

Forever Research Report (2025) First 100 Nordics CSRD Performance

Faye Sweet Magnus Lundgren

Table of content

1.	ESRS topics	1
1.1.	Material ESRS topics	1
1.2.	Financially material ESRS topics	1
1.3.	Comparison between 2024 and 2023	2
2.	Cross-Nordic Comparisons	2
3.	ESRS inspired reports	4
4.	Double Materiality Assessments and Processes	4
5.	Value Chain	5
6.	Strategy	6
7.	Reporting	6
8.	Tables of Impacts, Risks, and Opportunities	6
9.	Indexes	7
10.	CSDDD and EU Taxonomy	7
11.	Discussion Points and Systemic Challenges	7
12.	Appendix	8
12.1.	Companies assessed	8

About this report

The Forever Research Report (2025) is published during a period of major regulatory developments in the sustainability reporting landscape of the European Union (EU). The Corporate Sustainability Reporting Directive (CSRD), together with the European Sustainability Reporting Standards (ESRS), has introduced stricter requirements on what companies must disclose, and 2025 marks the first year in which fully compliant CSRD reports are being published for the 2024 financial year. In the same year, 2025, the European Commission introduced the Omnibus proposal. The proposal aims to simplify reporting requirements by clarifying the framework, delaying parts of the transition, and raising the thresholds for companies included under the CSRD directive. In this context, the report offers a snapshot of how companies are beginning to respond to the new rules, providing early insights into a still evolving and complex reporting landscape.

This report examines how 100 companies across the Nordic region (Denmark, Finland, Norway, and Sweden) align their sustainability reporting to the CSRD requirements. The sample was compiled to a list from the first companies to publish annual and sustainability reports in 2025 for financial year 2024. The list was completed using research by keeping an eye out on public announcement by companies which were found from each country's stock exchange, with a focus on large- and mid-cap segments. The selection focused on large companies, as these are the first to be affected by the CSRD.

Data were gathered and compiled from companies until the final sample size reached 100, focusing on those that have already implemented or begun implementing the ESRS framework. The report studied the CSRD implementation, including the process of the double materiality assessments (DMA), the usage of ESRS (sub)topics, financial and impact assessments and reporting process. During the selection, the report found that in Sweden a group of large companies were excluded since they had not yet adopted ESRS. The full list of assessed companies can be found in the appendix.

All 100 companies covered in the report have initiated some form of ESRS adoption, from *fully CSRD compliant* to "ESRS inspired" reporting. The report highlights key trends, variations in ESRS adoption, and identifies emerging practices and challenges in sustainability reporting.

Key findings

• Top three material topics

Own workforce (S1), Climate change (E1), and business conduct (G1) are the most reported ESRS topics, highlighting a shared regional focus on these issues.

• Variation in ESRS adoption across the Nordics

Denmark, Finland and Norway show the highest ESRS adoption rates while Sweden is lagging, displaying a mixed landscape with 65% of companies being "ESRS inspired". Although Sweden has postponed reporting requirements, one upside is that many Swedish companies have already started reporting in line with the ESRS, even before it becomes mandatory. Regulatory adoption into national law varies across the region, while Finland has enforced compliance, Denmark has introduced a more limited approach by excluding foundations from the requirements.

• ESRS inspired reports

All companies analyzed have started implementing elements of the ESRS framework into their sustainability reports, despite not yet being formally subject to CSRD requirements.

Double Materiality Assessments (DMA) widely used

Most common is to use Impact, Risk, and Opportunity (IRO) tables or materiality matrices to present DMA outcomes. However, there are also other ways of presenting the results of the DMA, such as bullet points or venn diagrams. Companies also use different colors, shapes and layouts to report their material topics.

Long reports

Reporting under the sustainability sections average 78 pages in length in the Nordics, indicating the complexity of reporting with ESRS. The shortest report is 29 pages, while the longest extends to 154 pages.

1. ESRS topics

All 100 companies analyzed have initiated the adaptation of the ESRS framework, despite not all being formally required to comply with CSRD. On average, each report covers seven ESRS topics (excluding entity-specific topics), with the fewest covering three and the most covering all ten topics. The average length of reporting under the sustainability section is 78 pages, with the largest report being 154 pages and the shortest being 29 pages. Each report's sustainability section aims to capture all ESRS related disclosures to comply with CSRD.



