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THE 2024 ANNUAL REPORT

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## FROM THE DESK OF THE FOUNDER

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### One Child At A Time's Mission

*Our Mission is to eliminate modern slavery one person at a time. We work to prevent human trafficking through education, rescue trafficked individuals through intervention, and restore human dignity through affirmation.*

Dear Family, Friends, and Supporters,

We are thrilled to celebrate seven years of dedicated efforts in the fight against the evil of human trafficking. Over this time, we've had the privilege of educating more than 60,000 individuals about the dangers posed by online predators and human trafficking. Each educational session has empowered youth to come forward and expose those who force them into unspeakable circumstances.

Our mission continues as we educate in schools, churches, hospitals, and civic organizations, sharing the truths and dispelling the myths surrounding human trafficking and its impact on our communities. For the past seven years, we have been able to offer this critical service at no charge, thanks to the generous support of individuals like YOU.

*“When the community gets involved, trafficking is reduced”*

This past year, we were truly humbled by the incredible support from our community. Your generosity enabled us to reach countless individuals suffering in silence—individuals who didn't recognize the red flags of victimization or know that help was available. With your support, we've been able to equip and train others to educate and protect the vulnerable.

The tools to raise awareness and provide education are vital in the fight against human trafficking. This is a global issue that demands a community-driven solution. Thanks to the estimated \$45,000 we received through grants, donations, and fundraisers this past year, we were able to continue our mission across the Pee Dee region.

Through these efforts, we've educated many on the patterns traffickers use to lure their victims. Combating this evil starts with understanding that traffickers are often not strangers but individuals known and trusted by their victims—including children.

Last year, we were able to assist numerous families whose children fell prey to online predators. Together, we are making a difference, one family, one community and one child at a time. Thank you for standing with us in this critical fight!

Glenda Skipper  
Founder and CEO



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## YEAR IN REVIEW IN SCHOOLS

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### Human Trafficking/Online Safety Education in Schools.

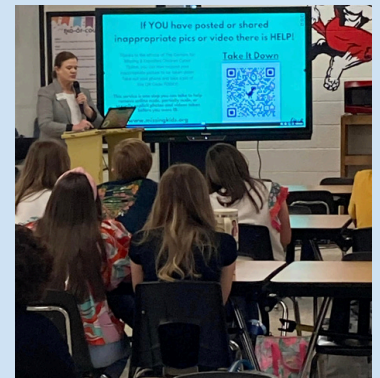


Moore Middle  
Williams Middle  
Southside Middle  
Sneed Middle



West Florence High  
South Florence High  
Wilson High

### Hartsville High School



Scranton Elementary STEAM Academy



Growing Engineers  
#togetherisbetter



**Chesterfield**

County School District



# KINGSTREE HIGH SCHOOL

"HOME OF THE BLAZERS"



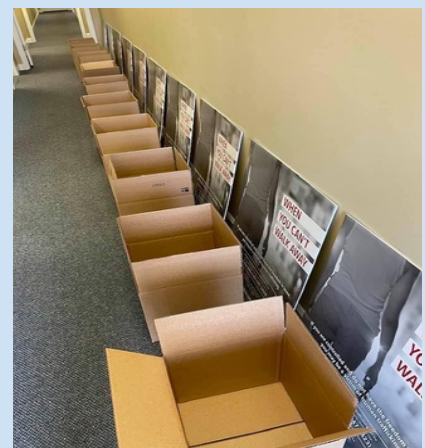
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## YEAR IN REVIEW IN SCHOOLS

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Empowering educators to teach students about online safety and human trafficking has proven to be a lifesaving initiative. In FSD1, over 10,000 students have been reached through these efforts, and many have bravely come forward to break their silence, thanks to ONE's education lesson plans and your steadfast support.

This impactful program is taught quarterly, ensuring the message of awareness and empowerment continues to resonate. Our reach is expanding across the Pee Dee region, now extending into middle and high schools. In the 2024-2025 academic year, we are proud to serve students in Darlington and Lake City schools as well. Together, we are building safer communities, one classroom at a time.





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## YEAR IN REVIEW IN SCHOOLS

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### **Human Trafficking and Online Safety Education Overview**

The One Child At A Time Human Trafficking and Online Safety lesson is taught quarterly, with a 1-day 30-minute session provided to every student. This program aims to educate and empower students with critical knowledge about human trafficking and online safety, tailored to their needs and realities.

### **Incentives for Engagement**

To encourage active participation, students have five opportunities to win incentives such as a t-shirt, stress ball, pop socket, pen, or bracelet. Each item is printed with the National Human Trafficking Hotline number, ensuring accessibility to support resources. Additionally, every student receives a card featuring a monitored email for asking questions. On the reverse side, the card displays the National Human Trafficking Hotline and text number for immediate help.

