

GUD

GENESIS UNITY DEVELOPMENT

POLICIES & RESOURCES

BUILDING STRONGER COMMUNITIES.
CREATING ENDURING LEGACIES.



INTEGRITY



COMMUNITY



ACCOUNTABILITY



SECURITY



TRANSPARENCY



A COMMUNITY. A MISSION. A MOVEMENT.

OFFICIAL ORGANIZATIONAL POLICIES & WEBSITE TERMS

STATE OF ALABAMA COMPLIANCE EDITION

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OFFICIAL NOTICE: This Legal & Website Policies Manual constitutes the official organizational policy framework of Genesis Unity Development, Inc. (“GUD”) governing website use, public participation, digital communications, community engagement, organizational conduct, intellectual property, data protection, and related legal standards.

All users, participants, vendors, sponsors, partners, contributors, donors, and website visitors are encouraged to review this document in its entirety.

Continued use of Genesis Unity Development platforms, services, events, communications, and digital resources constitutes acknowledgment and acceptance of these policies.





LEGAL & WEBSITE POLICIES

GENESIS UNITY DEVELOPMENT, INC.

OFFICIAL ORGANIZATIONAL POLICIES & WEBSITE TERMS

STATE OF ALABAMA COMPLIANCE EDITION

INTRODUCTION, ORGANIZATIONAL NOTICE & LEGAL DISCLAIMER

ABOUT GENESIS UNITY DEVELOPMENT, INC. (GUD)

Genesis Unity Development, Inc. (GUD), hereinafter referred to as the “Organization,” “Company,” “we,” “our,” or “us,” is a community and economic development organization dedicated to advancing strategic initiatives, fostering economic growth, and enriching communities through purposeful development, collaboration, and opportunity creation.

This Legal & Website Policies document establishes the terms, conditions, notices, protections, limitations, responsibilities, and compliance standards governing the use of our website, services, communications, public events, downloadable materials, applications, and digital platforms.

LEGAL NOTICE

By accessing, browsing, using, downloading, interacting with, submitting information to, or participating in any Genesis Unity Development, Inc. platform, website, program, initiative, event, communication channel, or digital service, users acknowledge and agree to comply with all applicable terms, conditions, notices, and policies contained within this document. If you do not agree with these terms, you should discontinue use of the website and related services immediately.

GOVERNING LAW

These policies and all matters arising from the use of Genesis Unity Development, Inc.’s website, platforms, materials, services, programs, and communications shall be governed by and interpreted under the laws of the State of Alabama, including, where applicable, Alabama consumer protection laws, Alabama business and contract laws, Alabama privacy and commercial regulations, applicable federal laws of the United States, digital communication and electronic commerce regulations, applicable intellectual property laws, and applicable nonprofit, community development, and commercial operational standards. Any disputes, claims, or legal proceedings associated with these policies shall be subject to the jurisdiction of courts located within the State of Alabama unless otherwise required by law.

WEBSITE PURPOSE & INFORMATIONAL USE

The Genesis Unity Development, Inc. website and associated platforms are intended for general informational purposes, public awareness, community engagement, organizational visibility, vendor and partnership inquiries, development concept presentation, event coordination, media and communications, public outreach initiatives, economic development awareness, grant and sponsorship visibility, and community resource distribution.

Content published by GUD does not constitute legal advice, financial advice, investment advice, government guarantees, real estate guarantees, professional engineering certification, licensed architectural approval, medical advice, mental health treatment, securities offerings, or binding municipal agreements unless expressly stated in writing. Users should independently verify information before relying upon any published material.

NO PROFESSIONAL RELATIONSHIP CREATED

Accessing or interacting with the Genesis Unity Development, Inc. website, social media pages, downloadable documents, public materials, applications, or communication systems does not establish attorney-client relationships, fiduciary relationships, agency relationships, joint venture agreements, partnership agreements, employment relationships, contractor relationships, investment relationships, municipal obligations, or government endorsement. No relationship shall exist unless formally executed through signed written agreements approved by authorized representatives of Genesis Unity Development, Inc.

COMMUNITY DEVELOPMENT DISCLAIMER

Genesis Unity Development, Inc. may publish concepts, renderings, development visions, strategic plans, revitalization ideas, project proposals, community activation concepts, affordability initiatives, conceptual site plans, and economic development discussions. Unless expressly stated otherwise in executed written agreements, published concepts are preliminary and informational. Community concepts may evolve over time, renderings are artistic representations only, and future projects remain subject to funding availability, municipal approvals, zoning review, permitting, environmental review, partnership negotiations, engineering analysis, legal review, and market conditions. Nothing published by GUD shall be interpreted as a guaranteed development commitment, government award, construction guarantee, or finalized infrastructure agreement.





