



ADULT PROTECTIVE SERVICES ADVISORY BOARD

PERMIAN BASIN *Festival Of Trees*

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BOARD MEMBERS

BERNADETTE OSTROFF
PRESIDENT

HEATHER KINCAID
VICE-PRESIDENT

JANET KINCAID
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SECRETARY

YANET CHAVANA

MELISSA HOLBROOKS

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LESLIE PARRA

KATHY BACON

March 2023

To Whom it May Concern,

The Permian Basin Adult Protective Services (APS) Advisory Board's mission is to protect older adults and persons with disabilities from abuse, neglect, and exploitation by investigating and providing or arranging for services, if needed, to stop or prevent further harm. APS can accomplish this because of our exceptional supporters and volunteers who help. Currently, our community needs our help more than ever with the rising cost in our area.

This November, we are hosting our 1st Annual Festival of Trees to help raise funds required to provide the much-needed services for elderly and disabled adults in crisis. This brand-new event will be family-friendly and a kickoff to the holiday season. And we believe that it will become an annual family tradition in the Permian Basin. This new and exciting event will take place at The Barbara & George H.W. Bush Convention Center, November 10th -12th, 2023 with a sneak peek on November 10th at 6PM for all our sponsors.

The Festival of Trees will be a successful fundraiser for the APS Advisory Board, but it will take a wide variety of support from sponsors and volunteers. With your help, we would be on a journey to assist many disadvantaged individuals. I hope you will consider sponsoring. Enclosed is information about the event, sponsorship levels, and other donation opportunities.

If your company is interested in becoming an official sponsor of this event, please contact Bernadette Ostroff, Board President, at 432-260-5698 to discuss.

With warm regards,

ASP Advisory Board
Permian Basin

1st Annual

Festival of Trees

Presented by: The Permian Basin APS Advisory Board

SPONSORSHIP LEVELS & BENEFITS



Green

TREE SPONSORSHIP

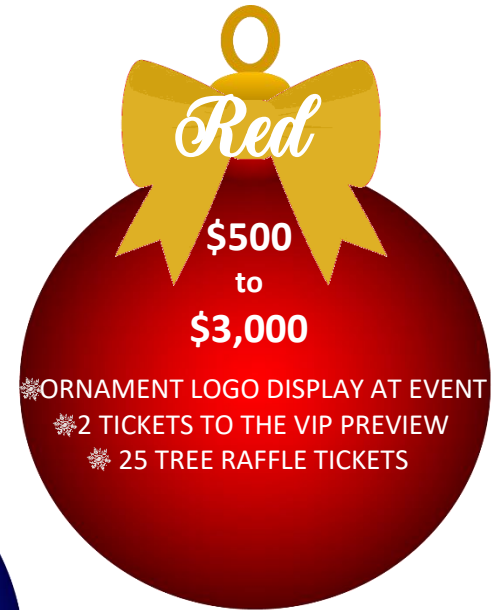
- * LOGO DISPLAY AT EVENT



Blue

\$3,001 to \$7,000

- * ORNAMENT LOGO DISPLAY AT EVENT
- * 4 TICKETS TO THE VIP PREVIEW
- * ADVERTISEMENT RECOGNITION
- * LOGO ON VOLUNTEER SHIRTS
- * 35 TREE RAFFLE TICKETS
- * RECOGNITION GIFT



Red

\$500 to \$3,000

- * ORNAMENT LOGO DISPLAY AT EVENT
- * 2 TICKETS TO THE VIP PREVIEW
- * 25 TREE RAFFLE TICKETS



Silver

\$7,001 to \$10,000

- * LARGE LOGO ON BANNER
- * THANK YOU ANNOUNCEMENT
- * LOGO ON ALL ADVERTISEMENTS
- * ORNAMENT LOGO DISPLAY AT EVENT
- * LARGE LOGO ON VOLUNTEER SHIRTS
- * 6 TICKETS TO THE VIP PREVIEW
- * 50 TREE RAFFLE TICKETS
- * RECOGNITION GIFT



