

**Note:**

The services provided include subscriptions that renew automatically. Please carefully review these policies, especially Section 1, before initiating a trial or finalizing a purchase for our app's auto-renewing subscription service. To prevent charges, you must actively cancel your subscription at least 24 hours before the conclusion of the free trial or the ongoing subscription period.

# PRIVACY POLICY

Updated and Effective as of August 11, 2022

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## GENERAL

Thank you for choosing to be part of our community!

This privacy policy describes how our organization APPSELLA LTD is the legal entity incorporated in accordance with the laws of the Republic of Cyprus under the registration number HE 427133 with the following address of registration: 28 Oktovriou 367, MEDITERRANEAN COURT, 1st Floor, Flat/Office A5, 3107, Nicosia, Cyprus (collectively, "we", "us", or "our") collects, uses, stores, transfers and discloses personal information from our Users in connection with our Services. One way to protect your privacy is to learn how personal information will be used before you give it out. We attach great importance to your privacy rights and truthfully explaining why and how we use your information.

*We hope you take some time to read through it carefully, as it is important.*

For the purpose of the General Data Protection Regulation 2016/679 and any implementing legislation (the "GDPR"), APPSELLA LTD will be the data controller responsible for any personal data we process.

In this privacy policy, the following definitions are used:

«**Services**» refers to our Apps, Websites, and any related services or properties we control;

«**Apps**» refers to games, applications, and other products produced by us on any and all platforms;

«**Websites**» refers to websites and other online properties we control;

«**Personal Data**» is used when referring to personal data that relates to you as an identified or identifiable individual;

«**Anonymous data**» does not include data where the identity has been removed;

«**User, consumer**» is any third party that use our Services.

We have the right to update this Privacy Policy from time to time **so please be sure to check regularly**. We will notify you of any material changes by posting the new Privacy Policy on the primary access points to the Services or as otherwise required by applicable law.

Please read this Policy carefully and do not hesitate to contact us if you have any questions at [support@appsella.tech](mailto:support@appsella.tech). Where applicable, if you do not provide us the relevant Personal Data, you may not be able to use our Services completely. You should not use the Services if you do not agree with this Policy, our Terms of Use.

How to contact us:

Name: APPSELLA LTD

Address: 28 Oktovriou 367, MEDITERRANEAN COURT, 1st Floor, Flat/Office A5, 3107, Nicosia, Cyprus

E-mail: fortunescopes@appdesk.zendesk.com

## 1. SUBSCRIPTION TERMS

**1.1.** The App is provided on a free basis, granting users access to its basic features upon download. However, premium features, content, or services are available through a subscription model, typically on a recurring weekly basis. Subscribers may receive benefits such as exclusive content and advanced features. Detailed subscription terms are accessible on the purchase screen prior to completing the transaction.

**1.2.** A free trial period of three days may be offered, allowing users to experience premium features. If not canceled at least 24 hours before the trial period ends, users will be automatically charged the specified price for the chosen subscription plan, as indicated on the payment screen.

**1.3.** In-app purchases are facilitated through the App. Payment will be charged to the specified payment method at the time of purchase confirmation or after the trial period expires. It is important to note that we do not collect payment data; all financial transactions are processed by our authorized agents, Google Play and Apple Store.

**1.4.** Prices and taxes may be subject to occasional changes, transitioning to a subscription model, which includes recurring subscription fees. We will communicate any changes in prices to you in advance. These changes will take effect at the beginning of the next subscription period following the date of the price adjustment. By continuing to use the subscription after the price change takes effect, you will be deemed to have accepted the new pricing. If you do not agree to a price change, you can reject it by unsubscribing from the applicable subscription before the new price becomes effective.

Tax rates and other fees are determined based on the rates applicable at the time of your monthly charge. These amounts may change over time due to local tax requirements in your country, state, territory, county, or city. Any change in the tax rate will be automatically applied based on the account information you provide.

**1.5. CANCELLATION:** Subscriptions renew automatically at the end of each period unless canceled. Deleting the app does not cancel subscriptions. Users can cancel subscriptions via their Google Play and App Store accounts or through the "Cancel Subscription" button in the app settings, which redirects to the subscriptions section in Google Play/App Store. After cancellation, access to subscription features continues until the end of the current period.

