

# ALEXANDER M. DEYO

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## OBJECTIVE

Serve with excellence in a mission-driven organization by using my gifts in communication, leadership, media, and customer service. Seeking a role where my diverse background—military discipline, hospitality leadership, logistics, sales support, and media production—can make meaningful impact while growing into the career path God has prepared for me.

## EXECUTIVE SUMMARY

- 25+ years across hospitality management, logistics, customer engagement, sales coordination, and media production.
- Founder of Alex Deyo Productions, specializing in corporate photography, drone cinematography, and branded content.
- Experienced communicator skilled in relationship-building, outreach, and service-based leadership.
- Air Force background instilled discipline, precision, and integrity in all work.
- Faith-driven professional committed to stewardship, excellence, and helping people improve their lives.

## CORE SKILLS

- Customer Service & Client Relations
- Sales Outreach & Lead Qualification
- Operations & Team Leadership
- Corporate Photography & Video Production
- Drone Cinematography (FAA Part 107)
- A/V Production & Livestreaming
- CRM, Scheduling, and Workflow Tools
- Training & Coaching
- DOT Compliance & Safe Driving (Class A/B)

### **Owner / Media Specialist** – Alex Deyo Productions

2024 – Present

- Produce corporate photography, automotive photography, product media, and aerial cinematography.
- Create branded content for businesses and events across multiple industries.
- Manage full production workflow including shooting, editing, color grading, and visual storytelling.
- Grow client base through relationship-focused service and consistent professionalism.

### **Truck Driver (Class A & B)** – IDI Distributors / Cross Country Freight

2015 – Present (Combined)

- Maintained a flawless, accident-free driving record.
- Awarded Exceptional Driver Award (2016).
- Delivered freight with punctuality, service focus, and safety discipline.
- Handled routing, inspections, load safety, and customer communication.

**General Manager** – Jimmy John's

2017 – 2018

- Oversaw \$1.8M store with 15+ employees.
- Improved operations, customer experience, and labor management.
- Increased workflow efficiency and service consistency.

**Associate Manager** – Perkins Restaurant & Bakery

2004 – 2011

- Led 70+ employees in a \$3M high-volume environment.
- Oversaw hiring, training, scheduling, and guest service execution.
- Strengthened operational workflow and staff development.

**Head Group Sales Coordinator** – Lady Luck Casino & Hotel (Las Vegas)

2000

- Increased group hotel and casino revenue by \$1.5M.
- Built partnerships with Asian and U.S. travel agencies.
- Created sales packages, contracts, and service agreements.
- Strengthened guest experience through relationship-driven service.

## EDUCATION

- **Management & Information Systems – A.S.**, Brown College (Mendota Heights, MN)
- **B.S. Coursework in Hospitality & Culinary Management**, Art Institute International (Minneapolis, MN)
- **Television & Radio Broadcasting Certificate**, Brown Institute (Minneapolis, MN) – Student Council President

## LICENSES & CERTIFICATIONS

- FAA Part 107 Commercial Drone Pilot – Aerial cinematography and airspace safety.
- CDL Class A – Air brakes, combination vehicles, DOT compliance, clean record.

## FAITH & SERVICE

Volunteer AV Tech – Hillspring Church: Support livestream production, sound engineering, lighting, media systems, and Sunday service broadcast operations.