### **Core Lesson Content**

Students gain an understanding of:

- Human Trafficking: Definition and its impact on their community.
- Signs and Grooming Tactics: How to identify red flags and online predator grooming techniques.
- Laws and Online Decisions: How poor choices online can influence their future.
- Safety and Reporting: Practical strategies for staying safe and how to report concerns to a parent, teacher and local law enforcement.

### **Exit Ticket Survey**

At the end of the lesson, students complete an Exit Ticket Survey with the following questions:

1. Did you know what human trafficking was before this class?
2. List at least five apps that were not discussed in the lesson.
3. Is your social media set to private?
4. Would you meet someone in real life whom you met online?
5. Are you currently being threatened by a stranger online?

These surveys are reviewed by the Health and Science Coordinator or school counselors, providing students with a safe and discreet way to seek help or voice concerns.

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## YEAR IN REVIEW IN SCHOOLS

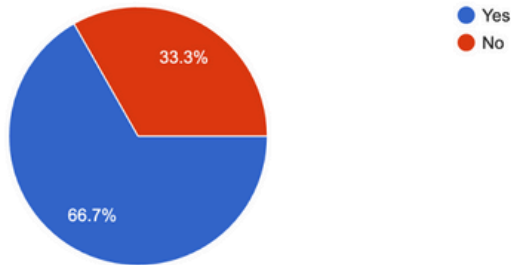
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### The Impact

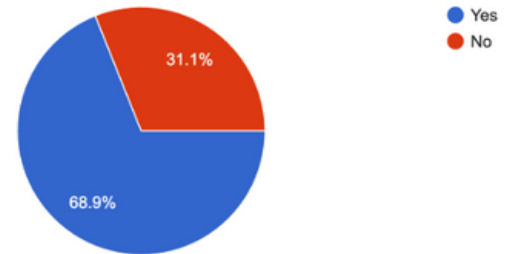
Florence County School District 1 has successfully implemented this lesson plan for the past three years, creating a safe space for students to come forward and receive the support they need. By addressing human trafficking and online safety, this program ensures that students are no longer suffering in silence and are equipped with the tools to protect themselves and others.

#### Data from Fsd1 Exit Ticket for Middle and High School Student's First Semester

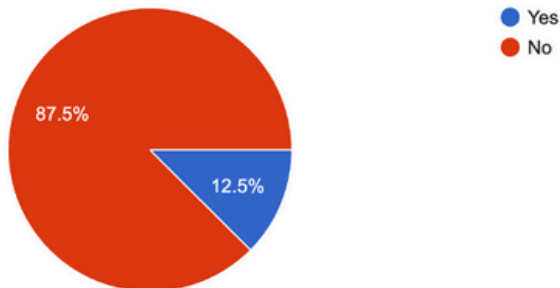
Did you know what Human Trafficking was before this class?  
409 responses



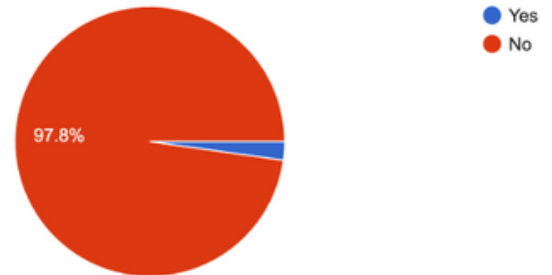
Do you have your Social Media apps set to private?  
409 responses



Would you ever meet someone in real life that you met online?  
409 responses



Are you currently being threatened by a stranger online?  
409 responses



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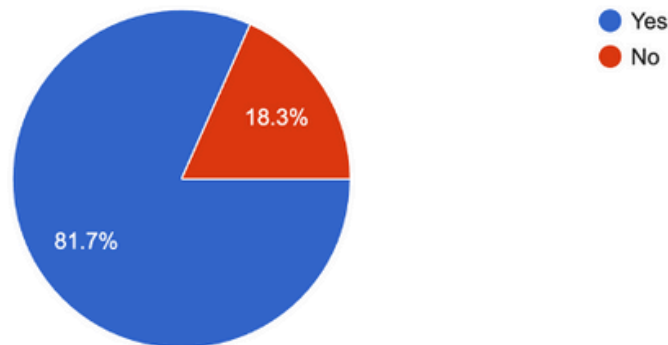
## YEAR IN REVIEW IN SCHOOLS

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# The Impact

### Data from Fsd1 Exit Ticket for Middle and High School Student's First Semester

Did this lesson empower you to seek help for yourself or a classmate?  
409 responses



Teaching middle and high school students about online safety is critical because it equips them with the knowledge and skills to navigate the digital world responsibly. During these developmental years, students are increasingly active online, engaging with social media, gaming platforms, and educational resources, often without fully understanding the risks involved.

