Stephan Jan Meyers, Esq., brings over 25 years of business law experience to his work with emerging and high growth companies. His practice specializes in both assisting entrepreneurs in raising capital in compliance with state and federal securities laws, and the development and acquisition of intellectual property and its commercial exploitation through licenses, strategic marketing alliances, and joint venture agreements. He is also Specialty Counsel to Exemplar Legal, a Los Angeles and Boston based full-service business law firm that provides focused expert assistance with the formation, financing, and growth of emerging and established companies both domestically and internationally.

Steve began his legal career as an Enforcement Attorney with the Securities & Exchange Commission in San Francisco. He then worked in-house with several publicly traded and pre-IPO companies in the Bay Area, as well as maintained a private practice. He began developing his licensing expertise at National Semiconductor where he was counsel to National's point-ofsale systems subsidiary. He went on be General Counsel of a Berkeley-based software startup where he negotiated all license agreements for porting and redistribution of AT&T's UNIX™ OS to computer manufacturers and software developers. Other Bay Area stints relative to licensing included: (1) a General Counsel/Business Development position with a NASDAQ digital video networking company where he helped establish marketing and distribution strategies; (2) General Counsel for a NASDAQ Small Cap systems integrator where, in addition to responsibilities for SEC reporting and compliance, he licensed the company's suite of integrated communications products; and (3) sole in-house counsel for a Silicon Valley B2B e-Commerce company before its monster IPO in the Dot-com "boom days." In this latter capacity, Steve negotiated and drafted virtually all of the company's license agreements, including those with international computer manufacturers, Telco providers and commercial retailers such as Gateway, Quest, Lucent, StarHub, International Game Technology, and BestBuy. He also created scores of strategic partnering and joint marketing arrangements.

Steve moved to Southern California in 1999, where he worked in a boutique corporate and securities law firm. One of his major projects involved a complex patent and technology license on behalf of a publicly traded client of the firm that had developed a self-heating container and was honored with the prestigious UCSD Connect Most Innovative New Product Award. The long-term license was with a leading container manufacturers in the US and UK, and provided for industry-leading royalties to be paid to the client. Simultaneously Steve served as Special Licensing Counsel to MP3.com, working on complex licensing transactions, strategic alliances, and joint ventures for the then-world's largest on-line music service provider.

Steve received his law degree from Boalt Hall School of Law at the University of California Berkeley. His undergraduate education was at the University of London, England, and Brandeis University, Waltham, Mass. from which he graduated with a degree in economics with honors. Among his other activities, Steve has been a judge numerous times for the Annual International Collegiate Business Strategy Competition, currently hosted by Cal State University Long Beach, which involves graduate and undergraduate teams from business schools around the world who prepare and implement strategic business plans for 2 months before coming to Long Beach for the finals, which consist of a 3-day intensive business simulation exercise.

Steve currently resides in Palm Desert, California, where he dreams of returning to San Diego and taking up surfing.

cell: (858) 922-2006

Email: Steve@TheMeyersWay.com

42215 Washington St., Ste. A-308 Palm Desert, California 92211