Table 1. ESRS topics by theme. Source: Commission Delegated Regulation (EU) 2023/2772 (European Commission, 2023).

1.1. Material ESRS topics

The top three reported ESRS topics in order include Own workforce (S1) at 100%, Climate change (E1) at 99%, and Business Conduct (G1) at 98%. Other frequently referenced topics are Workers in the value chain (S2), Circular economy (E5), and Consumers and end-users (S4). In contrast, topics such as Affected communities (S3) and Water and marine resources (E3) are less frequently reported. A total of 37 companies has Entity-specific topics, which are commonly observed in the Financial and insurance services industry. Some own topics include Data and IT, Cybersecurity, Transparent tax, and Animal welfare.

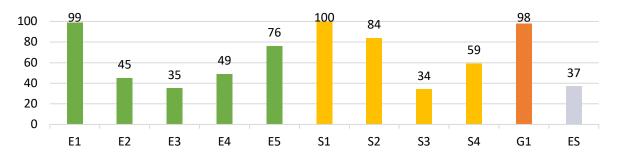


Figure 1. Material ESRS topics used by 100 companies.

1.2. Financially material ESRS topics

Climate change (E1) is the most reported financially material topic at 98%, followed by Own workforce (S1) at 77% and Business conduct (G1) at 77%. Environmental topics are currently seen as more financially relevant for companies. The least reported topics are Water and marine resources (E3) and Affected communities (S3).

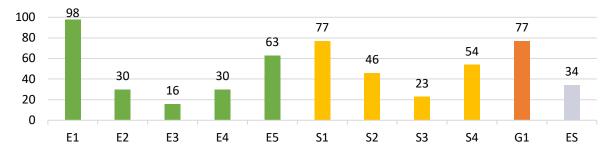


Figure 2. Double and Financial ESRS topics used by 100 companies.

1.3. Comparison between 2024 and 2023

Compared to last year, there is a small shift at the top of material topics. In 2023, the most reported topic was Climate change (E1), while Own workforce (S1) takes the top spot in 2024. The prevalence of entity-specific topics has decreased from 54% to 37%. Simultaneously, the coverage of Consumers and end-users (S4) increased from 36% to 59%. Water and marine resources (E3) and Affected communities (S3) remain the least reported topics.

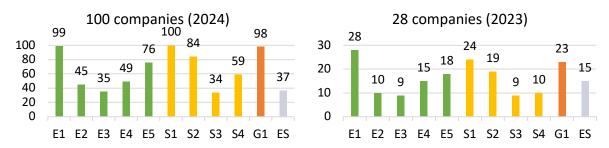


Figure 3. Material topics comparison between 2024 and 2023.

2. Cross-Nordic Comparisons

When comparing companies across Denmark, Finland, Sweden, and Norway, a shared focus on Climate change (E1), Own workforce (S1), and Business conduct (G1) emerges. Nearly all companies in Finland and Norway follow ESRS, while most companies do so in Denmark. Sweden shows a mixed picture with 35% following ESRS and 65% are inspired. Among the least reported topics in all countries are Affected communities (S3), Water and marine resources (E3), and Pollution (E2), suggesting these areas might be deprioritized.





Most used:

- E1 Climate change
- S1 Own workforce
- G1 Business conduct

Least used:

- S3 Affected communities
- E3 Water and marine resources
- E2 Pollution

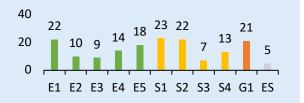


Most used:

- S1 Own workforce
- E1 Climate change
- S2 Workers, value chain

Least used:

- S3 Affected communities
- E3 Water and marine resources
- E2 Pollution



Sweden - 31 companies







Most used:

- E1 Climate change
- S1 Own workforce
- G1 Business conduct

Least used:

- E3 Water and marine resources
- S3 Affected communities
- S4 Consumers



Most used:

- E1 Climate change
- S1 Own workforce
- G1 Business conduct

Least used:

- E4 Biodiversity
- E3 Water and marine resources
- S3 Affected communities



Table 2. Cross-Nordic Comparisons.