LEGAL & WEBSITE POLICIES

GENESIS UNITY DEVELOPMENT, INC.

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EFFECTIVE DATE:
MAY 17, 2026

GENERAL TERMS, WEBSITE USE, USER RESPONSIBILITIES & ACCEPTABLE USE STANDARDS

1. ACCEPTANCE OF TERMS

By accessing, browsing, using, downloading, or interacting with the Genesis Unity Development, Inc. (“GUD,” “we,” “our,” or “us”) website, digital platforms, forms, materials, services, communications, or programs, you acknowledge that you have read, understood, and agree to be bound by all terms, conditions, notices, and policies contained in this Legal & Website Policies document, including all future modifications. If you do not agree to these terms, you must discontinue use of the website and associated services immediately.

2. DESCRIPTION OF SERVICES

Genesis Unity Development, Inc. provides community and economic development services, information, resources, event coordination, partnership development, vendor engagement, educational programming, and community outreach initiatives. All services and information are provided on an informational and organizational basis only and are subject to change without notice.

3. USER RESPONSIBILITIES

Users agree to use the website and all related platforms lawfully and in accordance with these policies and all applicable local, state, and federal laws, including the laws of the State of Alabama. Users agree not to use the website or services for any unlawful, fraudulent, or harmful purpose, including but not limited to harassment, defamation, impersonation, intellectual property infringement, transmission of harmful code, or any activity that disrupts or interferes with the integrity, security, or functionality of the website or connected systems.

4. ELIGIBILITY

By using this website, you represent and warrant that you are at least eighteen (18) years of age or are using the website under the supervision and consent of a parent or legal guardian. If you are accessing any program, service, or application with age-specific requirements, you certify that you meet all eligibility criteria applicable to such program or service.

5. ACCEPTABLE USE POLICY

Users agree that the website and services shall not be used to upload, post, transmit, or distribute any content that is unlawful, obscene, threatening, defamatory, libelous, harassing, abusive, invasive of privacy, hateful, or otherwise objectionable. Users further agree not to attempt to gain unauthorized access to any portion of the website, server, network, or database, nor to interfere with the operation of the website or any connected systems.

6. THIRD-PARTY LINKS & INTEGRATIONS

The website may contain links to third-party websites, services, or platforms for convenience or informational purposes. Genesis Unity Development, Inc. does not endorse, control, or assume responsibility for the content, accuracy, privacy practices, or availability of any third-party websites or services. Accessing third-party links is performed at the user’s own risk.

7. USER GENERATED CONTENT

Any information, materials, or content submitted by users to Genesis Unity Development, Inc. through forms, applications, surveys, emails, registrations, or other communication channels shall be deemed non-confidential and non-proprietary. By submitting such content, you grant GUD a perpetual, royalty-free, worldwide, irrevocable license to use, reproduce, modify, publish, and distribute such content for organizational, operational, promotional, educational, or reporting purposes.

8. MODIFICATION OF TERMS

Genesis Unity Development, Inc. reserves the right to modify, update, revise, or replace any portion of these Legal & Website Policies at any time without prior notice. Changes will be posted on this page with an updated “Effective Date.” Continued use of the website following the posting of changes constitutes acceptance of those changes.

9. TERMINATION OF ACCESS

Genesis Unity Development, Inc. reserves the right to suspend, restrict, or terminate access to the website, services, or communication channels at any time, with or without cause, for any user who violates these policies or engages in conduct that, in our sole discretion, is harmful to the organization, other users, or the public.



PRIVACY, DATA COLLECTION, COMMUNICATIONS & DIGITAL POLICY STANDARDS

1. PRIVACY POLICY ACKNOWLEDGEMENT

Genesis Unity Development, Inc. is committed to protecting the privacy and personal information of all website visitors, users, partners, vendors, participants, and community members. By using our website, services, or communication platforms, you acknowledge and agree to the collection, use, storage, and disclosure of your information as described in this Legal & Website Policies document and our full Privacy Policy.

2. INFORMATION WE COLLECT

We may collect personally identifiable information, non-personal information, and technical data when you interact with our website or services. This may include, but is not limited to: name, email address, phone number, business information, mailing address, event registrations, vendor applications, partnership inquiries, survey responses, and digital behavioral data such as IP address, browser type, device information, pages visited, and referral sources.

3. USE OF INFORMATION

Information collected may be used for organizational, operational, promotional, analytical, communication, developmental, and compliance purposes. This includes responding to inquiries, processing applications, managing events, sharing program updates, sending newsletters or alerts, fulfilling sponsorship or partnership requests, reporting for grants, conducting analytics, improving user experience, administering services, and supporting economic development initiatives.

