



## Mission

*The Great American Art Competition* (TGAAC) is a national initiative created to celebrate America's 250th anniversary by empowering the next generation of artists and motivating contemporary artists to embrace the next Golden Age of our country. Through significant cash prizes, national outreach, a dedicated student competition, and a high-profile exhibition and gala in Washington, D.C., TGAAC will uplift artists of all ages who create works that reflect our shared ideals, heritage, and cultural traditions. We are a great nation - a model for the Ages - *The Great American Art Competition* intends to recenter the arts in American life.

The Competition is open to all skilled artists with special categories for talented young artists. Credit will be given to artworks that showcase contemporary and historic patriotic scenes, to artworks that embody the indomitable American spirit, and to artworks that inspire pride in American exceptionalism. The project is fiscally sponsored by the American Principles Project Foundation (APPF), ensuring full nonprofit accountability and tax-deductibility for all contributions.

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## Overview

- **\$125,000 in cash prizes awarded directly to artists**
  - **National call for entries:** Expected 2,500–3,500 submissions
  - **Professional jury and public exhibition** in Washington, D.C.
  - **Student Component** with targeted cash prizes for America's top art schools
  - **Awards Gala (125–150 guests)** held during America's Semiquincentennial celebrations
  - **Acquisition and preservation of selected works**, ensuring a lasting legacy
  - **Under fiscal sponsorship/a project of the American Principles Project Foundation**
  - **501(c)(3)** All donations are tax deductible
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## Prize Structure

**Total Prize Pool: \$125,000**

Prize	Amount	Number of Awards	Total
Grand Prize – <i>The Thomas Cole Prize</i>	\$18,000	1	\$20,000
<i>The Frederick Church Landscape Prize</i>	\$16,000	1	\$15,000
<i>The Edward Hopper Creativity Award</i>	\$10,000	1	\$10,000
<i>The Liberty Award</i>	\$7,000	1	\$7,000
<i>The Norman Rockwell Genre Prizes</i>	\$5,000	7	\$30,000
<i>The American Family Prize</i>	\$5,000	1	\$5,000
<i>American Senior Art Award</i>	\$5,000	1	\$5,000
<i>Emerging Artist's Award (Under 24)</i>	\$5,000	1	\$5,000
<i>Young Artist's Award (Under 21)</i>	\$3,000	1	\$3,000
Top Art School Awards	\$2,000	10	\$20,000

*Prizes available to artists of all ages unless specified.*

## Sponsorship Benefits

Level	Donation	Tickets	Recognition & Benefits
<b>Gala Presenting Sponsor</b>	\$250,000+	12 (1 premium table + VIP lounge access)	<i>"The Great American Art Competition Vernissage and Gala Presented by [Name]"</i> on all branding; top-tier recognition in printed gala program and signage; remarks at gala; permanent naming of a major prize.
<b>Legacy Sponsor</b>	\$100,000+	8 (premium seating)	Prominent recognition in printed gala program and signage; acknowledgment from stage; permanent naming of a prize.
<b>National Partner</b>	\$50,000+	6	Recognition in printed gala program and signage; acknowledgment from stage; permanent naming of a prize.
<b>Supporting Sponsor</b>	\$25,000+	4	Recognition in printed gala program; acknowledgment from stage; permanent naming of a prize.
<b>Patron Sponsor</b>	\$10,000+	2	Recognition in printed gala program; permanent naming of a prize.
<b>Friends of TGAAC</b>	\$5,000+	1	Name listed in printed gala program.

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### Notes

- **Categories are flexible:** donor support may cover an individual award or an entire class of smaller prizes (such as multiple regional or art school awards).
- As fundraising grows, **new prizes will be added** to expand the competition's reach and impact.

- All sponsorship categories will be permanently recognized as **Founding Sponsors of The Great American Art Competition**, ensuring lasting acknowledgment in future materials and events.
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## Why This Matters

This competition puts substantial resources directly into the hands of emerging artists, at a time when few opportunities exist to support patriotic or civic-spirited art. By donating, sponsors and patrons will:

- **Empower youth:** Provide life-changing financial awards to young artists.
  - **Redirect contemporary art:** encouraging our most talented artists in the right direction.
  - **Elevate culture:** Ensure America's Semiquincentennial is marked with creativity and pride in our great nation.
  - **Merit-based arts:** Return to a focus on quality art that inspires.
  - **Build legacy:** Fund the acquisition and preservation of selected works for public display.
  - **Gain visibility:** Align their brand or name with one of the most significant cultural events tied to America 250.
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## Future Goals

While the *Great American Art Competition* begins with a national prize and gala in Washington, D.C., our long-term vision extends far beyond a single event. Our aim is to shape the future of American culture by creating enduring opportunities for artists and audiences alike.

- **National Touring Exhibition** – Following the D.C. gala, selected works will travel to underserved regions across the United States, bringing world-class art to communities that rarely have access to major cultural events.
- **Artist Residency Program** – We will establish residencies for young American artists, providing them with the time, resources, and mentorship needed to develop new work and strengthen their professional careers.
- **Artist Registry** - Enabling art lovers to connect with patriotic and skilled artists.
- **Building a New Art Scene in Washington, D.C.** – Unlike New York or Los Angeles, the nation's capital lacks a dynamic contemporary art scene. By anchoring the competition

here, we aim to cultivate a vibrant cultural hub that reflects America's ideals and reaches global audiences.

- **A Museum-Goers Union** – We plan to organize a grassroots network of engaged art lovers—an alliance of museum-goers who advocate for high-quality, inspiring exhibitions and speak up against the decline of standards in American cultural institutions.

These initiatives will expand the competition's reach, foster a renewed national art culture, and ensure that America's Semiquincentennial celebration leaves a living, ongoing legacy.

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## Call to Action

We invite individuals, corporations, and philanthropic partners to join us as sponsors and donors in shaping this historic project. Together, we can make *The Great American Art Competition* a defining cultural moment for America's 250th anniversary.

Donating to The Great American Art Competition is a way to counter the corrosive cultural trends influencing our youth today by uplifting quality art that inspires pride, virtue, and love of country.

A national exhibition of this type is not possible without the participation of families, individuals, corporations, and associations. Please contribute with funds, volunteer time, and suggestions so that together we revive American civilization during our America's 250<sup>th</sup> Anniversary.

Contact:

**Adam M. Thompson**

Project Director, *The Great American Art Competition*

[Adam@TGAAC.org](mailto:Adam@TGAAC.org) • (305) 970-9753

