



DENNIS FRANCZAK

CEO | DJ | SPEAKER | ENTREPRENEUR | VETERAN

Dennis Franczak started his DJ career back in 1989 as a DJ at his college's radio station. While there, he had a weekly Dance Music show and also did play-by-play for the sports programs. He founded a DJ company and performed all over western New York in venues and private events.

Currently, Dennis continues to DJ at venues, private events, and is a strategic consultant for the 617 Event Group leading their growth initiatives.

Most recently, in 2024 he founded DJS For A Cause, which is a collaboration of DJs and organizations who seek to make a philanthropic impact through music.

Aside from his work as a DJ, Dennis is a successful businessman and entrepreneur, having been a CEO for over 20 years. A former Air Force officer, he serves as the Executive Chairman of Fuseideas, a top advertising and marketing agency that he founded in 2006.

As founder of Bright Matter Advisors, Dennis now works with executives to re-energize themselves, live with purpose, lead with impact, and lay the groundwork for a legacy.

He is also the founder of Bright Matter Sports & Entertainment, which owns and operates youth sports clubs and also operates live venues for entertainment purposes.

Through his work at Bright Matter Advisors, Dennis helps empower leaders to create meaningful change within themselves and their organizations through personal growth and reinvention, as well as business transformation or transition. He has extensive experience driving valuation for mergers and acquisitions and is a leading voice in brand and marketing strategy across various industries, having worked with notable clients like Adidas, ESPN, HBO, and the Walt Disney Company.

SAMPLE FORMATS



**DISCO/NU DISCO/
CLASSIC POPULAR DANCE REMIXES**



DEEP HOUSE/AFRO HOUSE/LOUNGE



EDM



LATIN, HIP-HOP

OUR EMAIL

INFO@BRIGHTMATTERADVISORS.COM

OUR SITE

BRIGHTMATTERADVISORS.COM

OUR NUMBER

(617) 237-0556

DJ DENNIS (FRANCZAK)

DJS FOR A **CAUSE**



CEO | DJ | SPEAKER | ENTREPRENEUR | VETERAN



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IG: @DJSIMPLYDENNIS

IG: @DJSFORACAUSE

RECENT ENGAGEMENTS

TIAS ON THE WATERFRONT
SKYBOKX
SAMBA STEAKHOUSE
FORD TAVERN
MILLERS STEAKHOUSE
PRIVATE EVENTS

UPCOMING ENGAGEMENTS

RAFFLES
THE CHEMIST
THE QUIN HOUSE
ZUMA
LIVE BY THE LAKE 2024 FESTIVAL (PRODUCING/DJ)

HIGHLIGHTS

LOUNGE MIX VOLUME 1: #10 GLOBALLY ON THE MIXCLOUD TOP 50 FOR DEEP HOUSE/LOUNGE
[HTTPS://WWW.MIXCLOUD.COM/DFRANCZAK/PLAYLISTS/DENNIS-MIXES/](https://www.mixcloud.com/DFRANCZAK/PLAYLISTS/DENNIS-MIXES/)

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