



# "Celebrate Diversity. Support Inclusion. Sponsor the Mosaic Life Festival!"

From September 15–19, 2025, Week of Welcome (WOW) brings together newcomers, municipalities, service providers, and cultural groups for employment opportunities, community connections, and cultural learning. Highlights include Indigenous history sessions and a Citizenship Ceremony honoring new Canadians.

This year, Ethnic Mosaic Alliance partners with WOW to present the Mosaic Life Festival, celebrating the vibrant cultures that make Simcoe County welcoming and inclusive.



Date: Friday, September 19<sup>th</sup> 2025 Time: 5 to 10 pm Venue: Meridian Place, Barrie



This is your opportunity to participate in a community-driven event that connects people from all walks of life.

Though the Mosaic Life Festival, you can reach a diverse audience and showcase your brand's commitment to inclusivity and community engagement.





## Sponsorship Opportunities

The Mosaic Life Festival offers a range of sponsorship levels to suit your business needs. Your support will help make this festival a grand success and give your business significant exposure through various promotional channels, print, web, and social media.



#### PLATINUM SPONSOR LEVEL - \$5,000

- 1Exclusive"PlatinumSponsor" for each event
- · 1-minute recorded video before the show
- Premium logo placement on all promotional materials

#### **GOLD SPONSORSHIP - \$2,000**

- 30-secondrecorded videobefore theshow
- · Logo placement on all promotional materials

#### SILVER SPONSORSHIP - \$500

Logo placement on event videos and all promotional materials

#### **BRONZE SPONSORSHIP - \$250**

Logo placement on all promotional materials



Each sponsorship level offers a unique opportunity to align your brand with a celebration of cultural diversity, providing visibility and recognition within the community. Your participation will help foster an inclusive environment where all community members feel represented and valued.







### JOIN US IN CREATING A LASTING IMPACT

PLEASE SEND COMPLETED SPONSORSHIP FORM

We invite you to partner with us in this enriching experience. Your support will contribute to the success of the Mosaic Life Festival and highlight your business as a champion of diversity and inclusion.

#### TO ETHNIC MOSAIC ALLIANCE Full Name: Title: Company Name: Address: City: PC: Phone: Email: WE WOULD LIKE TO BE A (Please check a sponsorship category): PLATINUM SILVER \$5,000 \$500 OTHER SPONSOR SPONSOR GOLD BRONZE OTHER \$2,000 \$250 **SPONSOR** SPONSOR PAYMENT INFORMATION CHECK PICK UP

For more information or to confirm your sponsorship, please contact:

Address:

E-transfer Email:

lan Pavlik

Fundraising@ethnicmosaicalliance.org

Preferable Time: