



MAY. 2021 | VOL. 1

THE MINDS IN SPACE NEWSLETTER

Written by Rawan Barakat





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Featured in this issue:

- The story behind Minds in Space.
- Our Brand Representative.
- Minds in Space Packaging.
- Why makes us special?
- Minds in Space Boxes.
- Minds in Space experience
- Coming Soon
- Quotes we love to share with you!

Explore * Learn* Create

THE STORY BEHIND MINDS IN SPACE

First of all, I would like to thank all our amazing followers and customers for supporting us as a start up business.

After working for many years in the educational sector both in my home country Jordan and here in the UAE, I have decided it is time that I make use of my teaching experience to come up with a project (child oriented) and create ideas to inspire young kids to Explore, Learn and create.

During the years working as a primary teacher I have learned that the best way to teach children is when they are happy. Children can learn happily when they are free to express themselves, when they dig for information rather than being spoon-fed and most importantly is when they are having fun.

Learning is no longer happening with a pencil and a paper. The high tech environment our children are living in demands that we as educators be more creative and think out of the box when introducing a new topic or enhancing previous knowledge.

As a teacher of Arabic as a second language in a cosmopolitan city of Dubai, I knew it is very important to introduce the Arabic Language in a fun interactive way so kids will actually feel eager to learn a new language. That is when I have decided to launch the first box " My Arabic Alphabets " and tried as much as possible to include fun hands on activities in it.

As a mother, I felt the need for a resource provider for other subjects like science , arts & crafts and English Language and I thought to myself why I cant be that resources provider myself! This led to the launch of ten more diverse boxes

“

The best way to teach children is when they are happy....

”





OUR BRAND REPRESENTATIVE

As a business founder, driven by motherhood needs to engage my daughter in fun educational activities away from gadgets, I couldn't find a better representative for this project than having my daughter Lamar present it, and I thought to myself, having a child introducing activities to other children is the most effect way.

Lamar is an eight years old girl, who is eager to learn and explore the world around her,

For the past months, she worked super hard on recording the activities videos which were added into the kits in the form of a QR code children can scan and view the video to help them learn how to complete their activity.

Lamar was a very productive member of the team. She was our mirror to other kids needs and interests.

Lamar also helped in delivering the boxes herself to other children which was a special touch from Minds in Space. Thank you Lamar!





MINDS IN SPACE PACKAGING

Prior to our product launch, we have been working super hard with very creative graphic designers to come up with the first set of boxes that have colorful and childish icons.

Both our brand name and Logo were carefully chosen as a symbol of learning outside this world.

WHAT MAKES US SPECIAL

For years, I have struggled, as a parent, to find fun interactive activities to keep my daughter entertained and learning at the same time. Every time I searched for educational resources, I found that most of them were coming in forms of books and in repetitive resources which doesn't actually keep children engaged for a long period of time.

For DIY and Science projects it was a hassle to shop for the material needed to complete it. That is when I came up with the idea of having a box which contains all the material and instructions needed to complete a project with minimal parental supervision to enhance independence in children.

This led to us to launch the first batch of boxes which was a great success and we have received excellent feedback from parents who ordered our boxes.

We have also taken into consideration that having fun means getting messy and we didn't want to give the parents a hard time cleaning up after the activities. That is why we have included toxic-free materials that are easy to wash off and added items like aprons, disposable gloves, and table covers to minimize the mess.

We have also thought of the cost of the boxes and managed to release boxes with reasonable prices.

Many of the materials in the box can be re-used such as paint brushes, aprons, paint pallets, coloring pencils, and more.

We have also put into consideration the love our children have for watching videos online, that is why most of our activity boxes come with a QR code that connects you to our YouTube channel where you can watch the activities videos.





MINDS IN SPACE BOXES

We have launched our first batch of boxes and here are some details:

The Arabic Alphabets Box

The Arabic Alphabets box is an excellent choice for young Arabic learners ages 3 and above and could also be used by non Arabic speakers who wish to start learning Arabic. In this Box you will find a variety of Activities to teach the Arabic Alphabets in fun interactive way such as playdough and pompom tracing mats, booklets for writing, puzzles to complete and more. The special thing about this box is that it can be personalized by adding name practice activities with adding a picture of the child which will make it more attractive to the child.



The Unicorn Dream catcher

The unicorn dream catcher is a very special craft project suitable for unicorn lovers ages 7 years and above. The box contains all material needed to create a beautiful unicorn dream catcher.



The Solar System Box

The solar system box allows children to learn more about the solar system and the planets. It is perfect for school projects to be completed as all the material is available in the box. The box also contains a book about the space and information about the solar system and the planets in addition to the space puzzle that is a fun activity to do.





MINDS IN SPACE BOXES

We have launched our first batch of boxes and here are some details:

The English Alphabets Box

The English Alphabets Box is specially designed for pre school students to help them learn the English Alphabets. As one of Minds in Space boxes, it contains fun hands on activities to teach the right way to write the Alphabets and is an excellent start to learning some key words in English. The box contains tracing sheets, Finger print activity, Alphabet Lacing activity, Booklets for writing and coloring and much more. The box can be personalized with the child's name and picture.