**For subscriptions purchased on the App Store:** you can easily cancel a free trial or subscription by disabling auto-renewal in your Apple account settings. To manage subscriptions independently, refer to Apple's support page for detailed guidance. If you wish to cancel your subscription directly on your iOS device, follow these steps:

- 1 - Open the standard iOS Settings app.
- 2 - At the top, tap your name.
- 3 - Navigate to "Subscriptions."
- 4 - Tap the subscription that you want to manage.
- 5 - If you wish to cancel, tap "Cancel Subscription."
- 6 - If you don't see the option to cancel, it means the subscription is already canceled and won't renew.

**For subscriptions purchased on Google Play,** you can easily cancel a free trial or subscription by disabling auto-renewal in your Google Play account settings. To manage subscriptions independently, refer to Google's support page for detailed guidance. If you wish to cancel your subscription directly on your Android device, follow these steps:

- 1 - Open the Google Play Store app on your Android phone or tablet.
- 2 - At the top right, tap the profile icon.
- 3 - Navigate to "Payments & subscriptions" and then click on "Subscriptions."
- 4 - Choose the specific subscription you wish to cancel.
- 5 - Tap "Cancel subscription."

6 - Follow the provided instructions to complete the cancellation process.

If you encounter any difficulties during this process, refer to our [support resources](#) for further assistance. We appreciate your understanding and are here to help if you have any questions or concerns.

### 1.6. REFUND:

Generally, if you do not meet the conditions of Refund Policies set out above, the fees you have paid are non-refundable and/or non-exchangeable, unless otherwise is stated herein or as required by applicable law. In addition, certain refund requests may be considered by our company on a case-by-case basis and granted at our sole discretion.

Subscription and payment management is beyond our control as Google/Apple doesn't provide access to billing information. Refund decisions are made by Google/Apple. To request a refund, use the order number found in the confirmation email received upon subscription.

To request a refund, follow these instructions from the [Apple support page](#), [Google's support page](#).

We are available to guide you through the process. Please, contact us at [fortunescope@appdesk.zendesk.com](mailto:fortunescope@appdesk.zendesk.com) or via our website form <https://android-support.fortunescope.app>.

If the User made a subscription purchase but it wasn't delivered or isn't working correctly, the services are defective, unavailable, or don't perform as stated and it's been more than 48 hours since User made the purchase, we consider a refund request.

Please note that after your subscription period expires, we will not be able to refund you as the service will be deemed consumed in full, unless otherwise provided for by applicable law.

**Note for the EU residents.** Under the law, you have an automatic statutory right of withdrawal from contracts for purchases of digital content, such as apps, games, in-app items, or other media like movies or music. The same applies when you purchase a subscription for digital content within an app. However, when you purchase or subscribe to digital content with Google Play and Apple Store, you agree that the digital content will be available to you immediately, and you acknowledge that, as a result, you waive your automatic statutory right of withdrawal. Therefore, you will not be eligible for a refund (or any alternative remedy) unless the digital content is defective, unavailable, or doesn't perform as stated.

**Note for residents of certain US states.** If you reside in California or Connecticut and cancel the purchase at any time prior to midnight of the third business day after the date of such purchase, we will return the payment you have made.

### 1.7. Process for Filing a Complaint or Refund Request:

1 - Initiate Request: Users can file a complaint or request a refund through various channels: web site

(<https://android-support.fortunescope.app>), email ([fortunescope@appdesk.zendesk.com](mailto:fortunescope@appdesk.zendesk.com)), and form "Contact Us" in the App

2 - Acknowledgement: Expect an acknowledgment of your request within 1 working day.

3 - Review and Investigation: Our customer support team will thoroughly review and investigate the circumstances surrounding your complaint or refund request.

4 - Communication of Decision: You will be notified of the final decision through the form you used to make the request. The notification will provide a detailed explanation of the decision and the reasoning behind it.

