

A photograph of a hand holding a leafy green vegetable, likely a lettuce head, in a field. The background shows rows of similar plants under a bright sky. A dark green horizontal band is overlaid across the middle of the image, containing the main title text.

ROOTED RETURNS: REVIVING HERITAGE, HARVESTING PROSPERITY

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INTRODUCTION TO THE ROOTED RETURNS



Discover the Rooted Returns model a groundbreaking, asset light innovation from Woodbery Farms LLP that's breathing new life into India's forgotten plantation estates. This forward-thinking approach targets premium crops like spices, tea, coffee, pepper, cardamom, rubber, and coconut etc , which have languished due to labor challenges, escalating costs, and distant ownership. Through long term operational management agreements (spanning 10-25 years), Woodbery Farms takes the helm of restoration and day-to-day operations all without ownership transfer. Landowners keep full title and oversight, unlocking the potential of these "sleeping giants" into vibrant, revenue-rich assets that deliver lasting ecological and financial rewards.

Perfectly attuned to the "Indian Agricultural Paradox" where fertile lands lie idle amid soaring demand for luxury plantation goods Rooted Returns de risks ownership for planation and estate owners NRIs, joint families, religious trusts, and high network individuals. It's more than management; it's a pathway to passive prosperity, powered by cutting edge technology and sustainable practices that position Woodbery Farms as the trailblazer in effortless investment for discerning landowners.

FEATURE

DESCRIPTION

STRATEGIC BENEFIT

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Asset-Light frame work

Secure operational rights through contracts funding revival with Woodbery 's resources with out land purachse .

Lowers financial exposure for Woodber while ,fuels swift expansion across diverse estates without burdensome debt .

Long-Term Agreements

10-25 year renewable terms with transparent exit options, ensuring estates return in peak condition

Delivers the stability needed for transformative projects; fosters aligned, long-haul investments.

Passive Payout Mechanism

Annual dividends tied to historical revenues (adjusted for inflation and performance) – no owner effort involved.

Guarantees steady, foreseeable income; cultivates confidence with crystal-clear transparency.

Full Restoration Guarantee

Estates handed back fully operational,sustainability-certified, and valued 2-3x higher post-rejuvenation

Amplifies owner equity for the future, as a high value operational asset, stands out from fleeting lease arrangements



WOODBERRY FARMS LLP

OPERATIONAL MECHANICS: PRECISION FROM SEED TO LEGACY

Rooted Returns unfolds through a seamless, phased blueprint, orchestrated by Woodbery's elite team of agronomists, R&D innovators and on-ground experts. Every step is engineered for efficiency, transparency and tangible triumphs.



1. INITIAL ASSESSMENT AND ONBOARDING (1-3 MONTHS)

Holistic Site Evaluation:

In-depth soil analysis, biodiversity scans, audits, futuristic plans and yield history reviews to uncover hidden opportunities.

Tailored Revival Blueprint:

A dynamic 5-10 year strategy for replanting, infrastructure enhancements (like smart irrigation, multi crops, secure fencing, production scaling, integrated farming ,rea-lestate and tousrium opportunities), and revenue forecasts. Owners sign off effortlessly, with veto power on key decisions.

2. RESTORATION AND IMPLEMENTATION (YEARS 1-5)



Ecological Renaissance:

Revive soils with organic methods, intercropping native varieties – think vanilla thriving beneath nutmeg canopies for boosted, diversified harvests.

Smart Infrastructure Rollout:

Deploy drip systems, solar energy, and compact processing hubs (e.g., for premium essential oils) via Woodberry's efficient, shared resource

Empowered Workforce:

Partner with local Organizations , various Agri universities for skilled talent, overseen by dedicated supervisors. Core routines? Precision pruning, eco-friendly pest defense via Integrated Pest Management (IPM), and optimized harvest cycles.

3. ONGOING MANAGEMENT AND OPTIMIZATION (YEARS 6-25)

Preceisin Agriculture edge : Precision Agriculture Edge: Harness satellite insights for real-time crop vitality checks, predictive yields, and proactive alerts – spotting droughts before they strike.

