

**TIMBERLANE NEIGHBORHOOD IMPROVEMENT & BEAUTIFICATION  
DISTRICT**

**MINUTES OF REGULAR MONTHLY MEETING OF THE BOARD OF  
COMMISSIONERS**

**October 15, 2020, 6:30 PM**

**Conducted via Zoom**

**MEETING CALLED TO ORDER (6:37)**

In Attendance: Chair Jon McGill, Ann Berthelot, Harry Stumpf, John Firestone  
Absent: Ronald Evans (due to Zoom connection difficulties); joined later in progress.  
Quorum is present. At opening, there were 5 attendees. Maxed at 9 online attendees.

**AGENDA ITEMS**

**1. Approval of minutes from the September 17, 2020 Regular TNIBD Meeting**

MOVER: Jon McGill  
SECONDER: Ann Berthelot  
ACTION: APPROVE MINUTES  
VOTE: 4 – 0  
YEAS: Berthelot, Firestone, McGill, Stumpf  
NAYS: None  
ABSENT: Evans (Zoom connection difficulties)

**2. Resolution to Hold-Harmless (CARES Act)**

The States were given federal funds to assist financially with compliance with COVID precautions. All political subdivisions had the ability to request reimbursement for such expenses. This was not for lost revenue, only for actual expenses. TNIBD applied for some of these funds and received a bit under \$2000. One thing the Commission must do to receive this refund is to pass a hold-harmless / indemnification agreement resolution for Jefferson Parish.

MOVER: Jon McGill  
SECONDER: Harry Stumpf  
ACTION: APPROVE HOLD-HARMLESS RESOLUTION  
VOTE: 4 – 0  
YEAS: Berthelot, Firestone, McGill, Stumpf  
NAYS: None  
ABSENT: Evans

**3. TNIBD Commissioner Election / Approve Engagement Letter with Logreco**

Only Ann Berthelot and Harry Stumpf qualified to run for the two Commissioner positions, so there will be no need for a TNIBD Commissioner Election. The Commission is still evolving procedures, so it may be fortuitous to proceed with the same team for present. However, the Chair expressed the hope that wider neighborhood participation in serving on the TNIBD Board will evolve. The rest of the Board echoed those sentiments.

Still, the Board did prepare for an election selecting Robert Logreco, CPA, as our vote-counter. A letter of engagement was negotiated. The agreement acknowledges that Mr. Logreco spent some

time preparing for this potential election even though it has now been rendered moot. Therefore, the agreement contains a clause paying him \$250 for his preparation time in the event no election is necessary.

MOVER: Jon McGill  
SECONDER: John Firestone  
ACTION: APPROVE ENGAGEMENT LETTER  
VOTE: 4 – 0  
YEAS: Berthelot, Firestone, McGill, Stumpf  
NAYS: None  
ABSENT: Evans

#### **4. Century update (Donny)**

Key performance indicators: Total play is up 11% (Sept. over Aug.). Member play is up 35%. Non-member play is down a little, but we had some tournament play in September to offset that dip. Free or discounted golf rounds are part of some TGR vendor contracts (Golf Now, Fore Up, Supreme). This policy is being managed to maximize our profitability.

Membership: One more resident and two more non-residents have applied for membership. There were 9 new Golf Vantage memberships. Year to date, resident memberships are up 19%, non-resident memberships are up 13%, and Golf Vantage memberships are up 54%. The Golf Vantage increase is particularly encouraging as those memberships have not yet been heavily marketed yet.

Profitability: We will have more exact numbers as the accounting translation between Century and TNIBD is resolved. Efforts to increase revenue and increase profits are showing benefits.

Future directions: Much of Michelle's focus has been on accounting, bookkeeping and assisting the TNIBD's first public audit. As these are completed, it is expected that 10 to 20 hours of her time will then be directed to marketing. Century has many ideas for this once Michelle can devote more time to the effort. Initial actions will center on generating and following up leads on potential members. Also, the enrollment process is being intensified to better integrate the new members into the club. A member profile is being generated showing their interests. This information will be shared with Café Hope to help all better serve our members. Palmer Advantage is being rolled out. Members enjoy world-class golf including cart-fee-only tee times, privileged access to other private clubs and preferred tee-time rates at courses in the U.S. and around the world, along with travel and shopping discounts.

Donny noted significant improvement in the course over the last 6 months. Clients are noting the improvements and commenting to that effect. TGR is producing a good product at a good price point. Century will be emphasizing this improvement.

#### **5. Treasurer update (audit and CPA)**

The review of the financial reports is within a week of being finalized. TNIBD has received an extension on the state audit deadline to December 31, 2020. The frustrating search to find a CPA led the Commission to finding Susan and Wilson from Kushner LaGraize, LLC., who have provided invaluable help. We are refining methods to integrate accounting formats between Century and TNIBD. The financial reports are nearly finalized. The functional financial reports are being made. The Commission wants this to be correct at initial reporting. Once publicly reported, correcting these reports becomes more problematic. Therefore, we are taking the time to



ensure that they are correct. We expect these reports to be ready to report at the November meeting.

**6. Commissioner candidates**

As noted above, there were only two candidates for the two Commissioner positions, both incumbents.

**7. Insurance issue (amended agenda item)**

The flood insurance policy on the maintenance shed and cart barn is up for renewal next week. Daul Insurance is reviewing the flood elevations to advise us. The question has been raised as to whether the SBA requirement for flood insurance extends to these structures. The carts are on a separate policy. This policy covers the structures. A second question is whether the coverage is prudent given the price (\$4000 per year). The cost of replacing or remediating these structures after a flood event would be modest. The Commissioners defer this decision to the discretion Chair and Commissioner Stumpf. The Commissioners will make themselves available for consultation.

**8. Membership requirements**

Commissioner Stumpf has circulated a questionnaire to the commissioners to continue the process of identifying the legal issues in defining a family member. Not all the questionnaires have been returned. The Chair set a deadline for this process to be completed before the end of the year.


**9. Other items (Commissioner Evans joined the meeting at this point.)**

Commissioner Stumpf and the Chair need to review the contracts for Yoga Krewe and the tennis pro. The Chair also sets a deadline of the next TNIBD meeting for completion of the state-required ethics training.

**10. Adjourn**

MOVER:	Jon McGill
SECONDER:	Ronald Evans
ACTION:	ADJOURN
VOTE:	5 - 0
YEAS:	Berthelot, Evans, Firestone, McGill, Stumpf
NAYS:	None
ABSENT:	None

  
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 Jon S. McGill, Sr., Chairperson  
 Signed:

  
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 John Firestone, Secretary  
 Signed:

Date: 12/17/2020