

Contact

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Top Skills

CDL Class B
Commercial Vehicle
Safe driving and DOT compliance

Languages

English (Native or Bilingual)
Spanish (Limited Working)

Certifications

FAA Part 107 Drone License

Alexander M. Deyo

Owner Alex Deyo Productions Real Estate and Corporate Media |
FAA Part 107 Licensed Drone Pilot | Content Creator and Class A
CDL Truck Driver
United States

Summary

Versatile and accomplished media professional with over 30 years of experience in broadcasting, photography, videography, and operational management across diverse sectors. As the founder of Alex Deyo Productions, I specialize in real estate drone cinematography, high-resolution photography, and corporate social media content, delivering compelling visuals that elevate client brands. FAA Part 107 certified and proficient in cinematic/FPV drone operations, I bring a Certificate in Television & Radio Production and extensive leadership expertise to entry-level management roles in Tennessee's media industry.

With a background spanning military service, hospitality, and logistics, I offer proven skills in team leadership, project management, and digital content creation. Seeking a full-time position to harness my broadcast knowledge, technical proficiency, and managerial experience, while building Alex Deyo Productions into a leading media brand in Tennessee.

Experience

IDI Distributors

Truck Driver

May 2019 - Present (5 years 11 months)

Chanhassen, Minnesota, United States

Safely managed insulation product deliveries across MN, WI, SD, and ND, coordinating schedules and optimizing routes to ensure timely service for multiple stakeholders.

Operated Class A/B vehicles, conducting thorough pre- and post-trip inspections and navigating diverse road conditions to maintain cargo integrity and driver safety.

Consistently rated as one of the safest drivers in the company, upholding an accident-free record and strict adherence to safety protocols and DOT regulations.

Utilized SAP, GP, FedEx, and UPS systems to streamline distribution processes, improving operational efficiency and client satisfaction.

Oversaw loading and unloading operations using forklifts and heavy vehicles, applying strong organizational skills to ensure precision and workplace safety in every haul.

Alex Deyo Productions

Owner / Photographer / Media Specialist

December 2024 - Present (4 months)

New Prague, Minnesota, United States

Founded and manage a media production company, overseeing real estate MLS photography, cinematic drone videos, 3D Matterport tours, and corporate branding content for businesses and event organizers.

- Lead production of aerial footage and social media shorts, directing creative workflows to increase client engagement and brand visibility.
- Supervise end-to-end project execution—shooting, editing, color grading, and motion graphics—using Adobe Premiere Pro, Lightroom, and multi-camera setups for live streaming events.
- Strategize business development, securing contracts with clients like IDI Distributors and building a portfolio of automotive, landscape, street, and product photography.

Trillium Staffing Solutions

Truck Driver

June 2018 - May 2019 (1 year)

Greater Minneapolis-St. Paul Area

Directed delivery operations for Arctic Glacier and Duke Construction, managing client relationships with major accounts like Walmart and Target to meet service goals.

Led route optimization and merchandise support efforts, ensuring seamless execution of logistics plans and enhancing customer experiences.

Supervised administrative tasks—paperwork, DOT logs, and scanner logs—maintaining accuracy and compliance under tight deadlines.

Jimmy John's

General Manager

September 2017 - February 2018 (6 months)

Burnsville, MN

Results-driven leader with a proven track record in high-volume restaurant management, operational efficiency, and team development. Adept at financial oversight, customer service excellence, and process optimization to drive profitability and guest satisfaction.

- Operations Management: Led staff training, inventory control, and food safety compliance, streamlining workflows to improve productivity.

- Financial Performance: Increased revenue and reduced costs through budgeting, forecasting, and P&L management, optimizing sales and labor efficiency.

- Team Leadership: Recruited, trained, and mentored high-performing teams, fostering a culture of excellence and continuous improvement.

- Customer Service & Sales Growth: Enhanced customer loyalty through exceptional service, local partnerships, and digital marketing initiatives.

- Quality & Compliance: Ensured brand consistency, sanitation, and safety standards through rigorous inspections and adherence to industry regulations.

- Vendor & Inventory Management: Negotiated contracts, optimized inventory levels, and reduced waste to maximize efficiency and profitability.

A strategic leader with a passion for operational excellence, team development, and customer engagement to drive business success.