4. DATA SHARING & THIRD-PARTY SERVICE PROVIDERS

Genesis Unity Development, Inc. does not sell, rent, or trade personal information. We may share information with trusted third-party service providers who assist in the operation of our website, communications, payment processing, analytics, marketing, cloud storage, event management, or other organizational functions. All third parties are contractually obligated to protect the confidentiality and security of information and may only use it for the purposes for which it was disclosed.

5. COOKIES, TRACKING TECHNOLOGIES & ANALYTICS

Our website may use cookies, web beacons, tracking pixels, and similar technologies to enhance functionality, personalize content, analyze usage, support marketing campaigns, and improve overall user experience. These technologies may collect data regarding user behavior and interactions. You may configure your browser settings to refuse cookies; however, doing so may limit certain features and functionality of the website.

6. EMAIL & SMS COMMUNICATIONS

By providing your contact information, you consent to receive communications from Genesis Unity Development, Inc. These may include, but are not limited to: program updates, event announcements, newsletters, fundraising appeals, marketing materials, partnership opportunities, and organizational news. You may opt out at any time by following the unsubscribe instructions provided in our communications or by contacting us directly.

7. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards to protect information from unauthorized access, disclosure, alteration, or destruction. While we strive to protect your information, no system or method of transmission over the internet is 100% secure. Users acknowledge that they provide information at their own risk.

8. DATA RETENTION

Personal information will be retained only as long as necessary for the purposes outlined in this policy, to comply with legal obligations, resolve disputes, enforce agreements, and meet organizational reporting requirements. When information is no longer required, it will be securely deleted, anonymized, or destroyed in accordance with applicable laws.

IMPORTANT NOTICE: *This page is part of the comprehensive Legal & Website Policies of Genesis Unity Development, Inc. and should be read in conjunction with all other sections of this document. Continued use of the website and services constitutes acceptance of these policies.*



INTELLECTUAL PROPERTY, DISCLAIMERS, LIMITATION OF LIABILITY & INDEMNIFICATION

1. INTELLECTUAL PROPERTY RIGHTS

All content on the Genesis Unity Development, Inc. website, platforms, and materials, including but not limited to text, graphics, logos, icons, images, videos, audio, designs, documents, downloads, digital products, and software, is the exclusive property of Genesis Unity Development, Inc. or its content suppliers and is protected by copyright, trademark, trade dress, and other intellectual property laws of the United States and the State of Alabama. No content may be copied, reproduced, republished, uploaded, posted, transmitted, distributed, modified, displayed, or used in any way without the prior written consent of Genesis Unity Development, Inc.

2. LIMITED LICENSE

Genesis Unity Development, Inc. grants users a limited, non-exclusive, non-transferable, revocable license to access and use the website and associated services for personal, informational, and non-commercial purposes only. This license does not include the right to resell, redistribute, modify, reverse engineer, decompile, or create derivative works based on any part of the website, content, or services.

3. DISCLAIMER OF WARRANTIES

THE WEBSITE, SERVICES, AND ALL CONTENT ARE PROVIDED “AS IS” AND “AS AVAILABLE” WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED. Genesis Unity Development, Inc. disclaims all warranties, including but not limited to warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, reliability, availability, or uninterrupted operation.

4. LIMITATION OF LIABILITY

To the fullest extent permitted by law, Genesis Unity Development, Inc. shall not be liable for any direct, indirect, incidental, consequential, special, punitive, or exemplary damages arising from or related to the use of, inability to use, or reliance upon the website, services, content, or any linked third-party resources, even if advised of the possibility of such damages. This includes, but is not limited to, damages for loss of profits, data, goodwill, use, or other intangible losses.

5. INDEMNIFICATION

Users agree to indemnify, defend, and hold harmless Genesis Unity Development, Inc., its officers, directors, employees, agents, contractors, volunteers, partners, and affiliates from and against any and all claims, liabilities, damages, losses, costs, expenses, and attorney’s fees arising out of or related to the user’s use of the website, violation of these policies, infringement of any rights, or any content submitted by the user.

6. ACCURACY OF INFORMATION

While Genesis Unity Development, Inc. makes every reasonable effort to ensure the information on the website is accurate and up to date, we make no representations or warranties regarding the completeness, accuracy, reliability, suitability, or availability of any content, services, or information. All information is provided for general informational purposes only and is subject to change without notice.

7. THIRD-PARTY CONTENT DISCLAIMER

The website may include content provided by third parties, including but not limited to articles, press releases, event information, vendor materials, and external resources. Genesis Unity Development, Inc. does not control, endorse, or assume responsibility for the accuracy, legality, reliability, or availability of any third-party content. Reliance on such content is at your own risk.

