
PLANET BALLROOM INTERNATIONAL, INC.

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September 15, 2017

Dear Planet Ballroom Johns Creek Students,

It came to our attention yesterday that Miriam and Justin have abandoned their Planet Ballroom franchised studio. We found out that the studio was closed last night when a student called to tell us they couldn't get inside and there was a note left on the door. It appears as though they have literally left everything with no notice to us or to any of you.

I sincerely apologize, but I do not have an answer as to what happened. We were unaware of any problem in the studio or problem with Justin or Miriam. They were in contact with us just a few days ago and they had conversations with other franchisees this week. Their business was not in any jeopardy known to us. Their financials were fine and their bills were paid. From our understanding, there should be no reason for their behavior.

Again, I'm so sorry that this happened! We are in just as much shock as you! For a solution, we are happy to transfer your lessons to either our Buford location or our Marietta location. We have already ensured no payments were made on student accounts on September 15th and we are force refunding all September 1st payments from their account.

I wish I had more answers for you! Please take us up on the opportunity to join the Buford or Marietta studios and let us know what we can do to help make this very unexpected transition as positive as possible.

Planet Ballroom Concierge: 833-PB Dance or 833-723-2623.
Have a wonderful weekend!

Sincerely,

Thomas Minieri
CEO