## 2. PERSONAL DATA (TYPES, PURPOSES, LEGAL BASIS)

2.1. When you use our Services, we can collect, use, receive, process, transfer and share some of your Personal Data for different legitimate purposes. You will find below explanations regarding what Personal Data we may collect, the reasons why we may collect this data and the legal bases relied on in each case. Please, be aware that the types of information that we may collect depend on how you use the Services and interact with us.

Personal Data	Purposes	Legal Basis
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User-provided information (In certain cases, we may require certain Registration Information, and in other cases we may simply ask you voluntarily provide such Registration Information.)		
Registration Information (your name (or nickname); login/name/e-mail address, password, age, gender); Location information (IP address; Time zone; Information about your mobile service provider).	To register for the Services (to create an account) – only if its applicable to App.	Contract* (art. 6(1)(b) of the GDPR)
	To provide and deliver the Services, to enable to track your activity, to show information the app and your progress	
Your name, e-mail, content of your question or request, telephone number	To communicate with us (for example: to answer your question and requests).	Legitimate interest* ((art. 6(1)(f) of GDPR)
User generated content (only if user voluntarily provide it): chat data, pictures (photos), texts, information that you provide in communications with our support team and others.	To provide all features of the Services.	Contract (art. 6(1)(b) of the GDPR)
Automatically collected information		
<p><i>Device Info:</i> type and model, internet service provider, two-character country code, subdivision of country (e.g., state), city, two-character language code, operating system, model number, device type (phone, tablet), operating system and version number (ex.: ios 7.1.3, android), hardware type, connection type (for example, WiFi, 3G, 4G), network service provider, device motion parameters and carrier.</p> <ul style="list-style-type: none"> <li><i>Identity Data</i> (only identify a computer, device, browser or Application): IP Address; ID for advertisers (IDFA) (iOS only); Google Advertising ID, or GPS ADID (ID Device) if Google Advertising ID is empty; API level (Android only); Firebase ID.</li> <li><i>Usage Data (Events):</i> Indicates if the activity happened on mobile or web; Length of user's last session, in seconds; Length of user's current session, in seconds; Number of sessions recorded; Push notification token, i.e., registration token (Android), device token (iOS); clicks on User's ads;</li> </ul>	To analyze, operate, and improve our Services, to customize our Services, to support the existing functions of the Services, to conduct research and create reports for internal use; To understand you and your preferences to enhance your experience and enjoyment using our Services; We store Advertising ID to track the success of our advertising and marketing programs; To store your App Data and App progress; To connect to our Services; To comply with legal obligations and law enforcement requests.	Legitimate interest to improve our service (art. 6(1)(f) of GDPR)
	To provide you with feedback and information about your progress. To provide you Services	Contract (art. 6(1)(b) of the GDPR)

<p>the type of ads and the webpage or Application from which such ads were displayed; downloads and installations of applications.</p> <ul style="list-style-type: none"> <li>• <i>Diagnostic information:</i> for example, logs, error reports and events and the type, number, date and page relating to this information.</li> <li>• <i>Cookies and Other Tracking Technologies:</i> Cookies, web beacons (also</li> <li>• known as "tracking pixels"), embedded scripts, location-identifying technologies, fingerprinting, device recognition technologies, in-app tracking methods and other tracking technologies now and hereafter developed ("Tracking Technologies") may be used to collect information about interactions with the Service or e-mails, including information about your browsing and purchasing behavior.</li> </ul>	<p>We may send push notifications to the User to send you app updates, high scores and other service-related notifications that may be of importance to you (You can disable this anytime in your phone settings);</p> <p>To send you information and marketing communications about our services such as tips, offers, and newsletters through emails and push notifications.</p>	<p>Consent* (art. 6(1)(a) of GDPR)</p>
<p>Any kinds of information</p>		
<p>If you sign into the Services with Facebook Connect (Instagram) or Google Connect or Apple we will collect information that is visible via your Facebook or Google account such as: (1) your first and last name, (2) Facebook ID/Google ID/Apple ID (3) Profile Picture/URL, city level location</p>	<p>Alternative way to register (only for voluntarily users desires)</p>	<p>Contract (art. 6(1)(b) of the GDPR)</p>
<p>Analytics information: we integrate certain analytics software, a third-party analytics provider in some of our Apps. (user ID, in-Apps activity data, advertising ID, IP address, location)</p>	<p>To help us optimise our Apps features and events to each User. To allow us to track performance of our marketing campaigns</p>	<p>Legitimate interest (art. 6(1)(f) of GDPR)</p>
<p>Any information that may be required by law</p>	<p>To comply with our legal obligations, including requests from public authorities.</p>	<p>The legal basis* (art. 6(1)(c) of the GDPR)</p>