8. NO GUARANTEE OF RESULTS

Any programs, initiatives, development projects, economic strategies, funding opportunities, or community development concepts presented by Genesis Unity Development, Inc. are subject to change and are not guarantees of future results, funding, approvals, partnerships, construction, or financial performance. All projects are dependent upon various factors, including funding availability, governmental approvals, market conditions, and community engagement.



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EVENTS, MEDIA, PUBLIC COMMUNICATIONS & COMMUNITY PARTICIPATION POLICIES

1. PUBLIC EVENTS & PROGRAMS

Genesis Unity Development, Inc. hosts and participates in a variety of public events, community programs, and initiatives designed to engage, educate, and uplift communities throughout the State of Alabama. Event details, including dates, times, locations, and participation requirements, are subject to change without prior notice. Participation in any program or event is voluntary and at the sole risk of the participant.

2. MEDIA RELEASE & CONSENT

By attending or participating in any Genesis Unity Development, Inc. event or program, you acknowledge and agree that you may be photographed, recorded, filmed, or interviewed. You grant Genesis Unity Development, Inc. the irrevocable, perpetual, worldwide, royalty-free right and license to use, reproduce, publish, display, distribute, and create derivative works of such media in any and all formats and media now known or hereafter developed, for promotional, educational, marketing, archival, reporting, or any other lawful purpose without compensation or further consent, unless prohibited by law.

3. SOCIAL MEDIA & USER INTERACTIONS

Genesis Unity Development, Inc. maintains a presence on various social media platforms to communicate, share information, and engage with the community. User interactions, comments, messages, tags, and content submitted on or through our platforms are subject to our community standards. We reserve the right to remove content that is unlawful, offensive, defamatory, discriminatory, harassing, vulgar, or otherwise inappropriate, and to block or restrict users who violate these standards.

4. COMMUNITY STANDARDS OF CONDUCT

Genesis Unity Development, Inc. is committed to fostering a safe, respectful, and inclusive environment. Users, participants, vendors, partners, and attendees are expected to conduct themselves in a manner that reflects respect, integrity, and professionalism. Harassment, hate speech, threats, violence, intimidation, or any conduct that disrupts the experience or safety of others will not be tolerated and may result in removal from events, programs, or platforms and possible legal action.

5. VENDOR & PARTNER PARTICIPATION

Vendors, partners, sponsors, and exhibitors participating in Genesis Unity Development, Inc. events or programs must comply with all applicable terms, guidelines, and instructions provided by the organization. Genesis Unity Development, Inc. reserves the right to reject any application, terminate participation, or remove any vendor or partner whose conduct or materials are inconsistent with our mission, values, or policies.

6. SPONSORSHIP & PARTNERSHIP REPRESENTATIONS

All sponsorships, partnerships, and collaborations are subject to written agreements executed by authorized representatives of Genesis Unity Development, Inc. No verbal representations or informal communications shall create any legally binding obligation. Genesis Unity Development, Inc. reserves the right to accept, decline, or modify any sponsorship or partnership opportunity at its sole discretion.

7. PUBLIC COMMUNICATIONS & DISCLOSURES

Information shared by Genesis Unity Development, Inc. through press releases, public announcements, reports, and other communications is intended for general informational purposes only. Such communications do not constitute legal, financial, or professional advice and should not be relied upon as a guarantee of funding, approvals, partnerships, or project outcomes. All official disclosures will be made in good faith and in accordance with applicable federal, state, and local laws, including Alabama's Open Meetings Act and public records laws where applicable.

8. CHILDREN'S PRIVACY

Genesis Unity Development, Inc. does not knowingly collect personal information from children under the age of thirteen (13) without verifiable parental consent. If we become aware that we have collected such information without consent, we will take reasonable steps to delete it from our records.



IMPORTANT NOTICE: *This page is part of the comprehensive Legal & Website Policies of Genesis Unity Development, Inc. and should be read in conjunction with all other sections of this document. Continued use of the website and participation in events or programs constitutes acceptance of these policies.*



LEGAL COMPLIANCE, RECORDS, ACCESSIBILITY & MISCELLANEOUS PROVISIONS

1. COMPLIANCE WITH LAWS

Genesis Unity Development, Inc. operates in compliance with all applicable federal, state, and local laws, ordinances, rules, and regulations, including those of the State of Alabama. Users agree to comply with all applicable laws when accessing or using our website, services, or participating in our programs and events. Nothing in these policies shall be construed as a waiver of any legal rights or obligations.

