



Warp & Woof CFO

Weaving Financial Strength into Purpose-
Driven Businesses

Who We Are

- Founded by Mickey Wiles, founder and past CEO of Working Fields
- Decades of financial leadership across industries
- Mission-driven, empathetic, and strategic
- Based in Vermont, serving clients nationally

The Problem We Solve

- Growing organizations often lack CFO-level insight
- Founders are overwhelmed by financial complexity
- Full-time CFOs are expensive and often premature
- Financial blind spots can stall growth or derail impact

Our Solution

Fractional CFO Services

- Strategic financial planning
- Cash flow forecasting
- Margin analysis & reporting
- Fundraising and investor readiness
- Mission-aligned financial strategy

Ideal Clients

- Purpose-driven startups
- Nonprofits scaling operations
- Small businesses preparing for growth
- Organizations seeking financial clarity without full-time overhead

Engagement Options

Tier	Services	Monthly Hours	Investment
Lite	Advisory & Planning	5-10 hours	\$900-\$1,800/month
Core	CFO + Reporting	15-20 hours	\$2,600-\$3,500/month
Growth	Full Strategic Partner	25+ hours	\$4,000 +/-month

Custom packages available



Let's Talk

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