\*We generally process your personal data on the following legal bases:  
*Contract.* You have entered a contract with us and we need to use some of your personal data to provide services you have requested or take steps that you request prior to providing services. For example, we cannot create an account for you if you do not provide required information like your email address. If you do not provide information indicated as required or mandatory within our service, it will not be available to you.

*Legal obligations.* We may have to process or share your personal data to comply with legal obligations, such as to comply with a subpoena or legal process.

*Legitimate interests.* We process your personal data for purposes that constitute our legitimate interests, such as fraud prevention and safety; protecting our, your or others' property rights; exercising or defending legal claims; investigating violations of and enforcing our Terms of Use; analyzing and improving our services; and marketing and advertising.

*Consent.* In some cases, we may process your personal data based on your consent, such as where we request access to data on your mobile device through the prompts in your device's operating system. You have the right to withdraw your consent anytime in the manner indicated at the time consent is requested with no impact on the validity and lawfulness of collection or processing based on the consent made before its withdrawal.

2.2. The app requires your permission to access your microphone recordings and your photo and video library when you use the app to activate voice command and to enable you to share your achievements on your social media accounts. However, we do not collect or have access to such data.

2.4. We may anonymize your Personal Data (so that it can no longer be associated with you) for research or statistical purposes. In such cases we may use anonymous information without further notice to you since such information is not considered as Personal Data and cannot be connected with you.

### 3. WAYS OF USING PERSONAL INFORMATION

Purpose of this Privacy Policy is fulfillment of the provisions of the Terms of Service ("Contract") concluded between the User and APPSELLA LTD. We collect user's personal data when user starts using our Services. For example, we may use the Personal Data in the following ways:

**(i) To provide User Service.** Our main aim is to perform our contractual obligation towards User and make our Service available to User. We use information that you submit and information that is processed automatically to provide you with all requested services.

**(ii) Account setup and administration:** We use Registration information and information about your device to set up and administer your account, provide technical and customer support and training, verify your identity, and send important account, subscription, and Service information.

**(iii) Personalization:** We use Personal Data to personalize your experience with our Services. Some of our Services will ask you to share your geolocation so we can customize your experience and increase the accuracy of the Service. If you agree to share your geolocation with us, you will be able to turn it off at any time by going to the privacy settings on your mobile device or online. For example, we may ask for age verification if we have reasonable doubts regarding your age.

**(iv) Providing you with interest-based (behavioral) advertising or other targeted content.** We may use information that is processed automatically for marketing purposes (to show ads that may be of interest to you based on your preferences). We provide personalized content and information to you, which can include online ads or other forms of marketing. To make choices about Interest-Based Ads from participating third parties, including to opt-out of receiving behaviorally targeted advertisements from participating organizations, please visit the Digital Advertising Alliance or Network Advertising Initiative consumer opt-out pages, which are located at <http://www.networkadvertising.org/choices/> or <http://www.aboutads.info/choices>. Users in the European Union should visit the European Interactive Digital Advertising Alliance's user information website <https://www.youronlinechoices.eu/>.

**(v) To communicate with you.** We use the information we have to communicate with you through newsletters, i.e. to send you marketing notifications, receive your feedback about our App experience, and let you know about our policies and terms. We also use your information to respond to you when you contact us.

**(vi) Research and development:** We use Personal Data for internal research and development purposes and to improve and test the features and functions of our Services. We use information that is processed automatically to better understand user behavior and trends, detect potential outages and technical issues, to operate, protect, improve, and optimize our App.

