



COMPANY PROFILE

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INTRODUCTION

Empowering Learning, Leadership, and
Innovation through Culturally Competent
Solutions

Dr. William E. Hamilton, Jr., MBA, Ph.D., CPTD,
President & Founder



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OUR JOURNEY



Approved as a domestic limited liability company, Café Iman West, LLC, in September 2015 with the New York Department of State. Process served by Corporation Service Company, 80 State St., Albany, N.Y. 12207. Confirmed EIN 47-5147718. Assumed name and Doing Business As (DBA) CIWLEARNING 26 October 2016. Election to be treated as a New York S-Corporation filed on 25 February 2017.

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DUNS: 119508288 | CAGE: 00CL9 | SAM Registered
S-Corp headquartered in New York, NY.
Founded & led by Dr. William E. Hamilton, Jr., Ph.D., CPTD.

ABOUT US

After decades leading high-performing teams across military, corporate, and global organizations, I founded CIWLEARNING to help others thrive. Our real-world expertise spans **leadership development training, teaching English as a Foreign Language (EFL)**, and delivering **voiceover narration** and **AI text-to-speech solutions** for learning and professional use.

With a experience in **data science, predictive modeling, and instructional systems design**, we support businesses, agencies, and educational institutions in developing scalable learning programs. We also provide strategic services such as **Moodle course creation, WordPress web hosting and content development**, and global talent development.

FOUNDER SPEECH



“

Thank you for listening!
I'm truly grateful for the chance to share this moment with you. Every step we take—whether in leadership, learning, or simply in life—is a step toward becoming more thoughtful, more intentional, and more connected.

We all bring different strengths to the table, and when we choose to listen, reflect, and grow together, powerful things happen.

So, let's continue striving—not just for success, but with purpose and significance. Let's build something meaningful, together.

William E Hamilton, Jr., Ph.D.
PRESIDENT



VISION & MISSION

VISION & MISSION

VISION. To become a global leader in culturally competent workforce development and digital learning innovation.

MISSION. To bridge cultural and linguistic barriers, foster organizational excellence, and promote individual growth in the global marketplace.

CORE VALUES Equity, Innovation, Integrity, Global Citizenship

NAIC CODES & CORE CAPABILITIES

NAICS Codes:

- 611699 – Other Schools and Instruction
- 611710 – Educational Support Services
- 611430 – Professional and Management Development Training
- 541611 – General Management Consulting
- 541690 – Scientific & Technical Consulting
- 541720 – R&D in Social Sciences and Humanities
- 541511 – Custom Computer Programming Services
- 541512 – Computer Systems Design Services

Core Capabilities:

- Instructional Systems Design, LMS & Moodle Integration
- DEIB & Intercultural Competence Training
- AI Voiceover & eLearning Narration
- Research & Strategic Consulting



OUR SERVICES

01

ENGLISH AS A FOREIGN LANGUAGE

Virtual online teacher for children to adults, including Total Physical Response (TPR) and adult learning. Personalized coaching, IDI-based insight sessions

02

CONSULTANCY ASSISTANCE

Leadership, learning and development, DEIB training, and strategic planning from a Certified Professional in Talent Development

03

CONSULTANCY CULTURE

Intercultural Development Inventory Qualified Assessor and development planner

04

AI/ NATURAL LANGUAGE PROGRAMMING VOICEOVER

AI-enhanced audio, narration, HTML dropdown menus, human voiceovers and narration

05

DATA & DIGITAL LEARNING

Data cleaning, machine learning, Large Language Modeling, Python, HTML, and PHP scripting, Moodle and WordPress design and admin, Text-to-Speech (TTS) AI solutions

06

RESEARCH

Ph.D. level research and analysis capabilities to include editing and publishing. ATLAS.ti qualitative data analysis software certificate. Dissertation, two books, and a manuscript

PERFORMANCE HIGHLIGHTS



TRAINING

Preply, iTutorGroup, TutorABC, VIPKID, and a Malaysian Maritime Academy lecturer and trainer

CERTIFIED PROFESSIONAL

Certified Professional in Talent Development (CPTD)
BEST Awards and ATD Excellence in Practice Judge

AUTHOR

The Global Mindset: A Roadmap to Intercultural Competence in Business and *Navigating Intercultural Competence: Fostering Intercultural Competence in Education and Leadership*

CONSULTANT

Independent consultant on AI, Machine Learning, Natural Language Processing, Large Language Models, JIT, education, eLearning, training, and DEIB strategies

WHY CIWLEARNING?



LEADERSHIP

Led by a Navy veteran (LCDR, ret) with an MBA, Ph.D., CPTD, IDI, and JIT credentials

INTERDISCIPLINARY

Fluency in AI, instructional design, eLearning, organization and talent development, cultural and educational research

FACILITATOR

Experienced facilitator, lecturer, and trainer with certifications

eLEARNING

Experienced webhosting admin and content creator for scalable systems (SCORM/xAPI, TTS, audio, and video), including WordPress and Moodle

PLATFORM BASED

Compliant ready for government and NGO contracts



Let's build the future of learning- together!

STAY IN TOUCH WITH US!

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Schedule a consultation or demo today!