



March 13, 2021

Presidential Cycle

The normally favorable period in equities is from October through May with a test of support in February/March. The seasonal move in the Dow started from a recurring oversold Springboard/Capitulation reading around the US election (✓). In post-election years with an uptrend into Q1 (1973, '85, '89, '93, '97, '05, '13 and '17) (✓) the subsequent lows need to hold above the lowest low of the 15 trading days before January 10th (horizontal blue line)(✓).

Downside corrections in February to April should hold around a 1% envelope below the 50-day moving average of the lows (blue line). March 4th came within 100 points at 30,547 (✓). An oversold Springboard alert should identify a bottom in March/April. March 4th (✓).

The breakout to new highs (✓) typically continues higher for eight to eleven days (now at 3 days). Any corrections may now test the lower Bollinger Band (20,2), but not penetrate the previous consolidation by more than 25% (horizontal red line at 31,700).



The S&P generated two oversold Springboard alerts recently: February 25th & March 4th. We noted that it needed to exert good upside momentum when there are two back-to-back signals. It had a great week, up 4.6% in six trading days and tested the February highs.

As a reminder, option traders can take advantage of Springboard and Capitulation signals by selling put spreads OR purchasing call options with a strike price halfway to target and an expiry of 45 to 60 days. April and May calls in the DIA and SPY are up 100% to 150% this week.

A breakout after February in post-election years needs to maintain upside momentum, otherwise (1993 & 2005) it drops right back to the January/February lows.

Positive years saw the price advance for 16 to 25 trading days after the breakout. (This will target the first half of April if there is follow through strength next week). Look for an RSI(14) reading around 70 followed by a divergence at the high.

Subsequent corrections held around the Bollinger Band (20,2), above the rising 1% band below the 50-day average of the lows (blue line) and generated oversold Commodity Channel Index(13) readings.

Hopefully, these parameters on the Dow and S&P will provide subscribers with appropriate risk control in this market environment.



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