2. PUBLIC RECORDS COMPLIANCE

As an organization engaged in activities that may be supported by public funding or operate in the public interest, Genesis Unity Development, Inc. is subject to applicable Alabama public records laws, including the Alabama Open Records Act, §§ 36-12-40 et seq., Code of Alabama 1975. Certain records may be subject to disclosure upon proper request and in accordance with the law.

3. ACCESSIBILITY STATEMENT

Genesis Unity Development, Inc. is committed to ensuring digital accessibility for individuals with disabilities in accordance with Section 508 of the Rehabilitation Act of 1973, the Americans with Disabilities Act (ADA), and applicable Alabama laws. We strive to ensure our website is accessible and usable for all individuals. If you experience difficulty accessing any content, please contact us for assistance.

4. THIRD-PARTY CONTENT & USER SUBMISSIONS

User-submitted content, including comments, messages, forms, applications, and other materials, does not necessarily reflect the views of Genesis Unity Development, Inc. We do not endorse or assume responsibility for any user-generated content. Genesis Unity Development, Inc. reserves the right to review, remove, or refuse any content that violates these policies or is otherwise inappropriate.

5. FORCE MAJEURE

Genesis Unity Development, Inc. shall not be liable for any failure or delay in performance of services or obligations due to causes beyond our reasonable control, including acts of God, natural disasters, pandemics, strikes, labor disputes, civil disturbances, terrorism, war, governmental actions, power failures, internet outages, or any other circumstance that renders performance impracticable or impossible.

6. SEVERABILITY

If any provision of these Legal & Website Policies is found to be invalid, unlawful, or unenforceable in any jurisdiction, that provision shall be severed, and the remaining provisions shall remain in full force and effect to the maximum extent permitted by law.

7. ENTIRE AGREEMENT

These Legal & Website Policies constitute the entire agreement between you and Genesis Unity Development, Inc. regarding your use of the website, services, and related communications, and supersede all prior or contemporaneous understandings, agreements, or representations, whether written or oral.

8. CONTACT INFORMATION

For questions, concerns, policy requests, public records requests, or to exercise any rights afforded under this policy or applicable law, please contact:



Genesis Unity Development, Inc. (GUD)
Website: www.genesisunitydevelopment.com
Email: info@genesisunitydevelopment.com
Instagram: [@gud.group](https://www.instagram.com/gud.group)



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DISPUTE RESOLUTION, GOVERNING LAW, ARBITRATION & VENUE

1. GOVERNING LAW

These Legal & Website Policies and any dispute or claim arising out of or relating to your use of the website, services, communications, or programs of Genesis Unity Development, Inc. shall be governed by, construed under, and enforced in accordance with the laws of the State of Alabama, without regard to its conflicts of laws principles. Applicable federal laws of the United States may also apply.

2. EXCLUSIVE JURISDICTION & VENUE

Any legal action, suit, or proceeding arising out of or relating to these policies, the website, services, or any communication or transaction with Genesis Unity Development, Inc. shall be brought exclusively in the state or federal courts located in Jefferson County, Alabama. Each party hereby consents to the personal jurisdiction of such courts and waives any objection to venue or *forum non conveniens*.

3. DISPUTE RESOLUTION & GOOD FAITH RESOLUTION

Genesis Unity Development, Inc. encourages the prompt and informal resolution of disputes. Prior to initiating any legal action, the parties agree to attempt in good faith to resolve any dispute through informal negotiation. A written notice describing the nature of the dispute must be provided to Genesis Unity Development, Inc. and such notice shall be addressed to the contact information listed on Page 6 of this document. The parties agree to confer in good faith for a period of thirty (30) days from the date of such notice in an effort to reach an amicable resolution.

4. BINDING ARBITRATION AGREEMENT

If a dispute cannot be resolved through good faith negotiations, the parties agree that any controversy, claim, or dispute shall be resolved by final and binding arbitration administered by the American Arbitration Association (AAA) in accordance with its Commercial Arbitration Rules. Arbitration shall be conducted in Jefferson County, Alabama. The arbitrator shall have no authority to award punitive damages or other relief not permitted under Alabama law. Judgment on the arbitration award may be entered in any court having jurisdiction.

5. CLASS ACTION WAIVER

To the fullest extent permitted by law, you and Genesis Unity Development, Inc. agree that any dispute resolution proceedings shall be conducted only on an individual basis and not in a class, consolidated, or representative action. You waive the right to participate in a class action or class-wide arbitration.

6. JURY TRIAL WAIVER

To the extent permitted by applicable law, you and Genesis Unity Development, Inc. each waive the right to a trial by jury in any legal proceeding arising out of or relating to these Legal & Website Policies, the website, services, or any communications or transactions between the parties.

