



## Mission

*The Great American Art Competition* (TGAAC) is a national initiative created to celebrate America's 250th anniversary by empowering the next generation of artists. Through significant cash prizes, national outreach, and a high-profile exhibition and gala in Washington, D.C., TGAAC uplifts young artists (ages 16–30) who create works that reflect America's ideals, heritage, and cultural traditions. The project is fiscally sponsored by the American Principles Project Foundation (APPF), ensuring full nonprofit accountability and tax-deductibility for all contributions.

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## Overview

- **\$125,000 in cash prizes awarded directly to artists**
- **National call for entries:** Expected 2,500–3,500 submissions
- **Professional jury and public exhibition** in Washington, D.C.
- **Awards Gala (200–250 guests)** held during America's Semiquincentennial celebrations

- **Acquisition and preservation of selected works**, ensuring a lasting legacy
- **Under fiscal sponsorship/a project of the American Principles Project Foundation**
- **501(c)(3)** All donations are tax deductible

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## Prize Structure

**Total Prize Pool: \$125,000**

| Prize                                          | Amount   | Number of Awards | Total    |
|------------------------------------------------|----------|------------------|----------|
| Grand Prize – <i>The American Spirit Award</i> | \$18,000 | 1                | \$20,000 |
| Second Prize – <i>The Freedom Prize</i>        | \$16,000 | 1                | \$15,000 |
| Third Prize – <i>The Founders’ Award</i>       | \$10,000 | 1                | \$10,000 |
| Fourth Prize – <i>The Liberty Award</i>        | \$7,000  | 1                | \$7,000  |
| Finalist Awards for categories TBD             | \$5,000  | 7                | \$30,000 |
| The American Family Prize                      | \$5,000  | 1                | \$5,000  |
| American Senior Art Award                      | \$5000   | 1                | \$5000   |
| Emerging Artist Award (Under 24)               | \$5,000  | 1                | \$5,000  |
| Youn Artist’s Award (Under 21)                 | \$3000   | 1                | \$3,000  |
| Top Art School Awards                          | \$2,000  | 10               | \$20,000 |

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## Sponsorship Benefits

| Level                          | Donation   | Tickets                                  | Recognition & Benefits                                                                                                                                                                                             |
|--------------------------------|------------|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Gala Presenting Sponsor</b> | \$250,000+ | 12 (1 premium table + VIP lounge access) | <i>"The Great American Art Competition Vernissage and Gala Presented by [Name]"</i> on all branding; top-tier recognition in printed gala program and signage; remarks at gala; permanent naming of a major prize. |
| <b>Legacy Sponsor</b>          | \$100,000+ | 8 (premium seating)                      | Prominent recognition in printed gala program and signage; acknowledgment from stage; permanent naming of a prize.                                                                                                 |
| <b>National Partner</b>        | \$50,000+  | 6                                        | Recognition in printed gala program and signage; acknowledgment from stage; permanent naming of a prize.                                                                                                           |
| <b>Supporting Sponsor</b>      | \$25,000+  | 4                                        | Recognition in printed gala program; acknowledgment from stage; permanent naming of a prize.                                                                                                                       |
| <b>Patron Sponsor</b>          | \$10,000+  | 2                                        | Recognition in printed gala program; permanent naming of a prize.                                                                                                                                                  |
| <b>Friends of TGAAC</b>        | \$5,000+   | 1                                        | Name listed in printed gala program.                                                                                                                                                                               |

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### Notes

- **Categories are flexible:** donor support may cover an individual award or an entire class of smaller prizes (such as multiple regional or art school awards).
- As fundraising grows, **new prizes will be added** to expand the competition's reach and impact.

- All sponsorship categories will be permanently recognized as **Founding Sponsors of The Great American Art Competition**, ensuring lasting acknowledgment in future materials and events.
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## Why This Matters

This competition puts substantial resources directly into the hands of emerging artists, at a time when few opportunities exist to support patriotic or civic-spirited art. By donating, sponsors and patrons will:

- **Empower youth:** Provide life-changing financial awards to young artists.
  - **Elevate culture:** Ensure America's Semiquincentennial is marked with creativity and pride in our great nation.
  - **Merit-based arts:** Return to a focus on quality art that inspires.
  - **Build legacy:** Fund the acquisition and preservation of selected works for public display.
  - **Gain visibility:** Align their brand or name with one of the most significant cultural events tied to America 250.
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## Future Goals

While the *Great American Art Competition* begins with a national prize and gala in Washington, D.C., our long-term vision extends far beyond a single event. Our aim is to shape the future of American culture by creating enduring opportunities for artists and audiences alike.

- **National Touring Exhibition** – Following the D.C. gala, selected works will travel to underserved regions across the United States, bringing world-class art to communities that rarely have access to major cultural events.
- **Artist Residency Program** – We will establish residencies for young American artists, providing them with the time, resources, and mentorship needed to develop new work and strengthen their professional careers.
- **Building a New Art Scene in Washington, D.C.** – Unlike New York or Los Angeles, the nation's capital lacks a dynamic contemporary art scene. By anchoring the competition here, we aim to cultivate a vibrant cultural hub that reflects America's ideals and reaches global audiences.

- **A Museum-Goers Union** – We plan to organize a grassroots network of engaged art lovers—an alliance of museum-goers who advocate for high-quality, inspiring exhibitions and speak up against the decline of standards in American cultural institutions.

These initiatives will expand the competition's reach, foster a renewed national art culture, and ensure that America's Semiquincentennial celebration leaves a living, ongoing legacy.

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## Call to Action

We invite individuals, corporations, and philanthropic partners to join us as sponsors and donors in shaping this historic project. Together, we can make *The Great American Art Competition* a defining cultural moment for America's 250th anniversary.

Donating to The Great American Art Competition is a way to counter the corrosive cultural trends influencing our youth today by uplifting quality art that inspires pride, virtue, and love of country.

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