



## **Sheena's Platinum Movements is a certified YPAD member!**

### **WHAT IS YPAD?**

The studio follows the YPAD (Youth Protection Advocates in Dance) values and principles.

- We believe education leads to self-regulation.
- We stand united in the position that no trophy, accolade, fame, viral social media status, or financial gain will take precedence over the protection and well-being of our youth.
- Our top priority is the emotional, physical and sexual safety of each dancer.
- The goal is not perfection. It is improvement and empowerment through education and advocacy.
- We stand united to stop all exploitation and commodification of youth in performing arts.
- We honor purpose over personality.
- We strive to be "learn-it-all" not "know-it-all" as the benefactors of our continual learning are the children we have dedicated our lives to serve.
- We stand for inclusion and kindness and celebrate the unique differences of our students and dance families.

### **ABOUT SOCIAL MEDIA..**

Sheena's Platinum Movements agrees to not participate in:

- Sexually suggestive photos, videos, statements or activities
- Hyper-sexualized dancing by anyone, especially dancers and gymnasts under the age of 18
- Posts/Videos that glorify drug/alcohol use, violence or gang-related activity, cursing
- Use of photos or images without permission of the individual or entity
- Derogatory comments about others
- Negative comments about other studios/gyms/organizations, dances, gymnasts, or people who come in contact through dance or gymnastics related events
- Hate speech
- Profanity
- Body shaming of others, including celebrities
- Using photos or videos of youth dancers and gymnasts that break the artistic standards for costume, poses, facials, music, movement and concepts. Remember perception is reality for people sifting through your photo and post choices. Try to throw the net as wide as possible regarding possible scrutiny and erring on the side of caution.