



CULTURE *Snapshot*

CULTURE
byDesign

SUMMER CONSULTING

*Culture doesn't change by chance.
It changes by design.*

A CLEAR PICTURE. PRACTICAL SOLUTIONS. A STRONGER CULTURE.

The Culture Snapshot Assessment helps you understand what's working, what's not, and what matters most to the people who make your organization successful. We gather confidential feedback from senior leaders, leaders, and associates to provide meaningful insights and a clear path forward.

Better insight. Better decisions. Better culture.

THREE PERSPECTIVES. ONE COMPLETE PICTURE.



SENIOR LEADERSHIP

Captures the executive team's perspective on strategy, culture, leadership effectiveness, communication, trust, and organizational health.



LEADERSHIP

Gathers feedback from managers and supervisors on leadership support, communication, collaboration, accountability, and employee development.



ASSOCIATES

Provides the voice of your people on their day-to-day experience, engagement, recognition, teamwork, communication, and overall workplace culture.

WHY IT MATTERS

- ✓ Understand the true employee experience
- ✓ Identify strengths to build on
- ✓ Uncover opportunities that impact engagement, retention, and performance
- ✓ Make informed decisions based on real feedback
- ✓ Create a culture where people thrive and your organization grows



The Result:

Clarity, alignment, and a practical plan to build a stronger, healthier workplace culture—by design.

OUR SIMPLE PROCESS

1



ASSESS

Confidential online assessments for Senior Leaders, Leaders, and Associates.

2



ANALYZE

We analyze the data and identify strengths, opportunities, and perception gaps.

3



ALIGN

We review the findings with your leadership team and discuss what matters most.

4



BUILD

We help you create a practical plan and take action to build a stronger culture.

WHAT YOU RECEIVE

- ✓ **Comprehensive Findings Report**
Clear insights, strengths, and opportunities
- ✓ **Culture Scorecard**
Results by category with easy-to-read visuals
- ✓ **Key Themes**
What your people are saying
- ✓ **Top 5 Recommendations**
Prioritized actions for the greatest impact
- ✓ **90-Minute Findings Presentation**
Engaging review with your leadership team



Ready to build a culture that works?

LET'S START THE CONVERSATION.

☎ 803-480-2812

✉ Melissa@CultureByDesignSC.com

🌐 culturebydesignsc.com



Scan to learn more or schedule a consultation!