7. ATTORNEY'S FEES & COSTS

In the event any legal action, arbitration, or proceeding is necessary to enforce or interpret these policies, the prevailing party shall be entitled to recover its reasonable attorney's fees, costs, and expenses, including court costs and experts' fees, in addition to any other relief to which it may be entitled.

8. SURVIVAL

The provisions of this Section 7 (Dispute Resolution, Governing Law, Arbitration & Venue) shall survive any termination of your use of the website, services, or programs and shall remain in full force and effect.



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PRIVACY, DATA PROTECTION & INFORMATION SECURITY

1. PRIVACY COMMITMENT

Genesis Unity Development, Inc. respects your privacy and is committed to protecting the personal information you share with us. We collect, use, and protect data in accordance with applicable federal and state laws, including the Alabama Personal Information Protection Act, where applicable.

2. INFORMATION WE COLLECT

We may collect personal information that you voluntarily provide to us, including your name, email address, phone number, mailing address, organization, and any other information you choose to provide through forms, event registration, communications, donations, or program participation. We may also collect non-personal information such as IP address, browser type, device information, and usage data through cookies and similar technologies.

3. HOW WE USE INFORMATION

We use the information we collect to operate and improve our website and services, communicate with you, manage events and programs, process transactions or donations, comply with legal obligations, and fulfill our mission. We do not sell, rent, or share your personal information with third parties for marketing purposes.

4. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security but strive to use commercially reasonable means to protect your data.

5. COOKIES & TRACKING TECHNOLOGIES

Our website uses cookies and similar technologies to enhance your browsing experience, analyze site traffic, understand user preferences, and improve our services. You may choose to disable cookies in your browser settings, but doing so may affect certain features and functionality of the website.

6. YOUR RIGHTS & CHOICES

You may request access to, correction of, or deletion of your personal information at any time, subject to applicable law. You may also opt out of receiving promotional communications from us by following the unsubscribe instructions included in our emails or by contacting us directly using the information provided on Page 6.

7. DATA RETENTION

We retain personal information only for as long as necessary to fulfill the purposes outlined in these policies, comply with legal obligations, resolve disputes, and enforce our agreements.

8. CHILDREN'S PRIVACY

Our website and services are not intended for children under the age of thirteen (13). We do not knowingly collect personal information from children under thirteen. If we become aware that we have collected such information, we will take reasonable steps to delete it promptly.



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INTELLECTUAL PROPERTY, TRADEMARKS & CONTENT OWNERSHIP

1. OWNERSHIP OF CONTENT

All content on this website, including text, graphics, logos, images, videos, audio, documents, software, and other materials (collectively, "Content"), is the property of Genesis Unity Development, Inc. or its content suppliers and is protected by United States and international copyright, trademark, patent, trade secret, and other intellectual property laws.

2. LIMITED LICENSE

We grant you a limited, non-exclusive, non-transferable, revocable license to access and use our website and Content for personal, informational, and non-commercial purposes only. You may not copy, reproduce, distribute, modify, create derivative works from, publicly display, perform, republish, download, store, or transmit any Content without our prior written consent.

3. TRADEMARKS

The name, GUD logo, and all related names, logos, product and service names, designs, and slogans are trademarks of Genesis Unity Development, Inc. or its affiliates. You may not use our trademarks without our prior written permission.

4. USER SUBMISSIONS

By submitting any content, comments, ideas, suggestions, or materials to us, you grant Genesis Unity Development, Inc. a worldwide, royalty-free, perpetual, irrevocable, and non-exclusive license to use, reproduce, modify, adapt, publish, translate, distribute, perform, and display such submissions in any media now known or hereafter developed, without restriction or compensation.

5. THIRD-PARTY CONTENT

Our website may contain links to third-party websites or display content from third parties. We do not own, control, or endorse such content and are not responsible for the accuracy, legality, or reliability of third-party materials. Your use of third-party content is at your own risk and subject to the respective third party's terms and policies.

6. COPYRIGHT INFRINGEMENT POLICY

We respect the intellectual property rights of others and expect our users to do the same. If you believe your copyright has been infringed on our website, please provide a written notice with the information listed on Page 6 of this document. We will respond in accordance with the Digital Millennium Copyright Act (DMCA) and applicable law.

7. PROHIBITED USES

You may not use our website or Content in any way that infringes, misappropriates, or violates the intellectual property rights of Genesis Unity Development, Inc. or any third party, or in any manner that is unlawful or misleading.

8. LICENSED MATERIAL

If any Content is made available under an open-source or third-party license, the terms of that license will govern your use of that specific Content.