Gold

OVER \$10,001

- * ADVERTISEMENTS
- * LARGE LOGO ON ALL
- * X-LARGE LOGO ON BANNER
- * ORNAMENT LOGO DISPLAY AT EVENT
- * X-LARGE LOGO ON VOLUNTEER SHIRTS
- * 10 TICKETS TO THE VIP PREVIEW
- * THANK YOU ANNOUNCEMENT
- * 75 TREE RAFFLE TICKETS
- * RECOGNITION PLAQUE
- * RECOGNITION GIFT



Tree Sponsor Rules



- **Must supply tree, tree skirt, decorations and gift(s)**
- **Any gifts under the tree must be unwrapped**
- **Everything in your display area will be included as part of the raffle**
- **No live trees**
- **If you use a tree stand, it must support the weight of your tree**
- **Must provide your own extension cord and ladder to decorate on site**
- **Tree must be at least 4 feet tall, and no taller than 8 feet.**
- **Total display should be no taller that 10 feet.**
- **Edible items, spray adhesives, loose glitter or confetti, and artificial snow are prohibited**
- **Any alternative tree type (i.e. wood, metal, ect.) must be pre-approved - provide a description**
- **Display area is approximately 10'x10'**



An event benefitting **APS Advisory Board of the Permian Basin**

2023 Donor Contract

501(c)(3) non-profit organization

I/we will participate in the Festival of Trees in the following way(s):

I/we will donate a Decorated Artificial Holiday Tree.

Theme/Title of Tree: _____

Overall Size of Display Needed _____ (Max display size 10'x10')

Estimated Value of Tree: _____

Our tree will include holiday gifts

Description of gifts: _____

Estimated value of gifts: _____

I/we will donate a Gift Card or Product.

Description: _____

Value: _____

I/we will make a Monetary Donation:

Amount: _____

Make checks payable to **APS Advisory Board**,
visit pay.permianapsboard.org or scan



I/we would like information on the Event Sponsorship

Organization/Individual Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Signature _____ Date _____



ADULT PROTECTIVE SERVICES STATS AND INFO

Stopping Adult Abuse is Everyone's Business

KNOW THE NUMBERS:

TEXAS

13.5% of population is age 65 and older
5.8% of population age 18-64 severely disabled
118,208 reported allegations of abuse/neglect by APS

PERMIAN BASIN

60,230 people age 65 and older (**10.8%**)
32,923 people age 18-64 severely disabled (**5.9%**)
1,988 reported allegations of abuse/neglect by APS

2021

DONATE SERVE

YOU CAN HELP:

- ◆ As an APS Advisory Board Member
- ◆ As a Volunteer
- ◆ As a fundraising Committee volunteer

- ◆ \$50 - provides food bag, space heater/fan, or adult briefs
- ◆ \$100 provides adaptive equipment, mattress, or A/C unit
- ◆ \$300 - \$500 provides furniture/appliance replacement
- ◆ \$1500 provides roach/bug extermination
- ◆ \$3000 provides beg bug extermination
- ◆ \$5000 provides home repairs (gas lines, plumbing, etc...)



REPORT:

If you suspect Abuse/Neglect or Financial Exploitation of an adult age 65+ or age 18-64 with a severe disability report it

1-800-252-5400
TxAbuseHotline.org



WAYS TO BE INVOLVED

Let us know how you want to be involved in supporting the great work of the APS Advisory Board

- I am interested in learning more about serving on the APS Advisory Board
- I would like to donate \$_____ to the good work that the APS Advisory Board is doing
- My company/agency/group may be interested in supporting APS with donation drives or other special events
- My company/agency/group would be interested in having a presentation on Elder Abuse Awareness and APS's role and how the community can help
- I have some contacts that the APS Advisory Board may want to connect with - contact me for info
- I am not sure how I can help but would like to speak to someone more about how I can best support this work

Festival of Trees Fundraiser

- I am interested in serving on the Festival of Trees Event Planning Committee
- I am interested in volunteering at the Festival of Trees Event in December 2023
- My company/agency/group would be interested in learning more about donating a tree for the festival
- My company/agency/group would be interested in learning more about the different sponsorship levels for the festival



Name: _____

Phone: _____

Company/Agency/Group: _____