

## Welcome to the Mosaic Life Festival!

This year, the Ethnic Mosaic Alliance is excited to announce our partnership with the Week of Welcome (WoW) to bring you the Mosaic Life Festival. This vibrant celebration will take place across multiple events from September 5th to September 21st, spotlighting the rich cultural diversity within our community. Join us as we embrace, promote, and celebrate the varied cultures that make Simcoe County a truly unique and inclusive place to live.



### MOSAIC LIFE FESTIVAL: EVENT SCHEDULE

- 1. THURSDAY, SEPTEMBER 5TH -**  
**Event: Movie Screening, Ru**  
 A poignant tale of a Vietnamese family's immigration to Quebec, based on an award-winning novel.  
**Location: Barrie Public Library**  
**Time: 6:00 P.M.**
- 2. MONDAY, SEPTEMBER 16TH -**  
**Event: Regional Social Service Fair**  
**Location: Southshore Community Centre**  
**Time: 3:00 – 9:00 P.M.**  
 "Mosaic Life Festival"
- 3. TUESDAY, SEPTEMBER 17TH -**  
**Event: Immigrant Entrepreneur Panel**  
**Location: Virtual**  
**Time: 6:00 – 8:00 P.M.**  
**Event 2: Small Community Event**  
**Location: Innisfil IdeaLAB**  
**Time: 5:00 – 8:00 P.M.**
- 4. WEDNESDAY, SEPTEMBER 18TH -**  
**Event: Regional Job Fair**  
**Location: Southshore Community Centre**  
**Time: 3:00 – 8:00 P.M.**
- 5. THURSDAY, SEPTEMBER 19TH -**  
**Event: Municipal Open Houses**  
**Locations: City of Orillia. City of Barrie. New Tecumseth. Bradford West**  
**Time: 6:00 – 8:00 P.M.**
- 6. FRIDAY, SEPTEMBER 20TH -**  
**Event: Citizenship Ceremony**  
**Location: County of Simcoe Administration Centre**  
**Time: 11:00 A.M. – 1:00 P.M.**
- 7. SATURDAY, SEPTEMBER 21ST -**  
**Event: Cooking Demo & Multicultural Activities**  
**Location: Midland Public Library**  
**Time: 10:30 A.M - 3:30 P.M.**



This is your opportunity to participate in a community-driven event that connects people from all walks of life. Through the Mosaic Life Festival, you can reach a diverse audience and showcase your brand's commitment to inclusivity and community engagement.

## Sponsorship Opportunities

The Mosaic Life Festival offers a range of sponsorship levels to suit your business needs. Your support will help make this festival a grand success and give your business significant exposure through various promotional channels, print, web, and social media.



### PLATINUM SPONSOR LEVEL - \$10,000

- 1 Exclusive "Platinum Sponsor" for each event
- 1-minute recorded video before the show
- Premium logo placement on all promotional materials

### GOLD SPONSORSHIP - \$5,000

- 30-second recorded video before the show
- Logo placement on all promotional materials

### SILVER SPONSORSHIP - \$2,000

- Logo placement on event videos and all promotional materials

### BRONZE SPONSORSHIP - \$500

- Logo placement on all promotional materials

### SUPPORTER SPONSOR - \$250

- Name listed on event website and promotional materials

### FRIEND SPONSOR - \$100

- Name listed on the event website



Each sponsorship level offers a unique opportunity to align your brand with a celebration of cultural diversity, providing visibility and recognition within the community. Your participation will help foster an inclusive environment where all community members feel represented and valued.



## JOIN US IN CREATING A LASTING IMPACT

We invite you to partner with us in this enriching experience. Your support will contribute to the success of the Mosaic Life Festival and highlight your business as a champion of diversity and inclusion.



### PLEASE SEND COMPLETED SPONSORSHIP FORM TO ETHNIC MOSAIC ALLIANCE

Full Name:  Title:

Company Name:

Address:

City:  PC:  Phone:

Email:

#### WE WOULD LIKE TO BE A (Please check a sponsorship category):

<b>PLATINUM SPONSOR</b>	<b>\$10,000</b>	<b>SILVER SPONSOR</b>	<b>\$2,000</b>	<b>SUPPORTER SPONSOR</b>	<b>\$250</b>
<b>GOLD SPONSOR</b>	<b>\$5,000</b>	<b>BRONZE SPONSOR</b>	<b>\$500</b>	<b>FRIEND SPONSOR</b>	<b>\$100</b>

#### PAYMENT INFORMATION

##### CHECK PICK UP

Address:  Preferable Time:

##### E-transfer

Email:



**For more information or  
to confirm your sponsorship,  
please contact:**

**SHELLEY SARIN**  
705.309.9033  
[ethnicmosaicpartners@gmail.com](mailto:ethnicmosaicpartners@gmail.com)