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COMMUNICATIONS, USER CONDUCT & COMMUNITY STANDARDS

1. PROFESSIONAL COMMUNICATIONS

All communications with Genesis Unity Development, Inc., including emails, inquiries, submissions, and support requests, should be professional, respectful, and accurate. We reserve the right to monitor, retain, and respond to communications as necessary to operate our business and comply with applicable laws.

2. USER CONDUCT

You agree to use our website, services, and programs in a lawful, responsible, and respectful manner. You will not engage in conduct that is unlawful, harmful, disruptive, harassing, threatening, abusive, defamatory, obscene, or otherwise objectionable. We reserve the right to restrict or terminate access for violations of these standards.

3. PROHIBITED CONTENT

You may not post, upload, transmit, or share any content that is illegal, infringes on the rights of others, violates privacy, contains viruses or harmful code, promotes discrimination or violence, or is misleading or deceptive. This applies to all platforms, features, and communications associated with our website and services.

4. THIRD-PARTY LINKS & CONTENT

Our website may include links to third-party websites, resources, or services for your convenience. Genesis Unity Development, Inc. is not responsible for the content, privacy practices, or policies of third-party sites. Accessing such links is at your own risk, and we encourage you to review their terms and privacy policies.

5. SOCIAL MEDIA & PUBLIC INTERACTIONS

When interacting with Genesis Unity Development, Inc., on social media or other public platforms, you agree to follow the same standards of conduct outlined in these policies. Comments or messages that are spam, promotional, offensive, or irrelevant may be removed or reported. We are not obligated to respond to inappropriate or unsolicited content.

6. REPORTING MISCONDUCT

If you witness any conduct that violates these policies or applicable laws, please report it to us using the contact information on Page 6. We will review all reports and take appropriate action, which may include content removal, access restriction, or referral to law enforcement if necessary.

7. COMMUNITY FOCUS

Genesis Unity Development, Inc. is committed to building stronger communities through collaboration, respect, and service. We encourage positive engagement that supports our mission and the communities we serve.



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PAYMENTS, DONATIONS & FINANCIAL TRANSACTIONS

1. PAYMENT TERMS

All payments for services, programs, events, products, or donations are due as specified at the time of purchase, registration, or commitment unless otherwise agreed in writing. Prices are listed in U.S. dollars and are subject to change without prior notice.

2. ACCEPTED PAYMENT METHODS

We accept major credit cards, debit cards, ACH transfers, and other payment methods as indicated on our website or at the time of transaction. By providing payment information, you represent and warrant that you have the legal right to use the payment method.

3. DONATIONS

Donations made to Genesis Unity Development, Inc. are voluntary and non-refundable. Unless otherwise stated, donations are not tied to a specific good or service and are used to support our mission and programs.

4. RECEIPTS & TAX ACKNOWLEDGMENTS

For donations of \$250 or more, you will receive a written acknowledgment for tax purposes. GUD is a public benefit organization as recognized under Section 501(c)(3) of the Internal Revenue Code, and contributions may be tax-deductible to the extent permitted by law. Please consult your tax advisor for specific guidance.

5. REFUNDS & CANCELLATIONS

Refunds for services, events, or programs are subject to the terms outlined at the time of purchase or registration. Unless otherwise required by law, all sales are final. Requests for cancellations or refunds must be submitted in writing to the contact information provided on Page 6.

6. FRAUD PREVENTION

We reserve the right to verify any transaction and to refuse or cancel any order or donation if fraud or unauthorized activity is suspected. We may contact you to confirm account information or request additional verification.

7. FINANCIAL SECURITY

We use industry-standard security measures to protect your payment information. However, no method of transmission over the internet or electronic storage is 100% secure. By making a payment or donation, you acknowledge and accept this risk.

8. QUESTIONS

If you have questions about payments, donations, or financial transactions, please contact us using the information provided on Page 6.



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DISCLAIMER OF WARRANTIES & LIMITATION OF LIABILITY

1. DISCLAIMER OF WARRANTIES

Our website and services are provided on an “AS IS” and “AS AVAILABLE” basis, without warranties of any kind, either express or implied. Genesis Unity Development, Inc. disclaims all warranties, including but not limited to, implied warranties of merchantability, fitness for a particular purpose, non-infringement, and title.

2. NO GUARANTEE OF ACCURACY OR RELIABILITY

While we strive to provide accurate and up-to-date information, we do not warrant that any content on our website or in our communications is complete, accurate, reliable, current, or error-free. Information may change without notice.

3. THIRD-PARTY SERVICES

Our website may contain links to third-party websites, services, or resources. We do not endorse or control these third parties and are not responsible for their content, privacy practices, or actions. Your interactions with third parties are solely between you and those third parties.