**(vii) Legal obligations:** We may be required to use and retain Personal Data for legal and compliance reasons, such as the prevention, detection, or investigation of a crime; loss prevention; or fraud.

**(viii) Send you push notifications, related information, including confirmations and reminders** (if you choose to allow that function)— user can choose to stop disable these at any time, by opting out or changing your browser or device settings.

**(ix) We may use Automatically Collected information and Cookies information to maintain and improve our Services, including to do the following things:** (a) automatically update the applications on your system; (b) remember your information so that you will not have to re-enter it during your visit or the next time you access our Services; (c) provide customized third-party advertisements, content and information, unless it will include instructions on how to opt out of receiving these advertisements, content and information in the future; (d) monitor the effectiveness of third-party marketing campaigns; (e) monitor aggregate site usage metrics such as total number of visitors and pages accessed.

### 4. THIRD-PARTY PROCESSING PERSONAL DATA

We may share your information to third-party companies to perform certain services, including but not limited to hosting services, payment processing, analytics, customer service and to assist us in our marketing efforts. We share your Personal Data with certain third parties as part of our operation of the Service, whether shared by us or gathered directly by third parties through SDKs integrated into the Service. This data sharing enables us to provide you with the Service in the optimal way, such as serving you personalized, relevant

advertisements within the Service. We hereby undertake not to conduct any disclosure or transfer of the User’s personal data to any third parties, except Processors, mentioned in this paragraph, without receipt of personal consent of the User. The following companies are the Processors of the Personal Data of the Services of APPSELLA LTD (In case you want to learn more about the services and privacy options please consult their websites and privacy policies):

Processor	Purpose	Policy and opt-out
<b>Customer support</b>		
Zendesk Inc.	Customer support (Email address Content of the emails)	<a href="https://www.zendesk.com/company/agreements-and-terms/privacy-policy/">https://www.zendesk.com/company/agreements-and-terms/privacy-policy/</a>
<b>Ad Partners: usually collect data via their own tools (Software Development Kits or “SDK”)</b>		
AppLovin Corp	Advertising service. Personal Data collected: Cookies and Usage Data. You may opt-out of certain features through your mobile device settings, such as your device advertising settings or by following the instructions provided in their Privacy Policy. You may visit <a href="http://www.aboutads.info/choices">www.aboutads.info/choices</a> or <a href="http://www.youronlinechoices.eu">www.youronlinechoices.eu</a> (for individuals in the EU) to learn more about interest-based advertising and how to opt-out of this form of advertising on your web browser by companies participating in the Digital Advertising Alliance (“DAA”) self-regulatory program.	<a href="https://www.applovin.com/privacy/">https://www.applovin.com/privacy/</a>
AdColony, Inc		<a href="https://www.adcolony.com/privacy-policy/">https://www.adcolony.com/privacy-policy/</a>
ArabyAds FZ LLC (AdFalcon)		<a href="http://adfalcon.com/en/">http://adfalcon.com/en/</a>
Chartboost		<a href="https://answers.chartboost.com/en-us/articles/200780269">https://answers.chartboost.com/en-us/articles/200780269</a>
IronSource Mobile Ltd.		<a href="https://ironsource.mobi/privacypolicy.html">https://ironsource.mobi/privacypolicy.html</a>
Kadam		<a href="https://www.kadam.net/en/privacy-policy">https://www.kadam.net/en/privacy-policy</a>
TapJoy		<a href="https://www.tapjoy.com/legal/general/privacy-policy/">https://www.tapjoy.com/legal/general/privacy-policy/</a>
Unity Technologies		<a href="https://unity3d.com/legal/privacy-policy">https://unity3d.com/legal/privacy-policy</a>
Snap Inc.		<a href="https://www.snap.com/en-US/privacy/privacy-policy/">https://www.snap.com/en-US/privacy/privacy-policy/</a>
<b>Analytic companies: provide us with tools and technologies that allow us to better understand how users interact with our services, usually collect data via their own SDKs</b>		
Adjust and its integrated partners <a href="https://www.adjust.com/">https://www.adjust.com/</a>	Mobile attribution and analytics. Personal Data collected: Cookies and Usage Data. AppsFlyer, a mobile marketing platform, helps App-Developers, Brands and Ad-Agencies attribute installs to campaigns and optimize their users’ acquisition funnel. Personal Data collected: Device Info, Identity Data.	<a href="https://www.adjust.com/terms/privacy-policy/">https://www.adjust.com/terms/privacy-policy/</a>

