



NATIONAL ABORIGINAL HOCKEY CHAMPIONSHIPS

MAY 5 – 10, 2025

TK'EMLÚPS (KAMLOOPS), BC

HELP PAY SO THEY CAN PLAY

Send INDIGNEOUS TEAM ALBERTA to the 2025 National Aboriginal Hockey Championships (NAHC)

The Indigenous Sport Council of Alberta and Hockey Alberta work hard to send a U-18 Male and U-18 Female hockey team to the NAHC every year.

The costs of doing so, however, are rising at an alarming rate. **We estimate it will cost over \$250K** to prepare and send TEAM ALBERTA to the NAHC Tournament in Tk'emlúps (Kamloops), on May 5-10, 2025.

Our organizations are not-for-profits with limited funding. That means players and their families have to make up the difference. For many players, the cost is just too high and the opportunity of a lifetime is lost.

Sponsorships and donations from you and your organizations will be used to directly lower the registration fees for the players.

Thank you for making participation accessible. Please read on to learn more about the NAHC and how you can help.



NAHC: WHERE HOCKEY MEETS CULTURE

NAHC has been the premier national competition for Canada's elite young First Nation, Métis and Inuit hockey players since 2022.

The NAHC is **more than just hockey**. From Opening Ceremonies onwards, Indigenous players, families and fans experience a week of sport that **has Indigenous culture at its heart**. For many players, it is their first time travelling, connecting and competing with their Indigenous peers.

But make no mistake. These players have come to play!

Female TEAM ALBERTA team were the NAHC 2023 Bronze Medalists and 2024 Silver Medalists.

And the NAHC has proven to be a pathway to professional or international level hockey. Stars such as Zach Whitecloud, Ethan Bear, Brigette Lacquette and Ted Nolan are all alumni of the NAHC.

Click here to watch NAHC player testimonials: [Bella Morin](#) and [Ryder Boddez](#)



Keep reading to learn how you can help TEAM ALBERTA players participate in NAHC 2025.



TEAM SPONSOR

\$9,000

- Two (2) sponsorships available at this level male and female team
- Logo on the back-bottom of home and away jerseys.
- Logo on team apparel (ex. *team jacket, golf shirt, track suit, etc.*).
- Advertising on the NAHC Team Alberta banner (displayed at all tournament games).
- Listing of your business name and/or logo on the ISCA and Hockey Alberta website.
- Team photo.
- Two custom Team Alberta jerseys with your company on the name bar.
- Letter of thanks and social media recognition.



Ready to help? Click here: [Expression of Interest](#). Or go to the Instructions page for more information



FIRST LINE SPONSOR \$7,500

- Two (2) sponsorships available – Male and Female Team.
- Company logo on back of team apparel (ex. team jacket).
- Advertising on NAHC Team Alberta Banner (displayed at all tournament games).
- Listing of your business name and/or logo on the ISCA and Hockey Alberta website.
- Team Photo.
- Letter of Thanks and Social Media Recognition.

Ready to help? Click here: [Expression of Interest](#) . Or go to the Instructions page for more information



SECOND LINE SPONSOR \$3,500

- Listing of your business name and/or logo on the Hockey Alberta website.
- Advertising on NAHC Team Alberta Banner (displayed at all tournament games).
- Team Photo.
- Letter of Thanks and Social Media Recognition.

Ready to help? Click here: [Expression of Interest](#) . Or go to the Instructions page for more information

OTHER WAYS TO HELP...

Category Sponsors: TEAM ALBERTA welcomes individuals or organizations to sponsor travel, uniforms, meals and general costs. Let's put together a customized package that works for you and helps us!

Sponsor a Player: Player selection has already taken place. Help ensure they get to the game by sponsoring a specific player.

Just Giving It: Just want to make a donation to help us make our goal? We appreciate "the assist".

Match Challenge: Want to get things going? How about challenging other donors to match yours? You pick the limit. We will deliver the message.

Get your skates on! Click here: [Expression of Interest](#) to help!

INSTRUCTIONS

Ready to help NAHC 2025 TEAM ALBERTA? Click here: [**Expression of Interest**](#)

The fillable Expression of Interest allows you to indicate which category of sponsorship and/or donation you want to make. Just fill in the required information, click on "Submit", and someone will be in touch to take you through next steps.

CONTACTS

Need help? More information? Please email the NAHC Sponsorship Coordinator at [**teamalberta@isportab.com**](mailto:teamalberta@isportab.com) *(please only use this email address for Sponsor or Donor matters.)*

For Player, Team Support and Logistics matters only, please email Mike Applegate at [**nahc@hockeyalberta.ca**](mailto:nahc@hockeyalberta.ca)



THANK YOU

...and thank you for sharing this package with anyone you think might be able to help!





The Indigenous Sport Council of Alberta (ISCA), is a registered non-profit provincial multi-sport organization in service of all First Nation, Metis and Inuit Youth in the Province of Alberta .

The ISCA leads through creating and promoting a strong foundation of holistic health and wellness, and competitive opportunities for Indigenous people, their families and their communities through sport, physical activity, recreation and culture.

Hockey Alberta is the Provincial Sports Organization and governing body for organized amateur hockey in the Province of Alberta, encouraging competition on both a competitive and recreational level for those who enjoy hockey for the sportsmanship, skill and enjoyment it can provide.

Hockey Alberta's Mission: To create positive opportunities and experiences FOR ALL PLAYERS through innovative leadership and exceptional service.

