.in AMTECH Enterprises

Prepared For: Client/Agency Name

Date: Insert Date

Quotation Ref:

1. Scope of Work

We propose to run digital marketing campaigns across the following platforms, each with a monthly allocation of **₹15,000**:

- **Facebook (Meta)** – Mass awareness campaigns
- **Instagram (Meta)** – Lifestyle & premium branding
- **Google Search Ads** – High-intent lead generation
- **YouTube Ads** – Video storytelling & brand recall
- **LinkedIn Ads** – B2B and professional targeting

2. Estimated Reach in Hyderabad (₹15,000/month)

Platform	Impressions	Estimated Clicks	Key Notes
Facebook	~1.5–1.7M	~7,500–15,000	Best for mass reach at low cost
Instagram	~75K–200K	~2,500–5,000	Premium audience, strong engagement
Google Ads	Keyword-dependent	~500–1,500	High-intent leads, fewer but valuable clicks
YouTube	~60K–300K	~1,000–3,000	Excellent for video campaigns
LinkedIn	~15K–30K	~30–100	Costly but ideal for B2B

3. Deliverables

- **Ad Creatives** aligned with AMTECH’s premium branding
- **Campaign Setup & Optimization** on each platform
- **Weekly Performance Updates**
- **Monthly ROI Review Meeting**

4. Pricing

Platform	Monthly Spend	Agency Fee	Total
Facebook	₹15,000	₹5,000	₹20,000
Instagram	₹15,000	₹5,000	₹20,000
Google Ads	₹15,000	₹7,500	₹22,500
YouTube	₹15,000	₹7,500	₹22,500
LinkedIn	₹15,000	₹10,000	₹25,000

Total Estimated Monthly Cost: ₹1, 10,000 (excluding applicable taxes & ad spend)

Basic package 3 months, Bronze Package 6 months, Gold Package 12 months

“We manage global advertising across multiple platforms.”

5. Terms & Conditions

- Quotation valid for **30 days**
- Payment terms: **80% advance, 20% on completion**
- Ad spend billed separately from agency fees
- Performance depends on targeting, creative, and seasonality
- Subject to HYDERABD Jurisdiction
- “All payments should be made through NEFT or Demand Draft (DD), payable to AMTECH.”

For communication please feel free to contact us