

WHO WE ARE

The <u>Coalition for Economic Partnerships in the Americas</u> (CEPA) brings together companies, trade associations, think tanks, and other stakeholders with a decades-long track record of creating thousands of jobs in the Americas through investment and trade. We are a coalition of major American companies and manufacturers focused on the humanitarian, security, and economic crisis in the Americas, ready to dedicate resources, experience, and expertise to create enduring humanitarian, worker-centric, and sustainable solutions that work for the United States and Central America.

GOALS

A recent <u>economic study</u> conducted by the Mosbacher Institute for Trade, Economics, and Public Policy at Texas A&M found the United States can address the root causes of instability in Central America by creating jobs, reducing poverty, and contributing to economic growth through international trade. In partnership with the United States government, stakeholders in Central America, and committed private sector peers, this coalition seeks to chart an economically sustainable path towards alleviating today's humanitarian, security, and economic crisis, while modernizing the U.S.-Central America economic relationship to help reach its full potential. To do this we will:

- Share our experience creating large-scale employment in sustainable, growing industries.
- Shift away from historical zero-sum thinking to realize an inclusive economic model that broadens the circle of winners, puts workers first, promotes women's empowerment, and supports greener supply chains.
- Continue and build our partnerships with U.S. and regional companies to grow and realize the full potential of Central America's apparel industry.
- Learn from the history of global value chains and the COVID supply chain crisis to leap-frog Central America into a hub of resiliency and growth.
- Establish incentives to diversify and grow supply chains with America's trading partners.
- Partner with technology and innovation leaders in the Americas and invest in cutting-edge innovation, flexibility, and scalability.
- Foster the Dominican Republic-Central America Free Trade Agreement (CAFTA-DR) and ensure it fulfills its purpose for investors, workers, and communities.

CALL TO ACTION

Millions of workers in the Americas understand that good jobs and a stable, growing economy free of corruption can help solve many of the problems that plague our hemisphere. These workers are in different places, possess varying skills, but share a common dream and drive to make our hemisphere better. CEPA stands with these workers to realize their aspirations in a common effort for a brighter future.