3. ESRS inspired reports

Many companies have already started implementing ESRS, despite not yet being formally subject to CSRD. The companies included in the analysis are currently in a transitional phase toward full ESRS compliance. While adaptation has begun, some companies are inspired by ESRS and have started aligning their reporting without being fully compliant.

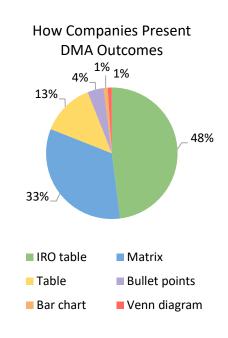
A central element of this transitional has been the implementation of double materiality assessments (DMA) to determine which ESRS topics are relevant from both financial and impact perspectives. However, some topics are still under evaluation and additional work is required to meet the full scope of ESRS disclosure requirements. In many instances, reports have not yet been subject to external assurance, or have been prepared according to alternative frameworks, rather than fully aligning with ESRS guidelines.

4. Double Materiality Assessments and Processes

This report examines how companies conduct double materiality assessments (DMA) and present the outcomes and processes. When presenting topics companies can either use the highest level of ESRS topics or sub-topic levels, depending on their reporting approach.

Most companies include an Impact, Risk, and Opportunity (IRO) table, often in combination with another form of visualization. Specifically, 48% of companies use IRO tables exclusively to present the outcomes. An IRO table lists all ESRS topics and shows which ones are considers material. It also presents financial materiality (describing relevant risks and opportunities, and impact) and presents impact materiality (positive and negative).

A materiality matrix is used by 33% of companies. It is typically structured as a dimensional grid and plots ESRS topics along two axes: one representing the significance of a topic's impacts on the environment, society, or other stakeholders (impact materiality), and the other representing its relevance to the company's financial performance (financial materiality). Each topic is placed in the matrix according to its assessed importance from both perspectives.



A smaller share of companies uses other formats to present DMA outcomes: 13% use a table format, 4% use bullet points, 1% use a bar chart, and 1% use a Venn diagram.



Figure 4. Material matrix. Source: Kesko Annual Report 2024, p. 75 (Kesko, 2024).

Companies tend to follow a structured process for conducting a DMA, like the model used by Essity, which includes four steps: (1) Understanding, (2) Identification, (3) Assessment, and (4) Determination.

	1. Understanding	2. Identification	3. Assessment	4. Determination
Aim	Review and update the previous year's deep dive into Essity's business model and value chain to identify key stakeholders, related activities and relevant sustainability matters	Identification and description of potential material sustainability matters and their related impacts, risks and opportunities	Assessment of Essity's identified sustainability matters from the perspective of impact and financial materiality based on the insights gained in the preceding steps	Determination of material sustainability matters and impacts, risks and opportunities based on a defined threshold
Key activities	1.1 Stakeholders – Review identified key stakeholders to be engaged in the assessment process	2.1 Identification of impacts, risks and opportunities – Identifying and describing actual and potential material sustainability matters and their related impacts, risks and opportunities based on previously published reports, internal	3.1 Impact and financial materiality assessment workshops – Quantitative assessment of the identified impacts and financial effects with stakeholder experts.	4.1 Consolidation of assessment results – Aggregation and review of the results to determine Essity's final list of impacts, risks and opportunities along the value chain
	1.2 Value chain analysis - Mapping of Essity's activities along the value chain (i.e. upstream, own operations and downstream)	documents, external sources and the input from 5ro positive stakeholders and stakeholder experts of the impa of irremedi negative ir analyzed for	For positive impacts, the scale and the scope of the impact have been considered, the level of irremediability was as well considered for negative impacts. Likelihoods have been analyzed for impacts that were of a potential nature. In addition to the impact materiality	4.2 Application of materiality threshold – To further concentrate on the topics most essential to Essity, a materiality threshold has been applied to the identified impacts, risks and opportunities
	1.3 Identification of entity-specific disclosures – Analysis of Essity's business model, previously reported topics and industry-specific sustaina- bility matters	2.2 Review of scoring mechanism - The scoring mechanism which has been used in the previous year and is linked to pre-existing risk and impact assessments has been reviewed	assessment, a financial materiality assessment has been performed, scoring the size and the likelihood of identified risks and opportunities.	4.3 Involvement of Executive Management Team and Board of Directors – The aggregated results of the double materially assessment were validated by the Executive Management Team, discussed with the Audit Committee and subse- quently reported to the Board of Directors
		Stakeholder engagement and	validation —	

Figure 5. Double materiality assessment process. Source: Essity Annual Report 2024, p. 61 (Essity, 2024).

