



**KODAK FLEXCEL NX**  
SYSTEM

**Flexo. Transformed.**





# Advantage: flexo

KODAK FLEXCEL NX System has transformed flexo printing and galvanized the industry since the day we said hello in 2008. Come for the quality. Stay for the productivity. Consider the playing field leveled.

FLEXCEL NX users have a proven record of converting offset and gravure designs to flexo. A reputation for taking flexo further. And we're pretty proud of it.

**In prepress** delivering plates that surpass expectations with great efficiency.

**On press** printing a differentiated product while reclaiming true manufacturing productivity.

**On brand** with an exhilarating level of design freedom new to flexo.

Hello, Flexo.

# Be exceptional.

Let's talk about fine image reproduction. Get excited about high print densities and dependable print consistency. How about a solid NX advantage that sets you up for success on press? Bright and super clean colors that run the gamut, smoother transitions, wider tonal range, and impressive print contrast. Designs love it.

Kodak imaging technology has capabilities beyond those of traditional high definition plate systems. The flexibility to make fixed color palette printing a practical reality? Say yes to impact.



## Versatility

Bring on the flexibles, labels, paperboard, cartons, and corrugated packaging. Full range of imaging equipment and plate sizes, numerous applications. Meet all your flexo needs. FLEXCEL NX Plates are expertly engineered to broaden your horizons for more yes. Yes, we can.





# Be maximized.

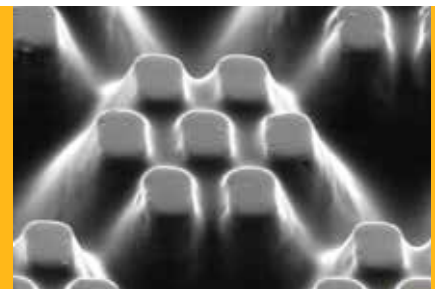
Print capabilities that surpass expectations with far greater press productivity are the rule. Never the exception. Plates that bring out the best in your plant equipment and your people. Presses come up to speed faster. Plates run clean and are resistant to wear. Fewer plate changeovers and less press downtime. Predictable results enable standardization and greater productivity. Given the option, press operators choose FLEXCEL NX Plates.

Want to take efficiency even further? FLEXCEL NX Plates virtually eliminate the need to separate linework and halftones, reduce the need for double hits of white, and enable spot color replacement and expanded color gamut printing. Transform flexo from craft to true manufacturing process. Remarkably controlled.

## Unique technology

FLEXCEL NX starts with a fundamentally different approach to imaging. Unique KODAK film technology that is unmatched. FLEXCEL NX Imagers play nicely with KODAK SQUARESPOT Imaging Technology and our Thermal Imaging Layer (TIL) film to deliver highest resolution imaging

that is sharp, fast, accurate, and highly repeatable. Thanks to a proprietary lamination process, total image fidelity is now yours. And with Kodak's newly patented Advanced Edge Definition technology, ink transfer is optimized, giving printers an unprecedented level of quality and control.



Enabled by our unique imaging and materials, Kodak's NX Advantage Technology delivers a significant competitive edge in a fully integrated solution. We're different. Advantage: You.

# Be efficient.

Complexity in a process drives up costs and decreases productivity. Let's take complexity out of flexo prepress and printing, shall we?

Meet all your needs with a simple plate portfolio that helps prepress operations manage inventory and cash flow. All jobs are high definition, by default, with the fastest imaging speeds in the industry. And Kodak's unique imaging and reproduction technology ensures consistent, predictable plates that just work. Every time. What you get is a more straightforward approach to prepress, and plates that surpass even the most demanding client expectations.



## World-class partner

From start to finish, we bring leading edge technology solutions to the packaging value chain. A passion for what we do, and solid relationships with customers, brands, and technology suppliers mean a collective momentum that will ignite industry change for flexo. Forever.

# Proven winner.

"Thanks to the FLEXCEL NX System, we can produce a lot of jobs in flexo nowadays that were previously only possible in gravure or offset. The feedback from printers and brand owners has been extremely positive"

– **Managing Director, Leading Prepress Specialist, Europe**

"Because the company operates 24 hours a day, it is critical that each shift be able to produce the same results no matter which operator is at the controls. The operating window is much larger with the FLEXCEL NX Technology, making it easier on the whole team. The team uses the technology for every job, regardless of complexity"

– **Director Printing and Prepress, Flexible Packaging Printer, North America**

"We now have higher production rates, fewer errors in the printing process, and have noticed a higher consistency from job to job"

– **VP Operations, Packaging Printer, Latin America**

"I'd like to thank Kodak for developing true partnerships and reaching upstream to the brand owner to help them take advantage of new technology with confidence."

– **Packaging and Process Development Manager, Consumer Product Company, Asia Pacific**

"It's just completely revolutionized everything to do with Flexo."

– **Technical Director, Prepress Specialists, Europe**

**KODAK.COM/GO/FLEXCELNX**

Produced using Kodak Technology. Of course.

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