

JOHN HOLECEK RESUME / 1

CONTACT INFORMATION

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SUMMARY

The majority of my work experience has been in communications, marketing and fund-raising.

WORK

- 2023– **SPECIAL-EDUCATION PARAEDUCATOR, McPHERSON MIDDLE SCHOOL**
Work with students, both special-ed and other.
- 2018– **OWNER, ALLGOODWORKS, McPHERSON, KANSAS**
Fund-raising, marketing, consulting on historic theatres.
- 2016–2017 **EXECUTIVE DIRECTOR, JAYHAWK THEATRE, TOPEKA, KANSAS**
Put together the team of architect, contractor, and theatre consultant. Put in place the database and ticketing system. Wrote a number of grants.
- 2009–2015 **EXECUTIVE DIRECTOR, McPHERSON OPERA HOUSE COMPANY, McPHERSON, KANSAS**
Responsible for booking acts, fund-raising, marketing, publicity and management of the McPherson Opera House.
- 2002–2009 **DIRECTOR OF DEVELOPMENT, McPHERSON OPERA HOUSE COMPANY**
Responsible for all fund-raising aspects of the \$8,500,000 rehabilitation of the McPherson Opera House. Raised \$10.5 million.
- 2000–2001 **DIRECTOR OF OPERATIONS, FELLOWSHIP OF CATHOLIC UNIVERSITY STUDENTS (FOCUS), GREELEY, COLORADO**
FOCUS is a Catholic ministry that operates on college and university campuses whose goal is to deepen the Catholic faith of students.
Organized the office and managed the publicity and fund-raising efforts of the organization, including the design and writing of appeals and other promotional materials.
- 1997–1999 **EXECUTIVE DIRECTOR, HEART OF THE CHURCH FOUNDATION, STEUBENVILLE, OHIO**
Heart of the Church Foundation was incorporated in January 1997 to be the fund-raising and publicity arm, in the United States, of the International Theological Institute for Studies on Marriage and the Family, a papal institute located in Gaming, Austria.
Organized the corporation and oversaw its qualification for 501(c)(3) status; made contacts with potential donors, wrote appeal letters, did grant research and proposals; designed and maintained the donor database; designed, wrote and oversaw the mailing of the Newsletter of the International Theological Institute.
- 1991–1996 **DIRECTOR OF PUBLIC INFORMATION, THOMAS AQUINAS COLLEGE, SANTA PAULA, CALIFORNIA**

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Thomas Aquinas College offers a liberal arts education based on the Great Books and arranged according to the classical trivium and quadrivium.

Managed all relations with the news media; oversaw the production of all printed materials of the college, doing most of the writing and layout; managed, did the layout, and often wrote the copy for the national ad campaign. Set up the desktop publishing system at the college.

1984–1990 **DIRECTOR, EASTWEST INFORMATION CENTER, UNDERGROUND EVANGELISM**

Underground Evangelism was a nondenominational Christian mission working in the communist countries of Eastern Europe, the Soviet Union and China.

Began work as the writer/producer of the film *Enemies of the State*, used by the mission to generate donor support; then hired as director of the EastWest Information Center, located in Munich. Produced a bi-monthly information packet sent out to Underground Evangelism's 13 affiliate offices worldwide, which included stories or reports based on my personal experiences traveling in the East, the experiences of our field workers, and other sources. Also included in the packets were captioned photo materials. The information in the packets was used by the affiliate offices in their magazines and for fund-raising purposes. Wrote promotional material at the request of the home office in Camarillo, California, and carried out promotional speaking tours in Germany, Sweden, and England. Produced a slide show for use by the affiliate offices.

In 1987 returned to Underground Evangelism's home office. In addition to ongoing production of the bi-monthly information packet, began writing direct mail appeals, writing and producing the Underground Evangelism magazine, and writing various other support and promotional materials. In late 1988, the mission purchased a desktop publishing system, which I began using in the layout of the magazine and in some appeal and other material. Wrote and produced another slide show and shot video on trips to China and the Soviet Union and continued doing promotional speaking in churches, serving also as a mission spokesman on various radio programs.

1972–1984 **FREE-LANCE FILM AND TELEVISION WORK, BOSTON AND LOS ANGELES**

A variety of jobs, including producer, writer, production designer, actor, associate producer, assistant film editor, and production assistant. The bulk of my work was as a production designer, primarily for WGBH, the public television station in Boston. Wrote five feature film scripts and collaborated on a sixth.

1971–1972 **EDITOR, LATIN AMERICAN CENTER, UCLA, LOS ANGELES**

Coedited the book *Economic Development in Latin America and the Caribbean* and produced supporting promotional material for the book.

EDUCATION

KANSAS STATE UNIVERSITY, Manhattan. B.A. in Economics and German, graduated magna cum laude.

UNIVERSITY OF MUNICH, Munich, Germany. On scholarship, progressed toward B.A. degree.

UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles. M.F.A. program in Cinema.