

# Sofia Barrera

San Antonio, TX 78251

[s.i.barrera95@gmail.com](mailto:s.i.barrera95@gmail.com)

+1 210 313 3087

A motivated video editor with knowledge of any tasks that are involved with the video production process such as: script writing, story boarding and filming. Proven to be a responsible and dedicated person with excellent communication and management skills, an eye for detail and the ability to learn quickly. Aiming to bring these qualities to your company.

Willing to relocate: Anywhere

## Work Experience

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### **Retail Sales Consultant**

Prime Communications - Schertz, TX

July 2021 to Present

### **Amazon Flex Driver**

Amazon Flex - San Antonio, TX

June 2021 to July 2021

### **Multimedia Specialist**

SPFM LP - San Antonio, TX

July 2018 to April 2021

Produced and edited various types of videos across different platforms including: Social media, Website, and infomercial for our clients

Met all deadlines in a timely manner

Worked alongside with the graphic design department to create/integrate any graphics needed

Excellent communication skills when meeting or speaking with clients

Assisted the graphic design department with any product photography needed for our clients and their products

Assisted with the daily email marketing through Mail chimp

### **Inventory Specialist**

San Antonio, Del Rio - Laredo, TX

June 2010 to October 2020

Counted the parts inventory for different car dealerships

Recorded my findings for accuracy

## **Associate Manager**

Regal Cinemas Huebner Oaks - San Antonio, TX  
October 2015 to July 2018

Completed Manager Certification Program  
Supervised all staff positions

Held daily meetings to discuss business operations and sales goals.

Responsible for counting, depositing, and reconciling all receipts taken in during business day.

## **Intern**

San Antonio Film Festival - San Antonio, TX  
April 2017 to June 2017

Acted as first round judge

Watched film submissions and gave critiques

## **Cast Member**

Regal Cinemas Fiesta - San Antonio, TX  
September 2014 to October 2015

Provided excellent customer service

Made sure theater was clean and presentable at all times

Worked with Point of Sales program to provided tickets and concession items for customers

## Education

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### **Bachelor of Fine Arts in Digital Filmmaking and Video Production**

The Art Institute of San Antonio  
June 2017

## Skills

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- Video Editing
- Video Production
- Filming
- Photography
- Email Marketing
- MailChimp
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop

- Organizational Skills
- Adobe Creative Suite
- Proofreading
- Motion Graphics
- Adobe Dreamweaver
- Adobe Lightroom
- Retail sales (4 years)
- Customer service (6 years)
- Upselling

## Links

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<http://sibarrera.com>

## Certifications and Licenses

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### **Google Analytics**

June 2020 to June 2023