FOUR WINDS PROJECT

Entrepreneur Training & Support



YOUR VISION. YOUR BUSINESS. YOUR FUTURE.

START. GROW. SUSTAIN.

A no-cost business development program for aspiring entrepreneurs and existing American Indian business owners across New Mexico. Turn your ideas, skills and experience into practical steps toward a stronger business.

55+ years of combined experience. SWBDC and DMNM bring proven mentorship and a shared commitment to serving entrepreneurs and Tribal communities.

WHAT YOU WILL LEARN

Business startup fundamentals
Explore your idea and understand startup requirements.

Strategic business planning
Define goals, customers and your next steps.

Marketing and branding
Communicate your value and reach customers.

Accounting and financial management
Strengthen budgeting, cash flow and bookkeeping.

Business operations and growth
Improve operations and plan for sustainable growth.

PRACTICAL SUPPORT

- Live, instructor-led Zoom training
- Individual business coaching and technical assistance
- Entrepreneur Toolkit: worksheets, templates and checklists
- Connections to capital, contracting, certification and NM True resources
- Final in-person panel discussion and networking event

NO COST TO PARTICIPANTS

Build a practical action plan for your business.

View the training calendar. Application and registration details are coming soon.

Learn more about SWBDC: www.swbdc.com

PRESENTED BY

Southwest Business Development Consultants, LLC
Prepare For Success

IN PARTNERSHIP WITH

DM NM
Data Management of New Mexico

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