

"Community & Business Training, Economic Development, Partnerships,  
Job Creation.....Rural American Indian Communities Moving Forward"



Operated by Southwest Business Development Consultants, LLC Funded by MBDA-U.S. Department of Commerce

## FWD Client Success Story

1<sup>st</sup> Quarter 2020-2021

### Precision Chiropractic

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Precision Chiropractic is an Albuquerque-based chiropractic clinic providing the unique approach of chiropractic services called Neurostructural Corrective Chiropractic. Chiropractor, Dr. Damian Cata is the only chiropractor in Albuquerque, NM offering Neurostructural Correction to restore wellness naturally. Precision Chiropractic *purpose* is to provide a comprehensive and natural treatment solution to resolving problems related to Neurostructural abnormalities in the spine and nervous system, such as back pain, neck pain, migraines, or other musculoskeletal conditions, to allow your body to work at its optimum ability.

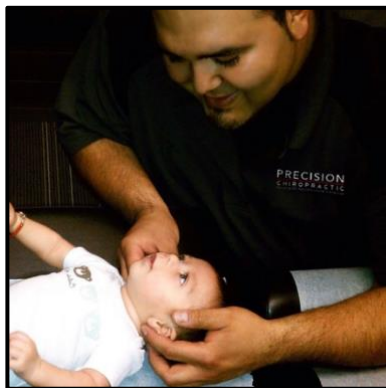


Precision Chiropractic is a Native American & Minority owned company. "We are very different from other chiropractic offices in

Albuquerque. Because of this, you'll see that their website is also very different. The website is not meant to be a pushy electronic brochure for our office. You will not be lured to our chiropractic clinic with coupons for "Free Exams", ski trips or anything of that sort. It was specially designed to allow you to explore and understand the uniqueness of our professional services, as well as assist you in making an important decision for yourself and your family's health," states Dr. Cata.

Dr. Cata strives for excellence through superior patient care, education, and satisfaction. Precision Chiropractic is proud to provide our unique and gentle approach to healthcare to patients from all over Central New Mexico including Rio Rancho, Bernalillo, Placitas, Santa Fe, Los Lunas, and Belen.

### Dr. Damian Cata - Structural Chiropractor / Owner



Dr. Damian Cata is one of only a handful of Structural Chiropractors in Albuquerque, and the only one that focuses solely on NeuroStructural Correction. Dr. Damian is an Albuquerque native and has been practicing in his hometown since 2009. He earned his Doctorate of Chiropractic from Life University in Atlanta, GA. He received his undergraduate training at the University of New Mexico. Outside of his formal chiropractic studies, Dr. Cata began focused studies on NeuroStructural Correction beyond the conventional chiropractic treatment of pain relief (i.e., neck pain, back pain, and headaches).



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He has since developed a protocol of analysis to identify indicators of NeuroStructural Shifting of the body and a method of correction to restore proper balance and functioning of the body. He has a passion for serving families and helping people who could not get better through traditional and alternative means.

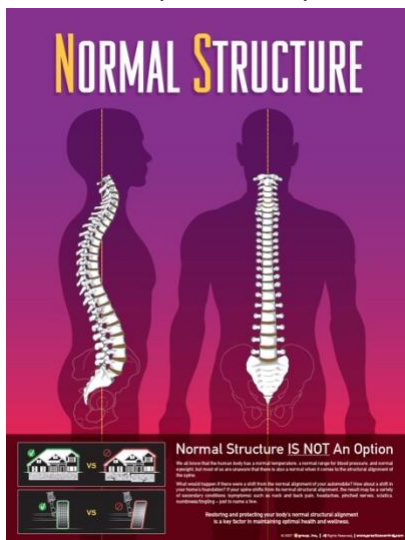
Many of our patients are referred to our office by our current and past patients as well as other chiropractors, health care practitioners, and therapists. We are very honored and proud to announce that Precision Chiropractic been voted as Albuquerque's Best Chiropractor and Best Alternative Wellness Practices in ABQ The Magazine's Annual "Best of City" in 2013, 2014, 2015 and most recently this December 2020.