5. Value Chain

It is common for companies to illustrate their value chain, including own operations as well as upstream and downstream activities. Illustrations vary in complexity, ranging from simple overviews to more detailed, in-depth depictions. In some cases, material topics are mapped on these illustrations to specific segments of the value chain. A few companies take this further by integrating impacts, risks, and opportunities.

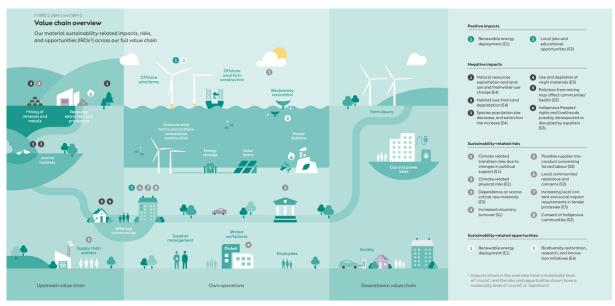


Figure 6. Value chain overview. Source: Ørsted Annual Report 2024, p. 68 (Ørsted, 2024).

6. Strategy

There is a limited integration of material topics in strategies. While some companies have aligned their sustainability strategies with ESRS topics, many have yet to update their core strategy to reflect the material topics.

7. Reporting

Most companies follow the ESRS standard by reporting policies, actions, and targets for each material topic. Some include summary tables for each topic, while others present impacts, risks, and opportunities within detailed IRO tables or value chain illustrations. The average length is 78 pages, as companies aim to consolidate all required information into a single report. In addition, a few companies include a dedicated section explaining why topics have been identified as non-material, providing further transparency into the assessment process.



Figure 7. E1 Climate change. Source: Swedbank Annual and Sustainability Report 2024, p. 100-118 (Swedbank, 2024).

8. Tables of Impacts, Risks, and Opportunities

Nearly all companies include an IRO table to evaluate each material topic by assessing both financial risks and opportunities alongside positive and negative impacts. A common structure for presenting the results include: (1) the ESRS topic, (2) the type of impact, risk, or

opportunity, (3) the affected part of the value chain, (4) the time horizon, and (5) a descriptive explanation.

