

Real Estate Pre-Shoot Checklist

Prior to the Shoot

Exterior

- Clean up the yard.
- Weed flower beds, cut the grass and add fresh mulch or seasonal flowers.
- Driveways, patios, decks, walkways, and the front porch should be pressure washed.
- Clean any outdoor furniture/lawn décor.
- Clean all windows and doors outside.
- If applicable, clean pool.

Interior

- Remove clutter from all rooms.
- Check all lights in the home and replace burnt out bulbs.
- Deep clean all the rooms: clean carpets, wipe down walls, clean windows and sills, scrub floors and bathroom tiles, wipe light switches, doors and cabinets

Day of the Shoot:

Exterior

The exterior is the first thing that captures potential buyers' attention.

- Make sure no cars are parked in the driveway or directly in front of the home.
- Keep garbage cans, garden hoses, sprinklers, lawn mowers, and any other tools out of sight.
- Remove all toys, pool items, and other personal items from the yard.
- Tidy patio furniture.
- Sweep walkways, porch, and/or patio

Interior

- Open all curtains and/or turn the blinds horizontally in each room.
- Sweep, vacuum, and mop all floors.
- Turn on all lights including lamps but keep ceiling fans off.
- Try to keep any cables, wires or power cords hidden and out of sight.
- For pets, clear away any toys and beds from the rooms and remove the pet dishes.
- Keep all televisions and computers off and hide the remote controls

Kitchen and dining room:

- Store towels, sponges, dishes and soap dispensers out of sight.
- Remove magnets, pictures or stickers from refrigerator.
- Keep trash cans out of sight.
- Consider placing fresh flowers or a fruit bowl on the countertop.
- Set out nice place settings or add a centerpiece on the dining table.

Bathrooms:

- Remove all personal items from sink and bathing area.
- Don't leave out any kid toys, scales, dirty towels or other toiletries.
- Remove trash cans and clothing hampers from the room.
- Put the toilet lid down and replace the toilet paper roll.

Bedrooms:

- Clear floors and make beds.
- Tidy up closets.
- Keep your personal items off shelves, desks, and dressers.

Pets:

If there are pets, arrange for them to be off the property for the shoot. This will ensure that they do not interfere in the shoot.