Dr. Damian and his chiropractic office have been voted as one of the Best Chiropractors and Best Alternative Wellness Practices by Albuquerque The Magazine for four years running, but he says his biggest accomplishment is helping people. "Everyone has aspirations for themselves and their family, and the biggest ones are health and happiness. Every day I get to help make that happen, and I couldn't be prouder."

## Consultation Services

At Precision Chiropractic, we believe you should have a chance to discover if we are the right solution for you before you invest your time, effort, and money in our office. We believe our patients decision should be based on information, not speculation. Our consultation is a 15-20-minute conversation, not an examination and not a high-pressure sales pitch common in the chiropractic profession. In general, many healthcare providers have you on their examination table before you can even say "hello." That just doesn't seem right to us. After all, most people don't buy a car and then read the brochure. It's usually the other way around.



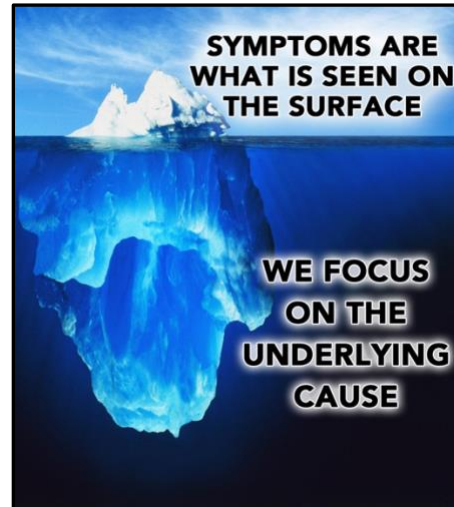
When you visit our practice, two things will happen:

1. We will get to know you and your health concerns.
2. You will get to know us and how we may be able to help you.



Dr. Cata provides each client with an overview of chiropractic, and then explain how Precision Chiropractic will focus of NeuroStructural Correction Chiropractic, which is quite different than conventional chiropractic. Most importantly, Dr. Cata will explain the entire process beforehand so you can determine if our approach can be the solution you've been searching for to achieve optimal health. After we've reviewed the various options that are available with respect to your health challenges, will then go into a detailed, easy-to-understand explanation of the ins and outs of our approach, and how it can have a significant positive impact on your health challenges.

Dr. Cata and Precision Chiropractic will detail exactly how NeuroStructural Chiropractic – along with NeuroStructural Correction spinal exercises and some additional recommendations, will restore your spine to a normal state. We will explain how an underlying NeuroStructural Shift (if detected during your examination) is directly attributable to your diagnosis. Finally, we will present you with a customized plan of care that will take you from where you are to where you need to be so that you can get back to enjoying life and will also explain how you can maintain your correction and protect your spine and nervous system throughout the rest of your life.



If you feel comfortable that we are the right fit for your situation, and if we determine you are a candidate for our office, you will have the opportunity to continue your visit with a complete NeuroStructural Chiropractic Examination or at your convenience on a future date.

**Four Winds Diversified (FWD)** teaming partner, Mr. Russell F. Pedro of Data Management of New Mexico (DMNM) has been working with Dr. Damian Cata over the last 5 years through past affiliations with the MBDA Business Center Santa Fe and FWD Project. Our FWD Team is currently working Precision Chiropractic by providing specialized Training and Opportunities. During this COVID-19 Epidemic, Precision Chiropractic of New Mexico has been deemed an 'Essential' business and Dr. Damian Cata has committed to serving our Local Albuquerque Community by remaining open. Our FWD Team is planning to invite Dr. Cata to future webinars to discuss 'Health in our New Workplace, next year in 2021. Our FWD team is also assisting Precision Chiropractic by providing Dr. Cata with Clientele referrals from our FWD database.