The Neon Finger Paint Box

is Designed to enhance the creativity and imagination in children. This hands on Activity is a great opportunity for children to express themselves freely.

The Little Artist Canvas Painting Box

The little Artist Canvas Painting Box is a great choice for kids who love to paint and the results can be used to decorate their rooms with beautiful art pieces. The box comes with pre drawn canvases to paint in addition to paint, brushes and decorative items. As is the case with all our boxes, we gave attention to the smallest details by adding an apron and a disposable table cover to minimize the mess as much as possible.





MINDS IN SPACE BOXES

We have launched our first batch of boxes and here are some details:

The Spoon Puppets Craft Box

The Spoon Puppets Craft box is a chance to get creative and transfer spoon puppets into your favorite cartoon or story characters. This Box is very rich with material and craft items to help children get as much creative as they can be.



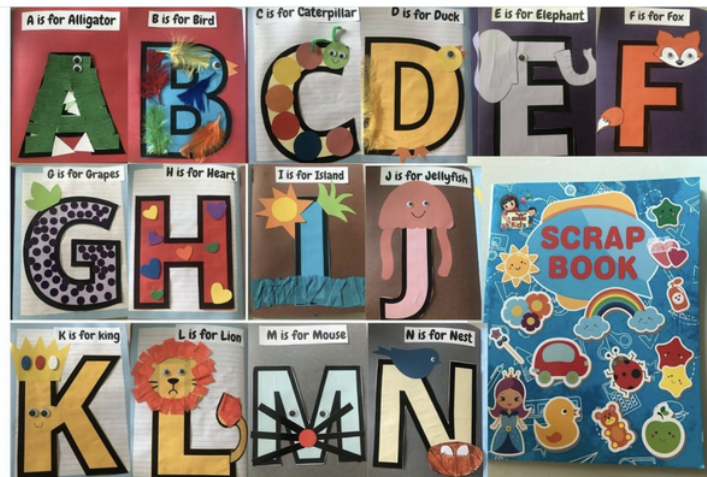
The Zoo Animals paper plates Craft Box

Design different animals using colored paper plates and stick ons



The English Alphabets Scrapbook

Using this box kids can create a craft for each English Alphabet and stick their designs on a scrapbook to keep it as a beautiful memory to look at when they grow up.





MINDS IN SPACE BOXES

We have launched our first batch of boxes and here are some details:

The Paper Cups Craft Box

Create animals craft using paper cups in different colors



The Scratch & Spray Activity Box

A great experience to reveal the rainbow colors with a simple scratch. Kids can also get creative spraying paint around objects to create a beautiful pieces of art.





THE MINDS IN SPACE EXPERIENCE

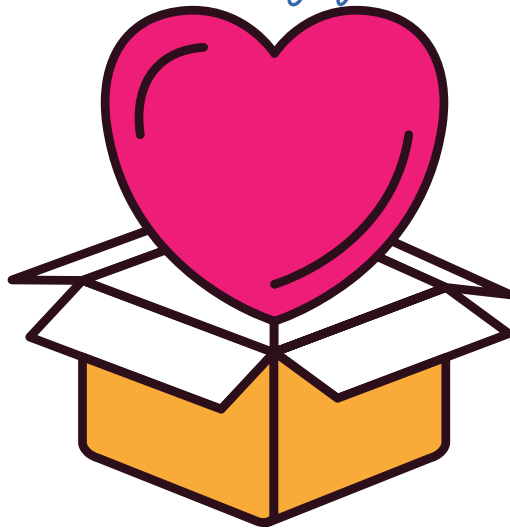


In the past month, we have been blessed to see many kids enjoying the activities packed in the Minds in Space Boxes. There is no words to describe the joy we feel when we receive pictures of kids from all over the UAE engaging in fun activities. Well done to all our super heros!

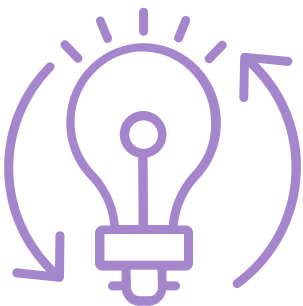


COMING SOON

While we have been enjoying our customers reviews about our boxes, we have been working super hard preparing our next batch of boxes and collecting ideas for new creative and learning ideas to keep our little learners entertained. Stay tuned for a variety of educative and creative boxes coming your way soon



You are always welcome to share any ideas and suggestions
contacts us and we would love to hear from you!



info@mindsinspace.com



minds_in_space



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QUOTES WE LOVE



“
**Every child is an
Artist!**
-Picasso-

“
**The true sign of
intelligence is not
knowledge but imagination**
-Albert Einstein-

“
**You are braver than
you believe, stronger
than you seem and
smarter than you
think!**

-A.A. MILNE-

“
**To learn a language is
to have more window
from which to look at
the world**

-CHINESE PROVERB-

“
**Tell me and I forget.
Teach me and I
remember.
Involve me and I learn**

-BENJAMIN FRANKLIN-

“
**Artists are just children
who refuse to put
down their crayons**

-AL HIRSCHFELD-