Learning about online safety helps them recognize and avoid dangers such as cyberbullying, identity theft, and predatory behavior. It also fosters critical thinking, encouraging them to question the authenticity of online interactions and content. Educating students about privacy settings, secure communication, and appropriate online behavior empowers them to protect their personal information and maintain healthy digital boundaries. Furthermore, understanding online safety promotes a sense of accountability and respect, shaping them into responsible digital citizens. As technology becomes an integral part of their lives, these lessons are essential for their security and well-being, both now and in the future.

Together, we can educate one child at a time.



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## YEAR IN REVIEW IN SCHOOLS

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### The Impact

Data from Fsd1 Exit Ticket for Middle and High School  
Student's First Semester

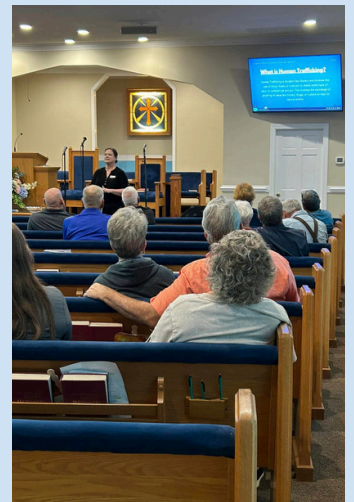
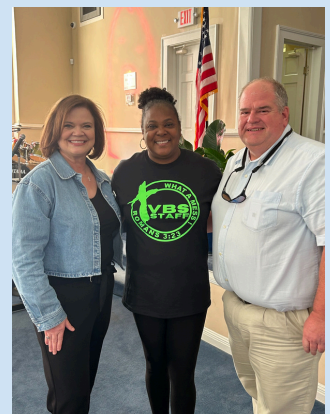
Top Ten social media/gaming apps that the 409 FSD1 students mentioned  
in the first semester were:

1. Discord
2. Roblox
3. Tinder
4. Snapchat
5. Instagram
6. Lemon 8
7. Omegal
8. Google Call/Text
9. Twitch
10. Whatsapp



## YEAR IN REVIEW IN CHURCHES

We were honored to speak at many churches in the Pee Dee Region this past year. Human Trafficking knows no religion, denomination, race, or socio-economic it just seeks out the vulnerable. Church Leaders understand how important it is to educate their adults and youth on the dangers of Online Predators and Human Trafficking. Psalm 90:12, Ephesians 5:15-17, Ephesians 6:10-12, 1 Peter 5:8-9.



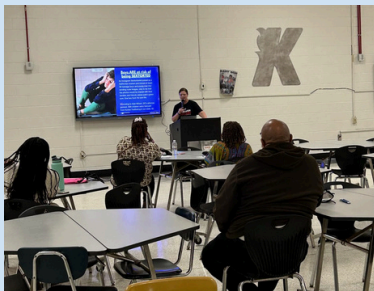


# YEAR IN REVIEW IN THE PEE DEE COMMUNITY





# YEAR IN REVIEW IN THE PEE DEE COMMUNITY



When the community gets involved trafficking is reduced!



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## YEAR IN REVIEW

### 3rd Annual FREEDOM WALK “ONE LAP FOR ONE CHILD”

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Each year, on July 30th, the United Nations General Assembly designates World Day Against Trafficking in Persons through Resolution A/RES/68/192. This resolution emphasizes the importance of raising awareness about the plight of human trafficking victims and advocating for the protection of their rights.

This year, Darlington Raceway hosted our 3rd annual FREEDOM WALK, where we walked in solidarity for those who cannot—those trapped in the horrors of sex and labor trafficking. Our mission on this day was to raise awareness about human trafficking and unite with the global community in taking a stand.

When communities come together, trafficking is disrupted, and lives are changed. Thanks to the incredible efforts of our community leaders and dedicated committee members, the event was a resounding success. We raised over \$10,000.00 to help educate and empower our children throughout the Pee Dee 2024-2025 school year.





# YEAR IN REVIEW

## 3rd Annual FREEDOM WALK

### “ONE LAP FOR ONE CHILD”





# YEAR IN REVIEW

## 3rd Annual FREEDOM WALK

### “ONE LAP FOR ONE CHILD”



A heartfelt thank you to Robin Voss, Southside Middle School’s amazing photography teacher, for capturing the spirit of our walk so beautifully—your incredible talent and heart for children inspire us all, and we are deeply grateful!