CROSS COUNTRY FREIGHT LTD

Straight Truck Driver

February 2015 - September 2017 (2 years 8 months)

Greater Minneapolis-St. Paul Area

Managed B2B delivery schedules, optimizing time management and safety protocols to earn the 2016 Exceptional Driver Award for outstanding performance.

Led customer engagement efforts, building trusted relationships that improved service delivery and supported repeat business.

Supervised equipment safety checks and DOT compliance, ensuring operational reliability and team accountability.

Operated straight trucks, maintaining compliance with DOT regulations and keeping logs up to date. Recognized for outstanding performance and awarded the Exceptional Driver Award in 2016. Established trusted relationships with regular customers and gained the confidence of supervisors.

Maintained a flawless driving record, meeting all requirements for a Class A CDL License with zero points. Committed to upholding high standards of professionalism, safety, and customer satisfaction.

Knock Yer Noggin Haulin

Owner

September 2013 - August 2014 (1 year)

Owner - Independent Contractor Courier

As the owner of an independent contractor courier business, I managed all aspects of the operation with my own truck and trailer. Demonstrated a strong commitment to exceptional customer service and timely deliveries.

Handled route planning and optimized scheduling to ensure efficient and on-time deliveries. Conducted thorough maintenance checks on the truck and trailer to maintain optimal performance and safety. Utilized effective time management skills to meet delivery deadlines while maintaining a high level of professionalism.

Managed all administrative tasks, including billing, invoicing, and record-keeping. Built and maintained positive relationships with clients, consistently exceeding their expectations. Adapted to changing circumstances and proactively resolved any delivery-related issues.

Maintained a clean driving record and prioritized safety in all operations. Utilized effective communication skills to effectively interact with customers, suppliers, and other stakeholders.

Taher, Inc.

Chef

March 2013 - September 2013 (7 months)

St. Therese Senior Living Center

Chef - St. Therese Senior Living Center

As a chef at St. Therese Senior Living Center, I showcased my culinary expertise and passion for creating delicious and nutritious meals for senior residents. With a strong focus on quality, taste, and dietary requirements, I played a vital role in enhancing the dining experience for our residents.

Developed and executed menus that met the dietary needs and preferences of the senior population, including specialized diets such as low-sodium, diabetic-friendly, and soft-food options. Prepared meals using fresh, high-quality ingredients and implemented proper food handling and sanitation practices.

Collaborated with the nutrition team to ensure menu compliance with specific nutritional guidelines and maintained accurate records of resident dietary restrictions and preferences. Effectively managed food inventory, ordering, and cost control to optimize resources and minimize waste.

Led and supervised kitchen staff, fostering a positive and collaborative work environment. Provided guidance, training, and coaching to enhance culinary skills and ensure consistent food quality.

Demonstrated exceptional organizational skills in coordinating meal preparation and service to accommodate scheduled activities and events. Adapted to special requests and catered to individual preferences to create a personalized dining experience for each resident.

Consistently maintained a clean and safe kitchen environment, adhering to food safety regulations and conducting regular inspections. Effectively communicated with residents and addressed their feedback and concerns to continuously improve the dining experience.

Contributed to menu development, including seasonal and themed offerings, to keep the dining options fresh and engaging. Collaborated with the dining services team to enhance the overall dining ambiance and ensure a positive and enjoyable atmosphere for residents.

Lifetime Fitness

Assistant Department Head for Life Cafe

April 2011 - February 2013 (1 year 11 months)

Maple Grove, MN

Responsible for supporting the overall management and operations of the Life Cafe, ensuring exceptional customer service, and promoting a positive dining experience. Collaborate with the Department Head to drive revenue, manage costs, and maintain high standards of cleanliness and food safety.

Customer Service Excellence: Foster a welcoming atmosphere, provide exceptional service, and address customer inquiries and concerns promptly. Ensure all team members uphold Life Time's service standards and deliver a positive dining experience.

Operations Support: Assist in overseeing daily operations, including food preparation, cooking, and serving. Monitor inventory levels, place orders, and ensure proper storage and rotation of food items. Adhere to health and safety regulations and maintain cleanliness and organization throughout the cafe.

Staff Training and Development: Support the training and development of cafe team members, ensuring they have the necessary skills and knowledge to deliver outstanding service. Provide coaching and feedback to enhance performance and promote a positive work environment.

Financial Management: Assist in managing financial aspects of the cafe, including monitoring expenses, analyzing sales data, and implementing strategies to drive revenue and control costs. Contribute to inventory management, waste reduction, and effective portion control.

