



WORD-SOUND-ART-DEED

For Creative Generations, The "Likeness-Bearers"



(318)350-3905
Eros, LA
West Ouachita

October 1, 2026

Dear Valued Community Member,

Thank you for your support of creative entrepreneurship and community development across Louisiana. We're reaching out because your work reflects the same commitment to building opportunity that drives Creative Works of Louisiana (CWL).

CWL operates on four founding pillars — WORD, SOUND, ART, and DEED — with a mission "For Creative Generations, The Likeness-Bearers." We are a for-profit business by design: our purpose is to prove that creative work — publishing, graphic design, digital marketing, and spoken word/open mic — can generate real, sustainable income, especially in the under-served rural parishes of Northeast Louisiana that mainstream marketing services don't reach. A nonprofit arm is part of our longer-term vision, but we are building the for-profit foundation first, on purpose.

We respectfully request consideration of a community sponsorship of **\$500 to \$5,000** to help expand our programs. Your support would help fund:

- Expansion of "Loud in the Library," our spoken-word, open mic program, to additional parish libraries
- Equipment, remote education technology, and Adobe Creative Cloud subscriptions for students in our Create & Educate training track
- Core operating stability as we grow Digital Presence Marketing Management for under-served communities
- Distribution of Mirrored Images: Reflections of the Human Tribe and publishing service
- Expand the Mission of The Pillars of WORD ~ SOUND ~ ART ~ DEED

As a thank-you, sponsors receive recognition on our website and at CWL events, plus a one-time trade credit for advertising or graphic design services (\$75–\$750 depending on gift size). We ask that the information below be kept confidential.

Thank you for your consideration and gifting to the work of the LORD, for the good of our communities and those in need.

Kind Regards & Gratefulness:

Kattina T. Trosclair

Kattina T. Trosclair
Founder/Author





Creative Works of Louisiana

For Creative Generations, The "Likeness-Bearers"

Mission

Empower voice, amplify creativity, and provide platform using creative expressions of WORD~SOUND~ART~DEED, strengthening Creative Generations, the "Likeness-Bearers"

We want to help our younger generations build real income through creative work, starting in the under-served parishes of Northeast Louisiana and expanding. Plus, give our elderly voice, many feel they did not have growing up, bringing young performers to them, to brighten their day.

The Model

For-profit by design, proving creativity can pay — with a nonprofit "arts umbrella" planned for the future

Two Tiers of Service

- Digital Presence Marketing Management
- Create & Educate

Proof of Concept

Mirrored Images: Reflections of the Human Tribe — published July 2026 under the Create & Educate /WORD pillar, already gaining local traction across Louisiana, with it's early beginning when the author was 15 years old to release and express inner trauma.

Community Reach

"Loud in the Library" a spoken-word/open-mic program, has relaunched since 2017, in Ouachita Parish. CWL is currently engaging with other parish libraries including Lincoln and Union. Digital marketing rural services aimed at West Ouachita, Jackson, and Union Parishes — touching communities without affordable access to mainstream marketing help. Larger digital marketing services aimed at Monroe, West Monroe, and Ruston, LA. Scope includes St. Mary, Iberia, and St. Martin Parishes for all service inclusion. These areas are highly under resourced and in need of creativity that revives and heals, areas that root back to the early vision of this mission.

Track Record

Grew from a \$50 business license to averaging \$3,000/month (2012–2018); founder brings 35+ years in design, publishing, and print experience and entrepreneurship from across Louisiana.

The Ask

A community sponsorship of **\$500 to \$5,000** to fund program expansion, training equipment, book distribution and future publications, client program operating costs, mini-grants for those who cannot afford services, event supplies, plus.



Proposed Use of Funds

- "Loud in the Library" expansion — materials, host-site coordination, travel, refreshments
- Create & Educate training track — equipment, remote education technology, and subscription licensing (Adobe Creative Cloud) for enrolled students, curriculum expansion and outreach, lessons reaching a leading edge population instead of last or second last in everything
- Core operating support as Digital Presence Marketing Management expands to under-served parishes
- Distribution of Mirrored Images: Reflections of the Human Tribe, publication of additional books and curriculum written over the last 10 years, and publishing service to help inspiring writers make it to publication
- Expansion of all Pillars: WORD ~ SOUND ~ ART ~ DEED, extending the full scope of the mission for each including "eXPress Yourself" for our elder generations and "RAW (Read, Arithmetic, Write) Essentials" accentuating the importance of RAW to survive and thrive still, despite the present digital era, presenting relevant LifeSkills not passed down generationally as it once was again, and expand artistic events-festivals, and community service helping others along the way.

Trade-Service Tiers

Every gift receives the same tiered thank-you, one time per contribution:

Gift Amount	Recognition	Trade-Service Credit
\$500 – \$5,000	Community Partner recognition (website, social media, event signage at Loud in the Library)	\$75 - \$250
\$5,000 – \$10,000	Same recognition, elevated placement	\$375-\$750
Above \$10,000	Same recognition, elevated placement	Scoped individually



Why Invest in Creative Works of Louisiana?

CWL is committed to proving that creative work can sustain real livelihoods — while addressing a gap mainstream marketing and publishing services leave open across rural Louisiana.

Our Focus

- Digital Presence Marketing Management for underserved businesses or individuals
- Create & Educate programming (design, in-house printing, publishing, digital skills, entrepreneurship, creative talent education and growth, RAW Essentials, Lifeskill development)
- Community spoken-word, open mic, musical, culinary, plus events — i.e. "Loud in the Library", "Reality Chronicles", "Lyrical Expressions"...
- Creative-income training for the next generation of Louisiana creatives

Who We Reach

Communities with limited access to affordable marketing services, creative-skill development and platform opportunity. We reach the young ranging from 15 to 24 and young adults 25-30 at this time.

Anyone over 30 desiring the opportunity to enhance their creativity and/or learn new, competitive 21st century skills are always welcome.

The elderly who had no voice being raised up, described as "being seen but not heard", bringing uplifting events/programs to them. Encouraging them to go ahead and "eXPress Yourself" to relieve potentially long-term trauma, grief, and anxiety, that has gone unattended affecting the whole person's quality of life.

Every Contribution Helps

A sponsorship from your organization will help expand all of the above services and goals. Equipping current generations with the ability to be stronger "likeness-bearers" in creativity, self-worth, inclusion (bringing something from within themselves to the community), value, and upcoming entrepreneurs who work for "the good" to build foundations for generations to come.

Together, we can prove that creative generations can also be self-sustaining generations.

Support CWL
Mission Possible

