

SocialLily design

Social Media Consistency Package

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Content creation for 8 graphic posts per month (Client sends content)

Creative Captioning & Hashtags

Post Scheduling

Page Management

1-2 Platforms

Social Media Consistency with Short Form Video

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Content Creation for 8 posts per month (6 graphics & 2 reels) Client sends content*

Creative Captioning & Hashtags

Post Scheduling

Page Management

1-2 Platforms

Social Media Mixed Reel Package

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4 reels & 4 graphic posts per month

SocialLily Design comes to shoot content 1-2 times per month

Creative Captioning & Hashtags

Page Management

All-In Social Media Content Package

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6 reels & 6 graphic posts per month

SocialLily Design comes to shoot content 2-3 times per month as needed.

Creative Captioning & Hashtags

Page Management

Add -Ons:

High Quality Video Content: Includes one 40-55 second commercial for social media use AND 6 short form videos to use as reels.

Additional Posts (Outside of package)

Additional Reels (Outside of package)

Logo Design: Includes 3 concepts and 1 free revision

Ad Management: 20% of total ad spend.