Menu and Promotion Execution: Collaborate with the Department Head to implement menu changes, promotions, and special events. Ensure proper execution of menu items, quality control, and consistency in presentation. Contribute creative ideas to enhance the overall dining experience.

Safety and Compliance: Uphold strict standards of food safety and sanitation. Monitor adherence to health codes, maintain accurate records, and conduct regular inspections. Follow company policies and procedures regarding safety, security, and emergency protocols.

Perkins & Marie Callendars, Inc.

Associate Manager

August 2004 - April 2011 (6 years 9 months)

Managed a team of 45+ employees in a fast-paced restaurant, overseeing \$1.8M in gross sales through effective leadership and operational strategies.

Directed all aspects of food and beverage operations, from inventory and staff training to P&L management and cost control.

Led customer service and team development initiatives, driving guest satisfaction and operational efficiency over 6+ years.

Lady Luck Casino & Hotel
Head Group Sales Coordinator
June 2000 - November 2000 (6 months)
Las Vegas, Nevada, United States

As the Head Group Sales Coordinator at Lady Luck Casino in Las Vegas, I started my journey as a temporary employee responsible for typing contracts. Through my dedication and exceptional performance, I quickly advanced within a matter of months to a leadership position overseeing group sales operations.

In my role, I took charge of developing and implementing comprehensive sales strategies to attract and secure group bookings. Building strong relationships with clients in California and Asia, I understood their specific needs and crafted customized packages to exceed their expectations. Through market research and competitive pricing strategies, I identified new business opportunities and maximized revenue potential.

Negotiating contracts and agreements was a core aspect of my responsibilities, ensuring favorable terms for both the casino and our esteemed clients. With meticulous attention to detail, I managed the administrative aspects of group sales, including preparing proposals, contracts, and invoices. I consistently provided exceptional customer service, promptly addressing concerns and fulfilling requests to enhance client satisfaction.

Collaboration played a vital role in my success, as I worked closely with various departments within the casino to ensure flawless event execution. Coordinating with the banquet and catering team, gaming operations, and other relevant departments, I orchestrated seamless experiences for group attendees, leaving a lasting impression.

My rapid progression within the company demonstrates my dedication and ability to excel in a fast-paced environment. By surpassing sales targets and contributing to the overall success of Lady Luck Casino.

United States Air Force

Egress Systems Apprentice

May 1996 - November 1996 (7 months)

Hill AFB Ogden Utah

Airman 1st Class - United States Air Force, Hill Air Force Base

Served as an Egress Systems Apprentice responsible for the safety and operational readiness of aircraft egress systems. Conducted comprehensive inspections, routine maintenance, and necessary repairs on seats, canopies, hatches, and escape mechanisms. Collaborated closely with a highly skilled team to perform scheduled maintenance tasks, troubleshoot system issues, and conduct rigorous testing to ensure optimal performance.

Adhered to strict Air Force regulations and technical manuals to maintain compliance and safety standards. Accurately documented all maintenance activities, including inspection results, repairs performed, and parts used. Emphasized attention to detail and precision in every task to ensure the utmost reliability of egress systems.

Demonstrated a strong commitment to teamwork, effectively communicating with supervisors, fellow airmen, and other maintenance personnel to coordinate operations and support mission objectives. Upheld and exemplified core Air Force values, including integrity, service before self, and excellence in all endeavors.

Continuously developed technical expertise and knowledge in egress systems through ongoing training and professional development. Actively participated in training exercises, simulations, and proficiency evaluations to enhance skills and readiness.

Contributed to a culture of safety by actively identifying and reporting potential hazards or concerns related to egress systems. Implemented proactive measures to mitigate risks and ensure a safe working environment.

My time was cut short due to an injury. But during my time I was dedicated, disciplined, and mission-focused, consistently delivering high-quality

workmanship and contributing to the overall success of aircraft operations and mission accomplishment.

Education

Interstate Truck Driving School

CDL Class A Certification · (2014 - 2014)

Art Institute Minneapolis

B.S., Hospitality Management and Culinary Management · (2008 - 2013)

Brown College

A.S., Management and Information Systems · (1998 - 2000)

Brown Institute Minneapolis

Certificate Degree, Radio, Television, and Digital Communication · (September 1994 - June 1995)

Columbia Heights High School

High School Diploma, Business Music · (September 1990 - June 1994)