

Winnie Lee Consulting LLC

5 Tips for Creating Compliant Products in Food & Beverage Applications



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Understand your Regulations

Knowing your product category is important to know which regs to follow, ie. a medical food, a nutritional supplement or a standard food product.



Understand Consumer Usage

Will this be the only food they will be eating today? Will this be used sparingly? This will help you define claims.



Conduct Shelf-life Studies

Full testing before launch or accelerated testing can help set the shelf life and reduce consumer complaints.



Understand the claims

Finalizing claims at the beginning of the project ensures recipe success.

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Finalize Packaging Format

Each packaging material has a different ability to keep nutrients stable so knowing what this is at the start of the project is crucial.

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Thanks!

Contact me if you need assistance
with your company

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