

Sustainability NOW



Less impact

With KODAK SONORA Process Free Plates, there's no plate processing step. So you can image on the platesetter and go straight to press. Saving water and energy, removing chemicals and waste, and reducing your overall carbon footprint—while lowering costs. Safer for people and the planet, good for business.



Less water

Water scarcity is a global problem, and many regions currently face extreme water shortages. SONORA Plates let printers do their part to save water by completely eliminating the water used in prepress:

- **ZERO** water to rinse the plate in a plate processor
- **ZERO** water to mix concentrated chemistry
- **ZERO** water to clean the plate processor or clean-out unit

361 MILLION
LITERS OF WATER
PER YEAR

Kodak projects the print industry could save up to 361 million liters of water per year by using SONORA Plates instead of traditional wet processed plates.*

* Based on calculations using average water use and plate processing times of popular plate processors and projected sales of SONORA Plates.



Less energy

SONORA Plates eliminate energy usage from plate processing and baking.

When processing plates, thermal plate processors use on average 3.15 kWh for small units and 4.5 for larger devices.

139 MILLION
KWH OF ENERGY
PER YEAR

Kodak projects the print industry could save up to 139 million kWh of energy per year by using SONORA Plates instead of traditional wet processed plates.**

** Based on calculations using average energy use and plate processing times of popular plate processors and projected sales of SONORA Plates.



Less waste

Eliminate all processing chemistry, including all the hassles and costs of handling, shipping, storage, and disposal.

2.73 MILLION
LITERS OF PLATE
DEVELOPER PER YEAR

Kodak projects the print industry could save up to 2.73 million liters of plate developer per year by using SONORA Plates instead of traditional wet processed plates.***

*** Based on calculations using average chemistry use and plate processing times of popular plate processors and projected sales of SONORA Plates.

KODAK.COM/GO/SONORA

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SONORA!
CAN PRINT THAT