Amplitude, Inc.	Analytics service. Personal Data collected: Cookies and Usage Data.	<a href="https://amplitude.com/privacy">https://amplitude.com/privacy</a>
<b>Other partners</b>		
Apple, Inc.	To collect and process payments for subscription to the App. Personal Data collected: Payment and banking information and Usage Data.	<a href="https://support.apple.com/en-us/HT210584">https://support.apple.com/en-us/HT210584</a>
Amazon Web Services, Inc.	Hosting and backend service Personal Data collected: various types of Data as specified in the privacy policy of the service.	<a href="https://aws.amazon.com/privacy/">https://aws.amazon.com/privacy/</a>
BunnyWay d.o.o.	CDN Personal Data collected: various types of Data as specified in the privacy policy of the service.	<a href="https://bunnycdn.com/privacy">https://bunnycdn.com/privacy</a>
Hetzner Online GmbH	Internet hosting. Personal Data collected: Cookies and Usage Data	<a href="https://www.hetzner.com/rechtliches/datenschutz/">https://www.hetzner.com/rechtliches/datenschutz/</a>
Facebook Ireland Ltd.	Our Services measures conversions using visitor action pixels from Facebook. This allows an analysis of the effectiveness of Facebook advertisements for statistical and market research purposes and their future optimization. Facebook Analytics is an analytics tool provided by Facebook, Inc. (US) that may collect or receive information from our Services. You can manage your personalized ad preferences in relation to Facebook directly from your Facebook account. Personal Data collected: Cookies, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>



Google Inc.	To collect and process payments for subscription to the App; AdMob Google Inc. is an advertising service. Personal Data collected: Cookies, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.	<a href="https://policies.google.com/terms?hl=ru">https://policies.google.com/terms?hl=ru</a> , <a href="https://firebase.google.com/terms/analytics/">https://firebase.google.com/terms/analytics/</a>
Competent Authorities	To comply with a legal obligation, process or requests. If we are bound to disclose your personal data by a judicial order or by a governmental or regulatory authority, we will comply and share the personal data with that body.	

## 5. STORE PERSONAL INFORMATION

We will keep your Personal Information for the length of time required to provide you with the Service and for the reasons described in this privacy policy, unless a longer retention period is required or permitted by law. Afterwards, we delete all aforementioned data in our possession within a reasonable timeframe. We do not verify the correctness of personal data that we collect or you provide. In all cases, APPSELLA LTD does not retain such data for more than 5 years. If you no longer want us to use your information that we physically access and store, you can request that we erase your personal information and close your account. Except for any legal obligation that sets a longer data retention period, at the end of these periods, the processed personal data will be deleted or anonymized.

## 6. PERSONAL DATA PROTECTION

6.1. Personal data may be processed by both automated and non-automated means, and may be stored at our premises and on our service providers' servers. We understand that unfortunately, the transmission of Information via the internet is not completely secure. We do all our best to maintain the privacy and integrity of your Information. We have implemented industry standard security measures, which include the encryption to protect your personal information, including all information you input into your habit data or share in Services, and this information is not available to third parties. However, transmissions over the Internet are never 100% secure, and you should not provide any personal data if you want to avoid any risk. We will also not use information received through your use of the HealthKit and Google Fit framework for advertising or similar services, or sell it. Please understand that you can help keep your information secure by choosing and protecting your password appropriately, not sharing your password and preventing others from using your mobile device.