Elevated Value Creation: Transform raw yields into lucrative specialties like spice concentrates or innovative coconut byproducts, channeled through Woodbery's robust global networks.

Insightful Oversight: Quarterly dashboards on performance metrics, costs, and earnings, backed by independent annual audits for unwavering trust.



4. EXIT AND HANDOVER (END OF TERM)

- **Seamless transition of operations, complete with skilled associates and digitized farm intelligence. Explore extensions or buyout paths to extend the legacy.**

Launching in Kerala's lush Western Ghats (Idukki and Wayanad hotspots) for estates from 25 to 300+ acres, expansion to India's premier hill tracts is slated soon – targeting those prime, untapped gems



FINANCIAL STRUCTURE AND PROJECTIONS: SUSTAINABLE WEALTH CREATION

Rooted Returns thrives on a resilient, self-funding engine – merging profit shares with smart fees for unbreakable viability. Woodbery covers upfront investments (₹5-10 lakh per 10 acres for essentials like replanting) via internal funds or strategic backers, then captures returns through:

- **Dynamic Revenue Mix:**

- 60-70% from core crop exports (e.g., nutmeg fetching based on markets).
- 20-30% from premium add-ons like value-enhanced goods and verified carbon credits (partnering with leaders like Boomitra).
- 10% from innovative sidelines, such as regenerative eco-tourism.

- **Owner Rewards:** High dividend % of net profits as reliable annual dividends – launching at familiar baselines and surging with tech-boosted growth.

These projections are grounded in realism, factoring in 5-7% yearly yield uplift from innovative interventions – turning potential into proven profits.

TECHNOLOGY AND R&D INTEGRATION: THE INNOVATION ENGINE



Rooted Returns isn't just revival; it's revolution, fueled by Woodbery's proprietary R&D powerhouse crafting bespoke solutions for plantation excellence. Standout integrations include:

- **Satellite-Powered Intelligence:** Collaborations with top data pioneers for hyperspectral scans – achieving 95% pest precision and slashing fertilizer needs by 25%
- **AI-Powered Foresight :** Bespoke algorithms forecasting revival paces and fine-tuning intercropping for maximum synergy.
- **Sustainability Supercharged :** Blockchain-secured carbon tracking for Verra-validated credits, unlocking up in fresh revenue streams.

Teaming with elite institutions for climate-resilient trials, our R&D fortifies estates against monsoons and beyond – ensuring your legacy endures.

BENEFITS TO STAKEHOLDERS: SHARED TRIUMPHS

Rooted Returns creates a ripple of prosperity across the board:

- **For Landowners:** Effortless income streams, soaring asset values, and the joy of safeguarding family heirlooms.
- **For Local Communities :** 50-100 quality jobs per estate in farming, processing, and green tourism; plus empowering skills training for lasting uplift.
- **For the Environment:** Biodiversity blooms (20%+ native species surge), 5-10 tons CO2 sequestered per acre yearly, and regenerative practices that heal the land.

RISKS AND MITIGATION: SAFEGUARDED FOR SERENITY



Even in agriculture's unpredictable arena, Rooted Returns stands fortified:

RISK CATEGORY

POTENTIAL ISSUES

MITIGATION STRATEGY

market

Price swings (e.g., vanilla at ₹4500/kg)

Output diversification (30% organics); locked-in minimum payouts for peace of mind

Operational

Pests or weather disruptions

Satellite sentinels + IPM; comprehensive insurance shields every harvest

Financial

Slower-than-expected yields

Milestone-tied funding; 20% buffer for unshakeable resilience

Regulatory

Tenure complexities

Full adherence to the Model Contract Farming Act, 2018; rigorous legal reviews



IN SUMMARY: CULTIVATING TOMORROW'S GREEN LEGACY

Rooted Returns embodies Woodbery Farms LLP's bold vision for inclusive, regenerative agriculture – metamorphosing overlooked estates into enduring emblems of abundance. By Year 5, we're targeting revitalized acres, unleashing in holistic value and propelling India's eco-economy forward.

Ready to root your returns? Let's schedule a bespoke consultation to simulate your success and forge a partnership that grows.



WOODBERRY FARMS LLP

SEE YOU ON BOARD



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