



SPONSORSHIP, PARTNERSHIP AND ADVERT PLACEMENT OPPORTUNITIES

1) SPONSORSHIP CATEGORIES

A) Platinum Category (=> \$2,000)

B) Gold Category (=> \$1,500)

C) Silver Category (=> \$1000)

D) Bronze Category (\$500 - \$999) Corporate or individual sponsor

INCENTIVES

A) Platinum Category (=> \$2,000)

(i) Branded roll up banner and/or display table at the event venue for all Nigeria week events

(ii) Full page colour advert on event brochure

(iii) Five (5) complimentary tickets to Nigeria Night Dinner and Awards ceremony (iv)

Dedicated pre-event promotional video

(v) Logo display on event backdrop banner for all events during Nigeria Week

(vi) Intermittent logo/multimedia display during event

(vii) Dedicated interview for pre-event video and post-event video production

(viii) Sponsor name and/or logo intermittently on chyron scroll bar for all post event videos (ix)

Their advert would be hosted on our website with over 3000 visitors monthly.

(x) The advert would be on our social media handles.

B) Gold Category (=> \$1,500)

i) Branded roll up banner and/or display table at the event venue for Nigeria Night

(ii) Half page colour advert on event brochure

iii) Four (4) complimentary tickets to Nigeria Night Dinner and Awards Ceremony

(iv) Logo display on event backdrop banner for all events during Nigeria Week

(v) Intermittent logo featured on multimedia display during event

(vi) Sponsor name and/or logo intermittently on chyron scroll bar for all post event videos

(vii) Their advert would be hosted on our website with over 3000 visitors monthly.

(viii) The advert would be on our social media handles.

C) Silver Category (=> \$1,000)

i) Quarter page colour advert on event brochure

ii) Three (3) complimentary tickets to Nigeria Night Dinner and Awards Ceremony

iii) Logo display on event backdrop banner for all events during Nigeria Week

(iv) Intermittent logo featured on multimedia display during event

(v) The advert would be on our social media handles.

D) Bronze Category (\$500 to \$999)

(i) Prominent mention on event brochure

(ii) Two (2) complimentary ticket to Nigeria Night Dinner and Awards Ceremony

(iii) Logo display on event backdrop banner for all events during Nigeria Week

(iv) Intermittent logo featured on multimedia display during event

2) ANNS PARTNER

This is a customised marketing, promotion and branding opportunity. The ANNS partner will provide consumables required for the proposed event, in return for an opportunity to promote their business through the event.

1. Cultural Walk and Flag Raising Ceremony – drinks and light refreshment, sound equipment
2. Nigeria versus Jamaica Competition – jerseys, trophies, medals, drinks and light refreshment, sound equipment.
3. Ghana versus Nigeria Cooking Competition– Aprons, groceries, drinks, gift items

Incentives for ANNS Partners include:

- (a) Apparel branding on event apparel
- (b) Speaking opportunity at branded event
- (c) Advert feature in promotional video
- (d) Banner display at the event

3) ADVERT PLACEMENT OPPORTUNITIES

- a) Full page advertisement/message \$250
- b) Half page advertisement/message \$200
- c) Quarter page advertisements/message \$150

For sponsorship enquiries, please email admin@nigeriansinnovascotia.org or contact any of the under-listed numbers

Kemi –902 580 8263 or Adegoke -7828820820