impacts, ris	ks and opp	ortunities (1 of 3) ¹							
IRO name	IRO type	O type Description			zon²	Business Model & Value Chain ³			
			S	М	L	Upstream	Own Operations	Downstream	
		Climate change							
Greenhouse gas emissions leading to climate change	Actual negative impact	Lundbeck's business model entails the development, production, distribution, and marketing of medicines. These activities have a greenhouse gas emissions footprint, which contributes to climate change. Until we reach our Paris-aligned, Net-Zero SBII targets, Lundbeck has an actual negative impact on the environment.	•	•	•	Purchased goods and ser- vices, and business travel	Lundbeck's sites, pur- chased electricity and heat, and company cars	Distribution	
Damage to facili- ties from wild weather events	Physical financial risk	Scientific evidence supports that climate change is making extreme weather events more likely and severe. Such events can cause physical damage to Lundbeck's facilities and those of our suppliers. This may lead to higher costs associated with restoring Impacted facilities and implementing preventive measures.	•	•	•	Suppliers of raw materials and contract manufactur- ers	Lundbeck's sites	Distribution	
2		Pollution							
Air pollution	Actual negative impact	As a producer of primarily chemical pharmaceutical products, which typically require the use of organic solvents, Lundbeck's manufacturing processes and operations impact air quality through the release of air pollutants to the environment.	•	•	•		Lundbeck's production sites		
Water pollution from pharmaceuti- cal residues	Actual negative impact	Lundbeck's medicines contribute to the presence of pharmaceutical residues in the environment. The release of pharmaceutical residues by patients can lead to the contamination of water bodies and ecosystems, potentially impacting wildlife and human health.	•	•	•	-	Lundbeck's production sites	Patients' excretion of pl maceutical residues aft using Lundbeck medici	
Soil pollution	Potential negative impact	Lundbeck's manufacturing facilities and suppliers use and produce chemicals and active pharmaceutical ingredients. Incidental spillages or leaks may lead to soil quality degradation, potentially impacting terrestrial ecosystems and the broader environment.	•	•	•	Chemical waste manage- ment by suppliers	Lundbeck's production sites	-	
PFAS soil pollution	Actual negative impact	Fire foam containing PFAS (per- and polyfluoroally) substances) was used until 2011 at one of Lundbeck's production sites in Denmark, in compilance with applicable law and following guidance from authorities at the time. In 2022, with the growing concern of the environmental harm of PFAS, Lundbeck investigated and could confirm PFAS pollution at its Lumsàs site.	•	•	•	-	Lundbeck's production site	-	
5		Resource use and circular economy							
Waste and resource use	Actual negative impact	Circular principles have only been introduced to a limited extent regarding Lundbeck's resource inflows and outflows, with focus currently on reuse and recycling initiatives for hazardous and non-hazardous materials used at production sites. Limited circularly impacts the environment through the extraction of virgin raw materials and the production of non-recyclable waste, pollution, and carbon emissions.	•	•	•	Suppliers of raw materials, waste management services	Resources used and waste from Lundbeck's production sites	Packaging waste afte product use by patier and waste manage- ment facilities	
Increasing raw material costs	Financial risk	Lundbeck faces a long-term risk of limited availability of certain chemical raw materials due to the regulatory phase-out of unsustainable materials and potential increases in raw material costs.		•	•	Suppliers of raw materials	Lundbeck's production sites and procurement	-	

Figure 8. Impacts, risks and opportunities. Source: Lundbeck Annual Report 2024, p. 65 (Lundbeck, 2024).

9. Indexes

Many companies include an ESRS index at the end of their sustainability reports, similar in format to a GRI index. These indices cross-reference the report's disclosures with the relevant ESRS requirements, enabling stakeholders to trace compliance in a transparent and structured way.

10. CSDDD and EU Taxonomy

A small number of companies have begun preparing for the upcoming the *Corporate Sustainability Due Diligence Directive* (CSDDD). These companies are updating their due diligence processes and embedding them as requirements in the value chains. References to CSDDD are typically found within the social or governance sections of their ESRS disclosures.

In addition, the analysis analyzed the disclosed proportions of companies' turnover (excluding financial firms) under the EU Taxonomy framework. On average, 13% is aligned (A.1), while 40% eligible (A.1+B.1).

11. Discussion Points and Systemic Challenges

Insights from discussions highlight dilemmas for companies, including a lack of strategic alignment between sustainability efforts and business goals. The "omnibus paradox" is here: SMEs have the largest learning and innovation effect from CSRD but may be excluded from its requirements. CSRD is becoming a global standard, increasing investor expectations and potential capital costs for non-compliant firms. Companies also face issues like integrating sustainability data into IT systems, deciding where to place disclosures in annual reports, and working with auditors during implementation.

12. Appendix

12.1. Companies assessed

Presented below is a table detailing the 100 Nordic companies assessed, including their names and respective industries. Companies without any ESRS was excluded.