6.2. We work in the international space and provide our Services to our Users around the world. We and third-party organizations that provide automatic data processing technologies for the App or our third-party advertising partners may transfer the automatically processed information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. You acknowledge and agree that The locations of servers for the services include:

(1) Cyprus and Germany (The European Union) - the servers located in European Union which automatically process your personal data and obtain the access to your personal data for the purposes of manual processing;

Your data will be processed on our servers which may not be located in your country of residence and can be accessed by our support, engineering around the world. No matter where our servers are located, we will make great efforts to take the appropriate safeguards to guarantee your rights in conformity with this Privacy Policy and any applicable laws. This means that your personal information can be transferred to a third country, a territory or one or more specified sectors within that third country, or to the international organization where data protection and confidentiality regulations may not provide the same level of protection of a personal data as your country does. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

6.3. We implement technical and organizational measures in an effort to protect Personal Data from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the nature of the Personal Data that we process and risks associated with special categories of Personal Data we collect. These measures include Pseudonymization and tokenization of certain categories of your Personal Data.

## 7. USER'S RIGHTS

We attach great importance to user's privacy and would like to explain your data protection rights.

(i) **The right to withdrawal.** It's important to remember that if we process your data based on your consent, you have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. Withdrawal is made by the mere notification of the APPSELLA LTD via its Support service, i.e. by sending an e-mail to the address [support@appsella.tech](mailto:support@appsella.tech) with the topic «Consent withdrawal» or in the Settings menu of the application.

(ii) **The right to know** what Personal Data we hold, how and why we handle your Personal Data. You can ask us for a copy of your Personal Data. If you would like to exercise your right of access, please contact us as described below and let us know what information in particular you would like to receive.

(iii) **The right to opt-out** of direct or target interest advertising on mobile applications by checking the privacy settings on your device settings menu. Please note that even if you use your right to opt-out it you will still receive advertising, but not direct or target interest. On Apple you can opt-out this by going to Settings > Privacy > Advertising and turning on "Limit Ad Tracking". On Android you can opt-out by going to Settings > Google services > Ads and turning on choosing "Opt out of Ads Personalization".

(iv) **The right to request an update or correction (rectify)** to any of your Personal Data which is out of date, incomplete or incorrect (according to Article 16 of the GDPR). In certain specific circumstances you have the right to ask us to delete your Personal Data which we are holding about you.

(v) **The right to delete your personal data. (Right to be forgotten).** You have the right to request that we delete certain of your personal data.

(vi) **The right to object.** You have the right to object to ours processing of your personal data, under certain conditions. Object to us processing your personal data at any time, on grounds relating to your particular situation Object to your personal data being processed for direct marketing purposes.

(vii) **The right to restrict processing of your personal data** under the conditions set out in Article 18 of the GDPR or any other applicable laws in your country of residence.

(viii) **The right to portability of your personal data.** In some circumstances, you may have the right to request that data which you have provided to us is provided to you, so you can transfer this to another data controller.

(ix) **The right to complain** to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority. Please see this directory for contact details: [https://edpb.europa.eu/about-edpb/board/members\\_en](https://edpb.europa.eu/about-edpb/board/members_en). If you are in Switzerland, please visit this FDPIC site for contact details: <https://www.edoeb.admin.ch/edoeb/en/home/the-fdpic/contact.html>.

(x) **The right to Data portability.** You have the right to Request a copy of your personal data in electronic format and the right to transmit that personal data for use in another party's service.

(xi) **The right to request access** to the personal information we collect from you, change that information, or delete it in some circumstances. You have the right to request us for copies of your personal data. To request to review, update, or delete your personal information, please submit a request. We will respond to your request within 30 business days. The User is empowered to request one copy of the personal data undergoing processing free of charge. Any additional copies are provided on a reimbursement basis.

You may send the request aimed at exercising your rights provided herein to our email or to our business address: 28 Oktovriou 367, MEDITERRANEAN COURT, 1st Floor, Flat/Office A5, 3107, Nicosia, Cyprus, Limassol, Cyprus. If you make a request, we have one month to respond to you.

## 8. AGE REQUIRED

Our Services usually have a minimum age requirement of users and are not directed to children, and we do not knowingly collect Personal Data relating to children. Children should never disclose their name, address or phone number, or any personal information, without their parents' prior permission. We consider a user to be a child if they are under the age of 13, unless more stringent regulation applies in their country of residence. The residents of EEA or the UK countries, users under the age of 16 are considered children, unless the data protection regulation of their country of residence specifies another age. If you become aware that your child has provided us with Personal information without your consent, please contact us and we will take the required steps to delete such information.

