



WARRIOR HERITAGE
FOUNDATION

ELEVATING LA COUNTY THROUGH VETERAN LEADERSHIP



INTRODUCING
WITH YOUR SHIELD

Providing top-tier business education and preparing your family for the post-military landscape

INAUGURAL COHORT BEGINS
AUGUST 29TH, 2026

PROGRAM ELEMENTS

- Learn core business principles from world-class business educators at top LA Universities
- Providing both service members and spouses the opportunity to engage in the transition Process.
- Network with leaders of LA County across multiple industries
- Build lifelong bonds with other transitioning military families
- Free Childcare provided on-site

OUTCOMES

- Exposure to key aspects of the civilian business world
- Confidence in a well-devised post-military plan for your family
- Build a strong civilian network
- Professional financial planning and legal assistance
- Learn about opportunities for veteran families at LA's top universities



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CURRICULUM DETAILS

Orientation	August 29 th , 2026	Vector Accelerator
Module 1 Foundations for Change	Sept-Oct 2026 (Five Sessions)	Communication Strategy, Marketing, Negotiation Tactics, Entrepreneurship & Culture Development
Module 2 Commitment to Action	November 7 th , 2026	Legal/Financial Assistance & Graduation

QUALIFICATIONS REQUIRED

- 4+ years of military service
- Must be of good standing with the Military (not in jeopardy of a dishonorable discharge)

ADDITIONAL INFO

- Transportation assistance will be provided to and from Bob Hope Patriotic Hall.
- Meals and administrative expenses will be covered
- Programming available to College-Age dependents

"WYS enabled us to enter post- military as highly productive individuals and a better-balanced family. As we look at military-mandated or sponsored transition programs - nothing compares to WYS. I personally recommended it to all my military colleagues, who followed. "

CAPTAIN ED PADINSKE (O-6) - Naval Intelligence Officer

White House 9/11 Situation Room, Naval Special Warfare, Naval Aviation, and commanded Intelligence units at the Joint Special Operations Command.

For more information please contact: Greg Sisa

Patricia@warriorheritagefoundation.org

COURSE DESCRIPTIONS

VECTOR ACCELERATOR

This introductory Vector Accelerator session, led by founder Scott Schimmel, is an immersive 4-hour experience designed to help veterans and their families navigate the often-overlooked personal side of transitioning from military service into the business world.

Through guided introspection and shared experiences, families gain a deeper awareness of the emotional, relational, and mindset shifts required for a successful transition, aligning with Vector Accelerator's mission to help veterans move forward with clarity, purpose, and direction —equipping participants to understand who they are beyond the uniform and how to approach their next chapter with confidence and conviction.



Scott Schimmel
Founder, Vector Accelerator

MASTERING COMMUNICATION AND THE POWER OF YOUR PRESENCE

This is a dynamic, full-day immersive course led by Ankha Marza of [Speak Your Power](#), designed to help veterans and their families translate the strength of military communication into impactful, authentic leadership in the civilian business world.

This experience goes beyond traditional communication training, focusing on voice, presence, emotional intelligence, and the subtle dynamics that influence how messages are received in professional environments. Through interactive exercises, real-time feedback, and practical frameworks, participants will learn how to articulate their value and command a room with clarity and confidence.

The course empowers attendees to bridge the gap between military and civilian communication styles, ensuring their experience, leadership, and perspective resonate effectively in any business setting.



Ankha Marza
Founder, Speak Your Power



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COURSE DESCRIPTIONS

WINNING IN CIVILIAN SECTOR MARKETS: THE VITAL ROLE OF MARKETING

In the civilian sector, a key mission for many firms is turning a human or social need into a profitability business opportunity. This is where marketing plays a vital role. Often, the financial success of a firm depends on its marketing ability. Good marketing is no accident—it requires both discipline and flexibility.

This interactive workshop bridges foundational knowledge with hands-on application. You will learn core marketing concepts and important processes a firm uses to define and deliver value to specific target markets. As well, you will gain hand-on experience using AI tools (as a research assistant) to harness vast resources available on the internet.



Dr. Doreen Shannon
Asst. Professor of Marketing
Pepperdine University

NEGOTIATION & PERSUASION WORKSHOP

Sitting down at the negotiating table can be nerve-racking without the proper preparation and understanding of your needs and the needs of those across the table.

Through this workshop, we will go through the essentials of developing a case for your negotiation and what it takes to achieve the outcome that you desire. To help emphasize those points, you will be participating in very basic negotiation scenarios as well as navigating the negotiation of a complex business merger.



Dr. Chris Bresnahan
Associate Clinical Professor
University of Southern California

COURSE DESCRIPTIONS

ENTREPRENEURSHIP & IDENTIFYING YOUR CUSTOMER

There are many stories and myths about taking the route of entrepreneurship, but one that always holds true is that it requires a major time commitment. That being said, there are many paths to success as an entrepreneur and understanding the science behind entrepreneurship will guide you in making the right decisions moving forward on this path.

Truth be told, a majority of veterans have an entrepreneurial mindset and can achieve great success when steered in the right direction.



Tommy Knapp
Founder, Club Sportswear, Inc.
Professor Emeritus of Entrepreneurship
University of Southern California

CONTEXTUAL LEADERSHIP & CULTURE DEVELOPMENT

As transitioning veterans, it is not uncommon to have doubts about how your experience and leadership style will translate to the next chapter of your career.

Through Contextual Leadership, you will understand the different stages of cultural health that organizations go through and what type of leadership strategies can or should be used to boost the performance of the organization.

In addition to this, we will go through practical exercises to identify what type of learner you are and how to communicate with all of the different types of learners to make an organization operate more effectively.



Dave Logan
Co-Founder, Care4th
New York Times Best Selling Author
Senior Lecturer, USC Marshall

CHILDCARE PROVIDED ON SITE BY:



WHAT TO EXPECT:

- **SAFETY:** It's our top priority. Our secure check in and check out procedures consist of Children's Name Bracelets, Parental ID checks, and Allergy Wrist Bands.
- Our Management Team consists of highly trained, experienced, and qualified individuals who are background screened and infant and child CPR and First Aid Certified.
- **Peace of Mind:** Parents can enjoy their event with peace of mind knowing that their children are safe and secure in the care of A Helping Hand.
- Our Managers and Helpers are assigned daily duties to help ensure the well-being of the children throughout the event. These duties include: Room Leader, Bathroom Helper, Door Helper, and Infant Room Leader.
- Parents' receive "Daily Log Reports" highlighting each child's daily activities including bathroom breaks, naps, meals, and playtime.
- Children's activities include arts & crafts, themed events, gifts for parents, dress up, educational activities, creative play, team challenges, skits, plays, and dancing.

