

## Coalition for Economic Partnerships in the Americas Celebrates One Year of Promoting Regional Trade and Job Growth

WASHINGTON, D.C. - November 30, 2022 - The Coalition for Economic Partnerships in the Americas (CEPA), a group of major American companies and manufacturers dedicated to promoting regional trade and job growth, celebrated one year since its official launch today. CEPA brings together companies, trade associations, think tanks, and other stakeholders focused on addressing the humanitarian, security, and economic crises in the Americas by dedicating resources, experience, and expertise towards creating enduring humanitarian, worker-centric, and sustainable solutions that work for the United States and Central America.

"We are excited for the progress CEPA has made this past year calling for policies that grow trade, investment and jobs in the Western Hemisphere including two economic studies and reports that document how a billion dollars of apparel exports to the U.S. could support about 75,000—85,000 apparel jobs for CAFTA-DR members," said CEPA spokesperson Beth Hughes.

"Further, CEPA and its members have major investments in the region and have responded to Calls to Action by Vice President Kamala Harris by committing to increasing investments and sourcing in Central America.

"We have a unique opportunity to significantly expand apparel sourcing to this hemisphere and bring products closer to American consumers. CEPA brings together all facets of the industry to achieve a common goal. We can grow the pie for the entire industry by increasing U.S. textile exports to CAFTA-DR *and* increasing CAFTA-DR apparel exports to the U.S. The only thing standing in our way are those who are satisfied with the status guo."

Learn more about the Coalition: https://cepacoalition.com

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## About CEPA

The Coalition for Economic Partnerships in the Americas (CEPA) was founded in November 2021 by a group of major American companies and manufacturers dedicated to promoting regional trade and job growth. CEPA's mission is to advocate for a whole of government approach to include the Dominican Republic-Central America free trade agreement (CAFTA-DR) and regional infrastructure and customs operations in the policy toolbox to address the root causes of migration.

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