

**HARDIN COUNTY GENERAL HOSPITAL
HOSPITAL-WIDE POLICY**

Title: Hardin County General Hospital Strategic Plan
Policy Number: HW101-Strategic Plan
Regulation:

Effective Date: 1/1/2008
Med Staff:
Admin:

I. POLICY

The Management Team at Hardin County General Hospital performed a SWOT analysis of strengths, weaknesses, opportunities and threats of the hospital. After analyzing the data the following goals were presented to the Board of Directors for approval.

Hardin County General Hospital
Strategic Plan Goals
2008 - 2012

1. Communication will improve between all levels of hospital staff.
2. Hardin County General Hospital will enhance staffing through recruitment, retaining, and training.
3. Hardin County General Hospital will develop an innovative marketing plan to promote itself to the community.
4. Hardin County General Hospital will have the facility to accommodate the services needed in our community.
5. Hardin County General Hospital will improve the financial strength to meet the health care needs of our community.
6. Hardin County General Hospital will expand services to meet the health care needs of our community.

The Management Team then completed LOGIC models of each of the goals (see attached). Hospital Staff and the Board of Directors were given opportunities to add suggestions and comments on the LOGIC models. The Management Team and Board of Directors approved the final version of the LOGIC models as the 5-year Strategic Plan for the hospital.

The management team has assigned all the program activities into grid with timelines and who is responsible to see that each activity is completed.

The strategic plan will be reviewed at least annually and as needed over the next five years (2008 – 2012).

II. DEFINITIONS
NA

III. RESPONSIBILITY
All Staff

IV. EQUIPMENT
NA

V. PROCEDURES

INFECTION CONTROL: N/A
NA

VI. DOCUMENTATION

LOGIC Models