Website: https://stoptbusa.org/

1. Put key statistics on the homepage

Suggestion: I didn't notice any key statistics that emphasize how big of a problem TB is and I feel like if that is emphasized in the first page that may lead to readers understanding the importance of this disease and why trying to end it is an extremely important mission.

2. Put the key progress that has been made into a more clear view

Suggestion: I didn't know what this organization has done until I went to the "Our history" tab and went all the way down where there is a small picture that includes all the details. If this could be a more substantial part of the website I feel like it could show how much impact this organization really had on tuberculosis.

3. Add context to the What's New page

Suggestion: When I open the What's new page and see all the PDF's at the bottom I feel like it is incredibly difficult to navigate past this so I feel as if these were more organized it would be more helpful.

4. Adding an events/calendar page

Suggestion: I couldn't find a page that has details about what events are taking place and what is going on. So maybe it would be possible to add an Events page with dates and registration links of webinars or other key dates and timings.

5. Expand About TB into a fuller resource hub

Suggestion: Offering flyers in additional languages (Spanish for example), could be helpful since TB affects diverse communities. This could also encourage a more diverse audience.

6. Expand more on the Different Work Groups

Suggestion: I noticed that the work groups had a description but for a few of those work groups the descriptions weren't clear what they explicitly do so it was a bit confusing to know how each person could contribute.

7. Expand more on how Donations help

Suggestion: For the donations tab it doesn't show exactly how each donations can help. For example, details of what research these donations can help support can be helpful for someone eager to know what their donations are going towards.

Newsletter (TB Wire): https://stoptbusa.org/tb-wire

8. Offer a web or email version in addition to the PDF

Suggestion: I noticed that the TB Wire is published only as a downloadable PDF. PDFs are harder to read on a phone, can't be easily searched or shared by article, and are less accessible for screen readers. Publishing each issue as a web page or email could be helpful to increase outreach and linking individual articles also makes social sharing much easier.

9. Spelling acronyms on first use

Suggestion: I feel like some acronyms would be difficult to understand for readers who recently started understanding more about this issue so having a full form for an acronym at the first use can be extremely helpful.

10. Adding dates to news items

Suggestion: I noticed that the school and campus exposure reports don't show when they are reported so readers can't tell if they are current or not and have to assume they are because they are from this month's newsletter but maybe a little description stating it is from this month could be helpful.

11. Add some information on calling representatives

Suggestion: I noticed that the newsletter doesn't say why it is so powerful to call your representative and how each voice can count towards change. Maybe an example of a lot of calls and requests to representatives leading to change could be helpful to include.

12. Invite a (friend) can be used as a message feature

Suggestion: I noticed that in the line where it says invite a friend it isn't hyperlinked. I feel as if, if it can be hyperlinked as a direct message to a friend it can be more accessible and helpful for readers to do it.