



## CAPABILITIES STATEMENT

### OFFICE LOCATION & MAILING ADDRESS

Indian Pueblo Cultural Center  
2401 12th St. NW,  
Suite 208N/209N  
Albuquerque, NM 87104

### COMMUNICATION

Business: 505.342.8046  
Fax: 505.247.2661  
mpeacock@swbdc.com

### WEB ADDRESS

www.swbdc.com  
www.biggestbook.com

### POINT OF CONTACT

Michael D. Peacock  
CEO & President  
Cell: 505.379.8254

### COMPANY DATA

#### New Mexico CRS#

02-462816-00-6

#### Employer Identification Number

85-0472856

#### Data Universal Numbering System (DUNS)

048040690

#### Unique Entity ID

R5PAQ1K1LDH3

#### North American Industry

#### Classification System (NAICS)

541611, 541613, 541910, 722310, 611430,  
423450, 423850, 424690, 424130, 923120,  
423420, 423430, 423210, 424120, 424120

#### CAGE Code

3CAW3

### CORE COMPETENCIES

#### Business, Community & Economic Development Consulting Services

- Business Strategy, Advisory & Consulting Services
- Economic & Tourism Feasibility Studies, Business & Marketing Plans
- Master Land Use Plans & Housing Assessments
- Small Business Training Services
- Project Facilitation & Management

#### Contract Food Services Management

- Cafe service, catering, executive dining, vending, food concession, full food service, dining room attendant service, military dining hall and cafeteria service

#### Medical Supplies and Hospital Equipment

- Disposable Gloves, Face Shields, Goggles, Bunny Suits, Isolation Gowns, Disinfecting Wipes, Hand Sanitizer, Disposable Thermometers, Head Covers, Shoe Covers, Disposable Stethoscopes, Nitrile Gloves, Extension Tubing, Ventilators

#### Food Product Distribution

- Healthcare, Hospitality, Dairy Products, Meats, Seafood, Poultry, Frozen, Canned & Dry, Paper & Dispensers, Chemical & Janitorial, Supplies & Equipment, Produce, Dispenser Beverages

#### Product Distribution

- Office, Janitorial & Sanitation, Technology, Furniture, Food Service, Industrial & Power Tools

### CERTIFICATIONS • REGISTRATIONS • QUALIFICATIONS

- Navajo Nation Contract and Purchase Certified Firm – Certificate No. 0618-5214 & 0618-8480  
Priority Number: Two (2)
- American Indian Small Business Economic Enterprise
- SAM Registered
- 8 (a) Certification Program Graduate-Small Business Administration – 2018
- Accept Visa and Other Major Credit Cards
- Project & Contract Teaming Development & Experience Capabilities
- 21 Years in Business
- 29 Years of Overall Experience
- 2 Professional Staff
- 20 Food Service Staff & Management
- Tribal, Non-Profit, Multi-Agency, State & Federal Government Contract Experience





**Michael D. Peacock**  
CEO & President

## DIFFERENTIATORS

Ability to identify, develop & form a highly competent, agile, experienced and driven team of experts to meet customer demands, expectations and get the job done within cost and on time.

Provide customer with the development of a comprehensive & logical framework for implementing optimal business growth strategies to capture niche market opportunities and drive new revenue streams.

Ability to deliver high quality and value driven Contract Food Services Management to the Bureau of Indian Affairs, Bureau of Indian Education, Indian Health Services, Tribal Casinos/Hotels, Tribal Governments, Tribal Organizations, Private Sector and Government Agencies.

Access to over 1,000 recognizable brand name & environmentally safe product manufacturing lines.

30+ integrated distribution centers providing excellent service across the country through will-call, drop ship, and local delivery.

An optimized supply-chain and logistics network to reduce the need for inventory, which maximizes customer product cost savings.

Next Day Reach to 99% of business addresses in the U.S on orders placed before 2:00 pm.

Price Discounts & Free Shipping on Large Quantity Orders.

## PAST PERFORMANCE

U.S. Department of Commerce - Minority Business Development Agency  
 Department Of Interior- Bureau of Indian Affairs  
 Department of Interior - Bureau of Indian Education  
 Department of Health & Human Services -Indian Health Services  
 Kirtland Air Force Base  
 Navajo Nation Parks & Recreation Department  
 Navajo Nation Division of Economic Development  
 Navajo Nation Shopping Centers, Inc.  
 First Mesa Consolidated Villages  
 Indian Land Working Group  
 Ramah Navajo – Cedar Bluff Development Corporation  
 Picuris Pueblo  
 Hopi Tribal Housing Authority  
 Hualapai Tribal Nation  
 Isleta Pueblo Housing Authority  
 Laguna Housing Development & Management Enterprises  
 Da Ak E Halani Development, Inc.  
 American Indian Chamber of Commerce of NM  
 Asian, Inc.  
 Pueblo of Laguna Commercial Enterprises  
 Eight Northern Indian Pueblos, Inc.  
 Turtle Mountain Band of Chippewa Tribe

Wampanoag Tribe  
 Ancient Storytellers Learning Center  
 Quechan Indian Tribe  
 Navajo Housing Authority  
 C & I Engineering  
 National Center for American Indian Enterprise Development  
 State of New Mexico  
 Capacity Builders Inc.  
 Crownpoint Day School  
 Haskell Indian Nations University  
 Inscription House Health Center  
 Kleen Tech  
 Most Definitely, LLC  
 Mescalero Agency  
 Navajo Division of Transportation  
 Navajo Nation Facilities Maintenance  
 Sunrise Regional Treatment Center  
 Tuba City Boarding School  
 Universal Waste Systems of New Mexico  
 Universal Waste Systems, Inc.  
 Presidio Environmental Service Southwest, LLC

