

Who We Are

The Coalition for Economic Partnerships in the Americas (CEPA) brings together companies, trade associations, think tanks, and other stakeholders with a decades-long track record of creating thousands of jobs in the Western Hemisphere through investment and trade. We are a coalition of major American companies and manufacturers focused on the economic and security situation in the region, ready to dedicate resources, experience, and expertise to promote economic growth and job creation between the United States, Central America, and Mexico.

Goals

Trade between the United States, Central America, and Mexico can address the root causes of instability in the region by creating jobs, reducing poverty, and contributing to economic growth, in turn stemming the flow of migration across the southern border.¹ In partnership with the United States government, stakeholders in Central America and Mexico, and committed private sector peers, this coalition seeks to chart an economically secure and stable path toward alleviating this instability by modernizing the economic relationship in the region to help reach its full potential. To do this we will:

- Champion economic policies to incentivize innovative investments that grow production and generate stable jobs throughout the United States, Central America, and Mexico;
- Promote the importance of the Dominican Republic-Central America Free Trade Agreement (CAFTA-DR) and the U.S.-Mexico-Canada Agreement to ensure they fulfill their intended purpose for investors, workers, and communities;
- Support regional trade relationships and initiatives with the aim of diversifying and growing regional value chains that boost economic development and remain resilient amid supply chain disruptions; and
- Encourage smart enforcement of U.S. trade laws that goes after bad actors and supports trusted traders.

Call to Action

Millions of workers in the Americas understand that good jobs and a stable, growing economy free of corruption can help solve many of the problems that plague our hemisphere. By working together to develop a consensus solution that leverages the current infrastructure and encourages new investment in the region, we can create lasting prosperity and expand the opportunities available to workers and communities both in the U.S. and throughout the Western Hemisphere.

¹ Robertson, Raymond. "Close Knit: Migration and Apparel Production in Central America." The Mosbacher Institute for Trade, Economics, and Public Policy, 2021.