



ADULT PROTECTIVE SERVICES ADVISORY BOARD

PERMIAN BASIN

Festival Of Trees

P.O. Box 51314 - Midland, TX 79710

Phone: 432.260.5698

Website: permianapsboard.org



BOARD MEMBERS

BERNADETTE OSTROFF
PRESIDENT

HEATHER KINCAID
VICE-PRESIDENT

JANET KINCAID
TREASURER

SHERICE BARNDT
SECRETARY

YANET CHAVANA

MELISSA HOLBROOKS

JEAN JONES

LESLIE PARRA

KATHY BACON

April 2024

Dear Friends,

Christmas is coming, and we have exciting news to share!

Our first *Festival of Trees* fundraiser in 2023 was a remarkable success, thanks to generous donors. The money raised is supplying much-needed services and resources for the elderly and disabled adults who are affected by abuse, neglect, and/or exploitation in the Permian Basin.

The *2023 Festival of Trees* was popular and attended by almost 800 guests. We had 34 beautifully decorated Christmas trees, all of which went home with happy winners! It featured great entertainment and fun activities for the whole family. Building on that success, we are excited to make this year's event bigger and better, becoming a tradition for families in the Permian Basin.

We invite you to support the *2024 Festival of Trees* as a sponsor. We invite you to review the sponsorship levels included and are confident you will find one that fits your budget. Additionally, we are also seeking tree sponsors, silent auction items, and volunteers. The event will be on November 8-9 in the Barbara & George Bush Convention Center and will include a special VIP evening on November 8 for all our sponsors.

If your company is interested in becoming an official sponsor of the *2nd Annual Festival of Trees*, please contact Bernadette Ostroff, Board President, at 432-260-5698 or info@permianapsboard.org. We would be happy to discuss the details with you about this fabulous event that kicks off the Holiday Season in the Permian Basin. The APS Advisory Board is a 501(c)3 nonprofit and our tax ID number is 75-2726547.

Thank you for your consideration. Together, we can make a meaningful difference in the lives of many vulnerable adults in the Permian Basin.

Sincerely,

APS Advisory Board



Festival of Trees

An event benefitting the Regional
APS Advisory Board



2024 Donor Contract

501(c)(3) non-profit organization

FESTIVAL OF TREES EVENT SPONSOR

Yes, I/we would like to make a monetary donation.

Amount: _____

Make checks payable to *Regional APS Advisory Board*,
visit <https://square.link/u/OzvWQMzv> or scan the QR code



CHRISTMAS TREE DONOR

Yes, I/we would like to donate a decorated artificial holiday tree.

SILENT AUCTION ITEM DONOR

Yes, I/we would like to donate an item for the Festival of Trees' Silent Auction.

Organization/Individual Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Signature _____ Date _____

2st Annual

Festival of Trees

Presented by: APS Advisory Board

SPONSORSHIP LEVELS & BENEFITS



Green

TREE DONOR

- * 1 TICKET TO THE VIP PREVIEW
- * LOGO DISPLAY AT EVENT



Blue

\$3,001 to \$7,000

- * ORNAMENT LOGO DISPLAY AT EVENT
- * 4 TICKETS TO THE VIP PREVIEW
- * ADVERTISEMENT RECOGNITION
- * LOGO ON VOLUNTEER SHIRTS
- * 35 TREE RAFFLE TICKETS
- * RECOGNITION GIFT



Red

\$1000 to \$3,000

- * ORNAMENT LOGO DISPLAY AT EVENT
- * 2 TICKETS TO THE VIP PREVIEW
- * 25 TREE RAFFLE TICKETS



Silver

\$7,001 to \$10,000

- * LOGO ON BANNER
- * THANK YOU ANNOUNCEMENT
- * ADVERTISEMENTS/RECOGNITION
- * ORNAMENT LOGO DISPLAY AT EVENT
- * LOGO ON VOLUNTEER SHIRTS
- * 6 TICKETS TO THE VIP PREVIEW
- * 50 TREE RAFFLE TICKETS
- * RECOGNITION GIFT



Gold

OVER \$10,001

- * LOGO ON BANNER
- * ORNAMENT LOGO DISPLAY AT EVENT
- * LOGO AND/OR MENTION ON ALL ADVERTISING
- * LOGO ON VOLUNTEER SHIRTS
- * 10 TICKETS TO THE VIP PREVIEW
- * THANK YOU ANNOUNCEMENT
- * 75 TREE RAFFLE TICKETS
- * RECOGNITION PLAQUE
- * RECOGNITION GIFT



Tree Sponsor Rules



1. No live trees.
2. Must supply tree, tree skirt, decorations.
3. Must supply a list of gift(s) with total value.
4. Any gifts under the tree must be unwrapped.
5. Everything in your display area will be included as part of the raffle.
6. Tree stand must support the weight of your tree.
7. Must provide your own extension cord and ladder to decorate on site.
8. Tree must be at least 4 feet tall, and no taller than 8 feet.
9. Total display should be no taller than 10 feet.
10. Edible items, spray adhesives, loose glitter or confetti, and artificial snow are prohibited.
11. Any alternative tree type (i.e. wood, metal, ect.) must be pre-approved - provide a description.
12. Display area is approximately 10'x10'.

Adult Protective Services



Stopping Adult Abuse is
Everyone's Business



REPORT

If you suspect Abuse or Neglect or
Financial Exploitation of an adult, 65+ or 18 - 64 years
old with a severe disability, REPORT IT!

1-800-252-5400 or
TxAbuseHotline.org

When you Give

\$50 - Provides a food bag, space heater/fan
or adult briefs

\$100 - Pays for adaptive equipment, mattress
or A/C unit

\$300 - \$500 - Pays for furniture/appliance
replacement

\$1,500 - Covers roach/bug extermination

\$3,000 - Covers bed bug extermination

\$5,000 - Covers home repairs (gas lines,
plumbing, etc..)

Key Details about Texas

14.1% of the population are 65 and older

5.8% of the population, from age 18 - 64 are
severely disabled

83,737 number of reported allegations of
abuse/neglect

Key Details about the Permian Basin

10.7% 62,115 people are 65 and older

5.7% 33,381 people age 18 - 64 are
severely disabled

1,423 reported allegations of abuse/neglect

1-800-252-5400

TxAbuseHotline.org



Did You Know?



We can provide:

- Mattress replacement (due to bed bugs or just soiled)
- Dental services
- Hearing aids
- Medical co-pays
- A/C, fans, and heater
- Home repairs or modifications to ensure safety
- Extermination services
- Utility bill assistance
- Bus passes
- Deep Cleaning for a home to ensure safety
- Appliance replacement to ensure safety
- Emergency groceries
- Rent/Mortgage assistance
- Durable medical equipment (walkers, toilet seat risers, etc.)
- Wheelchair ramps

Silver Star Rooms:

- Adult briefs (Depends)
- Personal hygiene items – including bed pads
- Cleaning supplies and staples (toilet paper, paper towels, etc...)
- Bedding and towels
- Pantry staples
- Bug spray, mouse traps, etc...
- Cooking supplies (pans, small microwave ovens, crockpots, etc...)
- Blood sugar testing kits, pill boxes (with options for several times a day), basic health care items