Denmark – 25 companies		Finland – 23 companies		Norway – 21 co	mpanies	Sweden – 31 companies		
20 ESRS	Industry	23 ESRS	Industry	20 ESRS	Industry	11 ESRS	Industry	
1. Carlsberg	Manufacturing	1. Cargotec	Manufacturing	1. ATEA	Communication	1. Asker	Administrative	
2. Danske Bank	Financial	2. Elisa	Communication	2. Borregaard	Manufacturing	2. Assa Abloy	Manufacturing	
3. Demant	Human health	3. Fiskars	Manufacturing	3. DNB	Financial	3. Axfood	Retail	
4. DFDS	Transportation	4. Fortum	Electricity	4. Elkem	Mining	4. Billerud	Manufacturing	
5. DSV	Transportation	5. Huhtamäki	Manufacturing	5. Equinor	Electricity	5. Handelsbanken	Financial	
6. GN Store Nord	Manufacturing	6. Kalmar	Manufacturing	6. Europris	Retail	6. Pandox	Real estate	
7. Grundfos	Manufacturing	7. Kemira	Manufacturing	7. Gjensidige	Financial	7. SBAB	Financial	
8. ISS A/S	Administrative	8. Kesko	Wholesale/retail	8. Kitron	Professional	8. SEB	Financial	
9. Lundbeck	Manufacturing	9. Kone	Manufacturing	9. Kongsberg G.	Professional	9. Swedbank	Financial	
10.Maersk	Transportation	10.Metso	Manufacturing	10.Mowi	Forestry	10.Telia	Communication	
11.Netcompany	Communication	11.Metsä	Manufacturing	11. Nordic Semi.	Communication	11.Vattenfall	Electricity	
12.Novo Nordisk	Manufacturing	12.Neste	Manufacturing	12. Norsk Hydro	Manufacturing			
13.Nykredit	Financial	13.Nokia	Manufacturing	13. Protector Fors.	Financial	20 ESRS inspired	Industry	
14.Ringkjøbing.	Financial	14. Nokian Tyres	Manufacturing	14. Statkraft	Electricity	1. ABB	Manufacturing	
15.Rockwool	Manufacturing	15.Nordea	Financial	15.Storebrand	Financial	2. Atlas Copco	Manufacturing	
16.Schouw & Co.	Manufacturing	16.Orion	Manufacturing	16.Telenor	Communication	3. Avanza Bank	Financial	
17.Spar Nord	Financial	17.Outokumpu	Mining	17.Tomra	Water	4. Boliden	Mining	
18.Tryg	Financial	18.Qt Group	Communication	18. Wallenius Wilh.	Transportation	Electrolux G.	Manufacturing	
19. Vestas	Manufacturing	19.Sampo Group	Financial	19. Wilh. Wilhelm.	Transportation	6. Epiroc	Manufacturing	
20.Ørsted	Electricity	20.Stora Enso	Manufacturing	20.Yara	Manufacturing	7. EQT	Financial	
		21.Tietoevry	Communication			8. Ericsson	Communication	
5 ESRS inspired	Industry	22.UPM-Kymmene	Manufacturing	1 ESRS inspired	Industry	9. Essity	Manufacturing	
1. Arla	Manufacturing	23. Wärtsilä Corp.	Manufacturing	 Cloudberry. 	Electricity	10.Gränges	Mining	
2. Danfoss	Manufacturing					11.Holmen	Manufacturing	
3. Norden	Transportation					12.ICA Gruppen	Retail	
4. STARK Group	Construction					13.Munters Group	Manufacturing	
5. VKR Holding	Manufacturing					14.SAAB	Manufacturing	
						15.SCA	Manufacturing	
						16.Scania	Manufacturing	
						17.SKF	Manufacturing	
						18.Trelleborg	Manufacturing	
						19. Volvo Cars	Manufacturing	
						20.Volvo Group	Manufacturing	
						6 No ESRS	Industry	
						1. Atrium Ljung.	Real estate	
						2. Hufvudstaden	Real estate	
						3. Industrivärden	Financial	
						4. Sandvik	Manufacturing	
						5. Skanska	Construction	
						6. Wallenstam	Real estate	

About Forever Sustainable

Forever Sustainable guides companies that want to be more strategic when it comes to sustainability. We help our clients to develop a focused sustainability strategy building on materiality and stakeholder dialogues. We integrate a sustainability dimension into our clients' overall corporate strategy, forming a sustainable business strategy in line with shared value-thinking.

Our intelligence services monitor the international frontier of knowledge in sustainability, both academically and in practice. With our expert team, we strive to provide our clients with insights and transformation within the field of sustainability.

Reach out to us if you:

- Need support improving your sustainability strategy or report
- Are in need of specific industry insights
- Would like to get a GAP analysis of the benchmarks presented in this report for your own company

Contact



linkedin.com/company/forever-sustainable



foreversustainable.se



info@foreversustainable.se