



Red, White and Blue needs cheerleaders too...

BFLO Cheerleaders Auditions Coming January 18th!

Help support the launch of Buffalo's newest Community Ambassadors

Sponsor a Cheerleader for our Passion for Purpose Scholarship Program

Subject: Sponsorship Opportunity for the BFLO Cheerleaders program:

We are making history in WNY by creating a new legacy of cheerleaders for our Buffalo Professional Sports Teams. BFLO Cheerleaders, is excited to announce upcoming cheerleading auditions for its inaugural 2026 season. As a newly established nonprofit volunteer-based scholarship program we aim to support the community, other nonprofits and local small businesses through game day performances, charitable events, appearances, youth cheerleader program, and calendar fundraiser that will help support our volunteer scholarship programs and community initiatives.

BFLO Cheerleader Auditions are coming January 18th for the 2026 Season. This new organization's high-level performance team is operated and managed by an experienced group of former professional cheerleaders and a coalition of cheer and dance mentors. Together, we are ready to form a team dedicated to becoming Buffalo's community ambassadors and positive role models. Our cheerleaders will translate their passion into purpose by supporting community needs through athletic excellence, community service and mentorship. With energetic high level dance performances, BFLO Cheerleaders will enhance game day experiences and draw support and awareness to non-profit missions, community events and fundraisers. We invite your organization to become a foundational partner in this historic endeavor.

We are building something truly special in WNY, and we believe it takes the collaborative efforts of many to create a lasting difference in our community. We are reaching out to you as a respected community leader because we believe a partnership with your organization would be invaluable to the success of this endeavor.

Please consider, becoming a meaningful part of Buffalo's history by securing your exclusive position as a foundational partner and Official Sponsor. Take advantage of this rare opportunity to gain immediate brand recognition and prime logo placement before the official public unveiling of the BFLO Cheerleaders 2026 Team Auditions to be featured across TV, radio, online and social media platforms.

Your support is vital to our success. We would be incredibly grateful if you would consider making a tax deductible donation or becoming an official sponsor to help launch the BFLO Cheerleaders 2026 team. We have filed for 501(c)(3) non-profit status, and your contribution would directly support and empower these young adults in our community and would be an incredible start to our journey. Thank you for your generous consideration and support of our mission to strengthen the Buffalo community.

Sincerely,

Francine Cangialosi

Francine Cangialosi
Founder & President
BFLO Cheerleaders, Inc.

