

MAY 2026

# *Airbnb Styling* PROPOSAL



PREPARED BY :  
**PAGEANT HOMES**



# INTRO

In today's competitive short-term rental market, thoughtful interior styling can significantly influence a property's visibility, guest appeal, and booking performance. Our Airbnb Styling service helps property owners transform ordinary spaces into inviting, photo-ready listings designed to stand out online and attract more guests.

From concept design and layout planning to furniture sourcing, installation, and final styling, we manage the entire setup process from start to finish. Whether preparing a new listing or refreshing an existing one, our goal is simple: to create functional, aesthetically appealing spaces that enhance the guest experience and help hosts maximise the potential of their property.

# ABOUT US

Pageant Homes is a Cyprus-based property and hospitality company with hands-on experience in the short-term rental sector in both Cyprus and Dubai. Through developing and managing our own Airbnb properties, we have gained practical insight into what makes a listing successful, from the way a space is presented online to the overall experience guests have during their stay. This direct hosting experience allows us to understand both the design and practical elements that influence guest satisfaction, reviews, and booking performance.



Our approach combines real hosting experience with a strong eye for layout, colour balance, and functional design tailored specifically for short-term rentals. By focusing on simplicity, comfort, and visual appeal, we create interiors that photograph beautifully, feel welcoming to guests, and perform well on booking platforms. Our styling approach is informed by extensive hosting experience and a deep understanding of what attracts guests and drives bookings on short-term rental platforms.



# WHY AIRBNB STYLING MATTERS

In the highly visual world of short-term rentals, the way a property is presented can significantly influence how guests perceive it online. Thoughtful interior styling helps create spaces that photograph beautifully, feel inviting to guests, and stand out in an increasingly competitive market.

- Listings with professionally styled interiors often attract more attention and receive more clicks from potential guests.
- Well-presented spaces photograph better, making the property more appealing on booking platforms such as Airbnb and Booking.com.
- Thoughtful layouts and cohesive design create a more comfortable and memorable guest experience.
- A well-styled property that is visually appealing can contribute to stronger guest reviews and higher overall ratings.
- Attractive interiors help differentiate a property from competing listings in the same area, allowing it to stand out more clearly to potential guests.

# MAXIMISING EVERY SPACE

In short-term rentals, every square metre has the potential to enhance the guest experience and make a listing more memorable. Thoughtful space planning can transform unused corners or spare rooms into functional areas that add value for guests.



Simple additions such as a small home gym, a comfortable reading corner, or a dedicated workspace can make a property more attractive to travellers and help it stand out among competing listings.

Our styling approach focuses not only on aesthetics but also on how spaces are used, helping property owners make the most of every room while maintaining a cohesive and inviting interior.



# OUR PROCESS

Our Airbnb styling service is designed to provide a seamless and efficient experience for property owners. Each project begins with an initial consultation to understand the property, the host's vision, and the available budget. Based on this, we develop a tailored design concept that balances aesthetics, functionality, and guest appeal. Once the concept is approved, we source suitable furniture and décor, coordinate deliveries, and oversee assembly and installation. The final stage focuses on styling the space to ensure it is visually cohesive, comfortable, and ready for professional photography, helping the property present at its very best on booking platforms. A professional photo-shoot can also be arranged through our trusted photography partner who specialises in short-term rental and hospitality properties.



# SERVICE PACKAGES

We offer flexible styling solutions designed to suit different property sizes, budgets, and levels of host involvement. Whether a host prefers to take a hands-on approach or would like a fully managed, end-to-end setup, our services can be tailored accordingly. Our goal is to ensure that every property, regardless of size or budget, can benefit from thoughtful design and presentation that enhances its appeal on short-term rental platforms.



## Design Plan – DIY Package

Ideal for hosts who prefer to manage the setup themselves but would benefit from professional design guidance. This package includes a moodboard, layout plan, curated furniture and décor list, and direct shopping links to local suppliers to help hosts recreate the design independently.

## Full Airbnb Setup

A comprehensive end-to-end service for hosts who want their property fully prepared for short-term rental. This package includes design planning, furniture sourcing, delivery coordination, assembly supervision, and final styling to ensure the property is ready for professional photography and listing.

## Premium Setup

Designed for larger properties, villas, or investors launching multiple listings. This package includes the full setup service with additional attention to design detail, larger-scale furnishing coordination, and a fully styled result tailored for high-impact listing presentation.



# REQUEST FOR CONSULTATION

Every property is unique, and styling requirements can vary depending on the space, budget, and project timeline. For this reason, we provide tailored quotations based on each client's needs.

Property owners interested in our Airbnb styling services are invited to contact us to discuss their project, request examples of previous transformations, and receive a personalised proposal.

We would be delighted to help you transform your property into a welcoming, photo-ready space designed to stand out in the short-term rental market.

[info@pageanthomes.eu](mailto:info@pageanthomes.eu)

+357-97647368