## 9. SPECIFIC PROVISIONS APPLICABLE UNDER CALIFORNIA PRIVACY LAW

This is additional information about how we collect, use, disclose and otherwise process personal information of individual residents of the State of California within the scope of the California Consumer Privacy Act of 2018 (“CCPA”). We adopted this paragraph to comply with CCPA and any terms defined in the CCPA have the same meaning when used in this notice.

California law requires us to disclose information about the categories of personal information we collect and how we use them, the categories of sources from which we collect personal information, and the third parties with whom we share personal information. We have provided detailed descriptions above in this policy. In particular, our Services have collected the following categories of personal information from its consumers within the last twelve (12) months:

Category	Examples	Collected
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number.	YES
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	NO
C. Protected classification characteristics under California or federal law.	Race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information), driver’s license number, passport number, or other similar identifiers.	NO
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	NO
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data (Hair color, eye color, fingerprints, height, retina scans, facial recognition, voice, and other biometric data).	NO
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer’s interaction with a website, application, or advertisement.	YES
G. Geolocation data.	Physical location or movements.	Only general information about country and city (NOT GPS)
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO
I. Professional or employment-related information.	Current or past job history or performance evaluations.	NO
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO

K. Inferences drawn from other Profile reflecting a person's preferences, characteristics, psychological trends, personal information, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes. NO

*We do not rent, sell, or share Personal Information with nonaffiliated companies for their direct marketing uses as contemplated by California's "Shine the Light" law (Civil Code § 1798.83), unless we have your permission. We do share personal information with the Processors of the Personal Data of the Services of APPSELLA LTD mentioned in paragraph 4.*

As a California resident, you have the rights listed below:

- You can request information about how we have collected and used your personal information during the past 12 months including the categories of personal information collected, the sources from which we collected personal information, the business or commercial purpose for collecting personal information, and the third parties with whom we shared personal information.
- You can request a copy of the personal information that we have collected about you during the past 12 months. Also, according to the California "Shine the Light" law users who are California residents have the right to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their personal information (if any) for their direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those parties. To make such a request from us, if entitled, please use the contact information listed below.
- You can ask us to delete personal information we have collected from you. We may need certain types of information so that we can provide our Services to you. If you ask us to delete some or all of your information, you may no longer be able to access or use the Services.
- You have the right to be Free from Discrimination. We may not discriminate against you because you have exercised your rights, including, for example, by denying you access to our online services or charging you different rates or prices for the same online services, unless that difference is reasonably related to the value provided by your data.
- You have the right to opt out of the sale of Personal Information, which is defined in a way that may include the transfer of data to third parties to personalize ads for you. Please note that the CCPA defines the term "sale" very broadly to include any exchange of data for consideration of any kind, not simply selling your data for monetary compensation. Depending upon the circumstances, the term "sale" could include a company providing a resident's data to another entity to assist the company with targeted advertising. We do not sell to third parties, and within the last 12 months have not sold, any of your personal information. If you opt out of the 'sale' of your information, we will not sell your information, including to our advertising partners, but you may continue to receive ads from our Services, which may not be as tailored to your interests.

You may exercise your California privacy rights described above by emailing us. We will need to confirm your identity (e.g. first name, last name, account name, email address, state of residence, etc.) and California residency to process your requests to exercise your information, access or deletion rights. We aim to respond to a consumer request for access or deletion within 45 days of receiving that request. If we require more time, we will inform you of the reason and extension period in writing.

## 10. CONTACT DETAILS OF THE APPSELLA LTD:

If you have any questions or comments about this policy, you may contact us:

via email at: [support@appsella.tech](mailto:support@appsella.tech).

via post to:

The Company name: APPSELLA LTD

Address: 28 Oktovriou 367, MEDITERRANEAN COURT, 1st Floor, Flat/Office A5, 3107, Nicosia, Cyprus