

South Houston High School Alumni Association

Board of Directors Meeting Minutes

February 7, 2023; 5:30 PM – 6:40 PM

The Board of Directors (the “Board”) of the South Houston High School Alumni Association (the “Association”) met at Sudie’s Catfish House, Pasadena, TX 77504 on the 7th day of February 2023.

Present and forming a quorum were:

Absent were:

Jose Rosales

Johnny Fusilier

Pam Tellez Farmer

Robert Marquez

Bruce Summers

Bob Steubing

Al Carter

Herman Williams

Claudia Guedry Lively

Ricki Long Willoughby

Wayne Adams

Pam Jones

Also attending the meeting was Herman Muenster, Class of 1968.

The first order of business was the approval of the minutes of January 13, 2022. Minutes were approved by motion made by Herman Williams and seconded by Pam Jones.

No financial report was available.

The Board discussed arrangements for the Annual Meeting scheduled for Thursday, April 13, 2023, from 6:30 to 8:00 pm in the Reinartz Conference Center at South Houston High School. The main items on the agenda will be the announcement of the upcoming inductees to the Hall of Honor and nomination and election of new members to the Board of Directors. Past inductees will be encouraged to attend. We would also intend to promote brick sales and T-shirt sales. Suggestions for other fund-raising items were ribbons, pins, and hats. Claudia suggested that refreshments be limited to cookies and water as well as a congratulatory cake for the inductee announcement. Herman suggested we need to be careful with our arrangements so as not to incur unexpected costs.

The Board then had a discussion regarding fund raising. A SHHSAA specific website would be valuable as a tool to engage in fund raising as well as an alternative to social media to promote awareness of the Association with the alumni membership. The website is needed to re-engage interest in the Association and raise our profile after the lull of the pandemic. The website needs to be able to accept contributions and payments. All agreed that a website would need to include a standard site map that includes the history of the Association, mission statement, Board of Directors, activities and fund-raising opportunities.

Robert emphasized that the website would also need to translate well to a mobile application and integrate with the existing Facebook presence. Robert volunteered to mockup a web site as a demonstration of the possibilities. He will need some graphics to begin the project. Wayne suggested that the School District may be able to host a website for the Association. Al made a motion to form a Communications Committee that would consist of Al, Robert, Jose and Ricki. Jose seconded the motion which passed unanimously.

Claudia suggested that we request the use of the football entry arch for the Annual Meeting. Discussion ensued as to whether or not the arch had been received by the school. It might not be available for the Annual Meeting. Additional follow-up is needed.

Al was invited to attend the SHHS Alumni Choir party to honor Sally Schott, choir director from 1975 to 2005. The event garnered about 200 attendees. Al pointed out that the Alumni Choir is an organization unto itself, has its own Board of Directors and Facebook page. The Alumni Choir seems to be very active. Al made a motion that he reach out to the Alumni Choir to determine if they have an interest in collaborating with the Association. Jose seconded the motion which passed unanimously.

Al also learned that the Alumni Choir noted that the School Administration may have removed plaque(s) commemorating past performances, such as Showboat and South Pacific, without notifying anyone. Robert suggested taking the matter to the Board of

Trustees to try to determine where the plaques have been stored. Al said that it was possible they had been discarded but if they have been place in the museum, he would try to locate them.

Returning to the subject of the website, Robert asked about establishing domain names. Several options were discussed so that Robert would be able to identify one that has not already been claimed.

The Board discussed the possibility of collecting membership fees. Wayne was not in favor of soliciting membership fees due to the need to account for and report funds. He felt it would be better to obtain contributions or donations. It was pointed out that members would expect to receive something in return for their membership fee.

The Board's next meeting will be Tuesday March 7th, 2023, at either the entry conference room at South Houston High School. Al Carter will follow up on the availability of a conference room and advise the Board.

Upon motion made by Claudia and seconded by Pam Jones, the meeting adjourned.