

MAY 3, 2025 | BAPTIST HEALTH CENTER IN NORTH LITTLE ROCK, AR



Arkansas
Psychiatric
Society

2025

ANNUAL
MEETING

**Exhibitor
Prospectus**

EXHIBITOR SET-UP

Exhibitors will begin set-up at 1:00 P.M. on Friday, May 2, 2025 at the Baptist Health Center in North Little Rock.

3333 Springhill Dr, North Little Rock, AR 72117

Greetings!

On behalf of the Arkansas Psychiatric Society and its members, we would like to invite you to be a part of our 2025 Annual Meeting. The meeting will be held May 3, 2025 at the Baptist Health Center Springhill Campus in North Little Rock.

APS recognizes the value and importance of your marketing dollar, and with that in mind, we have developed four options for your company to feature its products and services.

We encourage you to consider these convenient, cost-effective options in order to grow your presence in Arkansas!

Best Regards,



Dave Draney, MD
APS President



Mary Ann Mansfield
Executive Director

OPPORTUNITIES TO HIGHLIGHT YOUR COMPANY

Opportunities are available to highlight your company at the meeting through financial contributions. Contribution acknowledgements, including your company's name, logo, and link where applicable, will be made in the following places before and during the event:

- ✓ OUR WEBSITE'S HOMEPAGE
- ✓ ATTENDEE REGISTRATION FORMS AND WEB PAGES
- ✓ EVENT E-NEWSLETTERS TO ATTENDEES
- ✓ VERBAL RECOGNITION THROUGHOUT THE CONFERENCE

- ✓ REGISTRATION DESK AT THE EVENT
- ✓ TABLETOP EXHIBIT TO SHOWCASE YOUR PRODUCTS AND SERVICES
- ✓ ADDITIONAL "SPECIAL CONTRIBUTOR" SIGNAGE AT YOUR TABLE
- ✓ EVENT PROGRAM AND AGENDA

The Arkansas Psychiatric Society

www.arpsychesociety.org | (501) 224-8967
Mary Ann Mansfield, Executive Director | mamansfield@arkmed.org

EXHIBITOR OPPORTUNITIES

Exhibitor: \$600 single day

The exhibit area will be open approximately one-half hour prior to the opening of registration and will close when the meeting is adjourned. For times of registration, breaks, and adjournment, see the Program Brochure. All exhibits are 6 foot tabletop displays and come without electricity. Should you need electricity for your exhibit, please indicate so on the application. Exhibit spaces may or may not be in secured areas of a meeting space. APS cannot be responsible for the security of items associated with exhibits or for payment of shipped items. However, we can receive shipped materials. Please work this out in advance with Mary Ann Mansfield.

GENERAL SPONSORSHIP OPPORTUNITIES

Gold Level: \$2,500

- Logo, name, and your website link on the APS website homepage and registration page
- Half page color advertisement on printed syllabus distributed to attendees
- Logo advertised on projection during the beginning and end of conference
- Display table in the exhibit area with preferred location for duration of conference
- Email blast to attendees thanking you and providing a link to your company website
- Complimentary meals for two company representatives
- Opportunity to include items and company literature in welcome folders
- Thank you mention in pre-conference and post-conference announcement to attendees

Silver Level: \$1,500

- Half page color advertisement on printed syllabus distributed to attendees
- Logo advertised on projection during the beginning and end of conference
- Email to conference participants acknowledging sponsorship and providing a link to your website
- Logo and name listed on the APS website homepage with a link back to your website
- Display table in the exhibit area with preferred location for duration of conference
- Complimentary catering plan for one company representative
- Opportunity to include items and company literature in welcome bags/folders
- Thank you mention in pre-conference announcement to attendees

SPONSORSHIP OPPORTUNITIES

Sponsorship is an ideal way to gain prime, credible exposure and make a long-term impact. Sponsors stand out from exhibitors, delivering a message of commitment and support to attendees.

Luncheon Sponsor: \$1,000

- Company logo on signage displayed on the luncheon tables
- Display table in the conference exhibit area for duration of event
- Opportunity to include company items and literature in welcome folders
- Thank you mention in pre-conference and post-conference announcement to attendees
- Logo and name listed on the APS website homepage with a link back to your website
- Email blast thanking you for sponsorship and providing a link to your company

Breakfast or Break Sponsor: \$300

***two available*

- Company logo on signage on Saturday breakfast and afternoon break catering tables
- Half page color advertisement on printed syllabus distributed to attendees
- Display table in the conference exhibit area at a 50% off exhibitor single day rate

Sponsorship Guidelines

APS agrees to begin providing stated marketing benefits upon receipt of co-signed letter of agreement. Letter of agreement will be provided upon confirmation of level of participation. Hosting organizations maintain the sole right to make any and all decisions concerning content, style and focus of the marketing collateral materials.

Accommodations

If necessary, all exhibitors and sponsors are responsible for making their own hotel reservations. Parking for the duration of the conference will be covered.

EXHIBITOR REGISTRATION FORM

Please complete this form and submit with full payment, or visit www.arpsychesociety.org to submit and pay online.

MAIL TO:

c/o Mary Ann Mansfield
Arkansas Psychiatric Society
10 Corporate Hill Dr. Suite 300
Little Rock, AR 72205

Company's Name

Company's Mailing Address

City

State

Zip

Coordinator's Name

Coordinator's Email Address

Coordinator's Phone Number

Representative's Name

Representative's Email Address

Representative's Phone Number

Email for Receipt

CONTRIBUTION

LEVEL

Please check one:

☐ GOLD LEVEL
\$2,500.00

☐ SILVER LEVEL
\$1,500.00

☐ LUNCH SPONSOR
\$1,000.00

☐ TABLETOP
\$600.00

☐ BREAKFAST/BREAK SPONSOR
\$300.00

PAYMENT

Make checks payable to: Arkansas Psychiatric Society

Total Amount Enclosed \$

Method

☐ Check

☐ Visa

☐ MC

☐ AmEx

Card/Check #

Exp.

CVV

Cardholder's Name

Billing Address on Card

City

State

Zip

Agreement to Conditions: Exhibitor agrees to abide by the following: (1) No competing function will be allowed during this meeting; (2) the sole control of the exhibit center rests with APS; and (3) APS will not be responsible for any injury to any exhibitor or loss of property by fire, theft, damage, or other causes. **Refund Policy:** To cancel exhibit space, a written notification to APS office must be received no later than **April 25, 2025**. No refunds will be issued after that date.

Print Name

Sign

Date

QUESTIONS?

Mary Ann Mansfield
Executive Director
(501) 224-8967
mamansfield@arkmed.org