

South Houston High School Alumni Association

Board of Directors Meeting Minutes

August 6, 2024; 5:30 PM – 7:00 PM

The Board of Directors (the “Board”) of the South Houston High School Alumni Association (the “Association”) met at the offices of Qualified on August 6, 2024, at 4222 Vista Rd, Pasadena, TX 77504.

Present and forming a quorum were:

Absent were:

Al Carter	Herman Williams	Gayle Holder
Wayne Adams	Bruce Summers	Robert Marquez
Herman Munster	Pam Jones	
Rick Willoughby	Neal Cooper	
Johnny Fusilier	Luci Fuller	
Claudia Lively		
Jose Rosales		

Wayne Adams called the meeting to order. Upon motion made by Herman Williams and seconded by Neal Cooper the minutes of May 14, 2024 were unanimously approved.

Wayne Adams reported that the 2024 Fill the Bus campaign was the most successful for Pasadena ISD. Wayne went on to say that although the Board is meeting early on August 6th, 2024, the meetings will return to the standard second Tuesday of the month schedule with the next meeting on September 10th. There will be a special meeting on September 17th, 2024 to prepare for Homecoming activities on September 20th, 2024. Wayne agreed to contact the school to engage the Legacy Room for both September meetings.

Bruce Summers provided the Treasurer’s report. Upon motion made by Al Carter and seconded by Herman Williams, the Treasurer’s report was unanimously approved.

Herman Williams provided an update on the Nominating Committee activities. Al Carter announced that he will retire from the Board following Homecoming in September. He further stated that he will remain a member of the Advisory Board and will continue as the curator of the SHHS Museum, Chair of the Hall of Honor and administrator of the Facebook group. Herman Williams then announced that two candidates for Board positions have been screened and are eligible for participation, Roger Moreno (1983) and Natalie Viera (2004). Upon motion made by Al Carter and seconded by Luci Fuller, the two new Board members were unanimously approved.

Ricki Willoughby provided updates on the web site. Ricki indicate that the Web Marketing and Email Essentials services of the GoDaddy website would be renewed on August 21st, 2024 and requested approval to do so. Upon motion made by Ricki Willoughby and seconded by Herman Williams, the Board unanimously approved the renewal of those web services. The Board discussed changes that needed to be made to reflect upcoming activities. Al Carter indicated that he would begin updating the Facebook page for Homecoming activities and announce that Bobby Allen will be the 2024 recipient of the Ainsworth Award.

Luci Fuller reported that the Class of 1984 would be having their 40th reunion the same weekend as Homecoming and would be interest in participating in Homecoming activities to supplement their reunion activities.

Herman Williams provided an update on school projects, indicating the proposed shade project would no longer be viable due to significant increases in cost and the lack of manpower to install the shades. There was discussion about undertaking a project to spruce up the Victory Garden area. The Board also discussed an email blast to promote commemorative brick sales with a deadline of Friday, August 20th, 2024.

Luci Fuller provided an update on fund raising through Corporate Sharing programs. She has successfully applied for and been approved for the Walmart SPARK program which provides donations through rounding up purchases at Walmart. Luci indicated that some information is needed to finalize the account and setup the Alumni to receiving donations electronically. A further discussion ensued regarding the possibility of a direct appeal to Hall of Honor inductees as contributors to the continuing projects of the Alumni Association. Neil Cooper suggested a Donor program such as a Donor Circle or Donor Tree to recognize donations. Herman Munster suggested a naming rights program. The Board agreed that more discussion on types of fund-raising programs is needed.

Wayne Adams then moved the discussion on to Committee structures.

- Nominating Committee – currently Herman Williams

- By Laws Committee – formerly chaired by Bob Steubing

- Homecoming Committee – Pam Jones, Luci Fuller, Claudia Lively, Gayle Fuller, Ricki Willoughby, Al Carter

- Fund Raising Committee – Jose Rosales, Herman Williams and Herman Munster

Wayne Adams emphasized the need to develop more robust fund raising projects to continue the Alumni Association's goal of supporting the school and its staff and students as well as preserving the history of the South Houston High School.

The Board then had a robust discussion regarding succession planning given the relative ages of many of the current Board members. The Board also discussed the need to invite the Advisory Board members to the September meetings to engage them in preparations for Homecoming.

Luci Fuller requested permission to reach out to organization and other Alumni for fund raising efforts. The Board agreed that it was a good idea.

Jose Rosales remarked that the Board has outgrown the meeting space at Qualified Properties due to the growth in the number of Board members and that consideration may need to be given to an alternative meeting space. Al suggested that the Board might be able to request permission from the High School to meet in the all purpose room on campus.

Upon motion made by Jose Rosales and seconded by Luci Fuller, the Board unanimously approved adjournment of the meeting.