YEAR IN REVIEW  
3rd Annual FREEDOM WALK  
“ONE LAP FOR ONE CHILD”

## Special Thanks to our Sponsors.

SPC Credit Union Hartsville  
American Trophy  
Jiffy Lube  
Sharonview Federal Credit Union  
RCI Of South Carolina  
The Kings Academy  
Effingham Church Of God  
Monraga Roofing  
Anderson Brothers Bank  
HopeHealth  
Empire Audiology  
Bachknives

Oasis Myofascial Therapy  
Wingz & Ale  
M&M Printing  
Coca-Cola  
Darlington Raceway  
Center for Health and Wellness  
Four Giving Hearts  
First Bank  
Lifetime Hearing  
Wild Birds Unlimited  
State Farm  
Walmart

### **Thank You to Our Amazing Sponsors!**

We are deeply grateful to the businesses in our community that chose to Partner in our 2024 Freedom Walk. Your generous support not only makes this event possible but also helps shine a light on the critical issue of human trafficking. Together, we are raising awareness, empowering our community, and taking steps toward a community free from exploitation.

Thank you for walking alongside us in this vital mission. Your commitment truly makes a difference!



## YEAR IN REVIEW GRANTS



\$2,835.00 Fsd1 Employee Giving Campaign



\$10,000.00 United Way Of Greater Hartsville



\$8,000.00 Byerly Foundation



\$2,805.09 Pee Dee Realtor Association

A heartfelt thank you to our generous supporters—churches, universities, non-profits, anonymous donors, annual and monthly contributors, and speaking engagements giving—for standing with us against a global problem that demands a community solution. In the Pee Dee, where children’s safety comes first, together we are combating human trafficking, one child at a time.



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## YEAR IN REVIEW

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### **Growing Concerns Of Generated AI and Child Sexual Exploitation.**

According to The National Center For Missing and Exploited Children (2024), Generative Artificial Intelligence (GAI) has transformed how we engage with technology, offering groundbreaking tools and solutions. However, this same technology also presents serious risks, especially for children. The National Center for Missing & Exploited Children (NCMEC) is profoundly concerned about the potential misuse of GAI to exploit and harm children sexually.

Over the past two years, NCMEC’s CyberTipline has received more than 7,000 reports of GAI-generated child exploitation. These cases are likely just the tip of the iceberg, as many instances remain unreported or undetected. These numbers will grow as GAI technology becomes more widespread and public awareness increases.

The National Missing & Exploited Children (2024) states that GAI enables the creation of fake content, including synthetic media, digital forgeries, and explicit images of children, often through tools like “nudity” apps. These fabricated materials can cause devastating harm, such as harassment, ongoing exploitation, fear, shame, and emotional trauma. Even when the images are entirely artificial, the damage to children and their families is very real.

The risks extend beyond images. GAI is increasingly used to manipulate children in other ways, including generating realistic text prompts for grooming and exploitation. Predators have even utilized GAI in sextortion cases, producing explicit, AI-generated images to coerce children into providing additional material or money. Financial sextortion is a rapidly growing threat, made more accessible by these technological tools.

This represents a new and alarming frontier in child exploitation, demanding immediate and collaborative solutions.

If you encounter any GAI-created child sexual exploitation, you can take action by reporting it to NCMEC’s Cyber Tip Line at [www.missingkids.org](http://www.missingkids.org).

The National Center for Missing & Exploited Children. (2024). The growing concern of generative AI and child sexual exploitation. <https://www.missingkids.org/blog/2024/the-growing-concerns-of-generative-ai-and-child-sexual-exploitation>

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## YEAR IN REVIEW

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# LOCK IT DOWN

Prevention is Key!



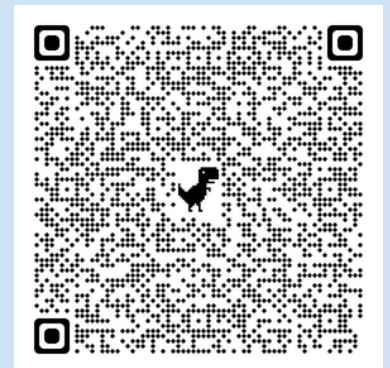
"WHEN YOU OPEN A WINDOW TO THE WORLD THROUGH TECHNOLOGY FOR YOUR CHILD, MAKE SURE YOU KNOW WHAT THEY ARE LOOKING AT." ~ GLENDA H. SKIPPER.



iPHONE



TAKE IT DOWN



ANDROID

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## YEAR IN REVIEW

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*Thank you for supporting One Child at a Time in 2024!  
Help us keep our community safe and partner with us in 2025!*

“WHEN THE COMMUNITY GETS INVOLVED, TRAFFICKING IS REDUCED”

# Let's Stay In Touch

[www.onechildrescue.com](http://www.onechildrescue.com)

843-536-5624

2011 Suite B Second Loop Road

Florence, S.C. 29501

**SPECIAL THANKS TO OUR BOARD  
MEMBERS, PARTNERS, COMMITTEE  
MEMBERS, AND VOLUNTEERS!  
TOGETHER WE ARE MAKING A  
DIFFERENCE .....ONE CHILD AT A TIME.**