4. LIMITATION OF LIABILITY

To the fullest extent permitted by law, Genesis Unity Development, Inc., its officers, directors, employees, agents, and affiliates shall not be liable for any indirect, incidental, consequential, special, or punitive damages, or any loss of profits, revenue, data, or goodwill arising from your use of or inability to use our website, services, or programs, even if we have been advised of the possibility of such damages.

5. MAXIMUM LIABILITY

Our total liability to you for any claim arising out of or related to these policies, our website, or our services shall not exceed the amount you paid to us, if any, in the twelve (12) months preceding the event giving rise to the claim.

6. INDEMNIFICATION

You agree to defend, indemnify, and hold harmless Genesis Unity Development, Inc., its officers, directors, employees, agents, and affiliates from and against any claims, losses, liabilities, damages, costs, and expenses (including reasonable attorney’s fees) arising out of or related to your use of our website, services, or programs, or your violation of these policies or any applicable law.

7. APPLICABLE LAW

These policies and any disputes arising from or related to them shall be governed by the laws of the State of Alabama, without regard to its conflict of law principles. Any legal action shall be brought exclusively in the state or federal courts located in Montgomery County, Alabama, and you consent to the personal jurisdiction of those courts.



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PRIVACY POLICY OVERVIEW

1. OUR COMMITMENT TO PRIVACY

Genesis Unity Development, Inc. (“GUD”, “we”, “us”, or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us.

2. INFORMATION WE COLLECT

We may collect personal information that you provide directly to us, such as your name, email address, phone number, mailing address, and payment information. We may also collect non-personal information automatically, including IP address, browser type, device information, pages visited, and referring website.

3. HOW WE USE YOUR INFORMATION

We use your information to provide and improve our services, process transactions, respond to inquiries, send communications, comply with legal obligations, and support our mission and programs. We do not sell your personal information.

4. INFORMATION SHARING & DISCLOSURE

We may share your information with trusted service providers who assist us in operating our website, conducting our business, or serving you, provided they agree to protect your information. We may also disclose information when required by law, to protect our rights, or in connection with a legal proceeding or business transfer.

5. COOKIES & TRACKING TECHNOLOGIES

Our website uses cookies and similar technologies to enhance your experience, analyze website performance, and personalize content. You can control cookie settings through your browser. Disabling cookies may affect site functionality.

6. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure. By using our website and services, you acknowledge and accept this risk.

7. YOUR CHOICES & RIGHTS

You may access, update, or request deletion of your personal information by contacting us using the information on Page 6. You may also opt out of receiving promotional communications at any time.



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PRIVACY POLICY (CONTINUED)

8. CHILDREN'S PRIVACY

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we will delete it promptly. If you believe a child has provided us with personal information, please contact us immediately.

9. THIRD-PARTY LINKS

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party websites you visit.

10. DATA RETENTION

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce our agreements. When information is no longer needed, it will be securely deleted or anonymized.



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11. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. The "Effective Date" at the top of this page indicates when this policy was last revised. Your continued use of our website and services after changes are posted constitutes acceptance of the updated policy.

12. CALIFORNIA & ALABAMA RESIDENTS

If you are a resident of California or Alabama, you may have specific privacy rights under applicable state laws, including the right to know what personal information we collect, how it is used, and to request deletion of your information. To exercise these rights, contact us using the details on Page 6.

13. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us using the information provided on Page 6.



Your privacy is important to us. We are committed to transparency, responsible data practices, and protecting the personal information you trust us with.

INTELLECTUAL PROPERTY POLICY

1. OWNERSHIP OF INTELLECTUAL PROPERTY

All content on the Genesis Unity Development, Inc. website, including text, graphics, logos, images, videos, audio, software, design, and other materials (collectively, the “Content”), is the property of Genesis Unity Development, Inc., its affiliates, or its licensors and is protected by copyright, trademark, patent, and other intellectual property laws.

2. USE OF OUR CONTENT

You may access and use our Content for personal, non-commercial, and informational purposes only. You may not copy, reproduce, distribute, modify, create derivative works from, publicly display, or otherwise use any Content without our prior written permission.

3. TRADEMARKS

“Genesis Unity Development,” the GUD logo, and all related names, slogans, and product or service names are trademarks of Genesis Unity Development, Inc. or its affiliates. You may not use our trademarks without our prior written consent. Unauthorized use may violate trademark laws and result in legal action.

4. USER GENERATED CONTENT

If you submit, post, or transmit any content to our website or platforms (including feedback, comments, suggestions, or other materials), you grant Genesis Unity Development, Inc. a non-exclusive, royalty-free, worldwide, irrevocable license to use, reproduce, modify, publish, and distribute such content for any lawful purpose.

5. RESPECT FOR INTELLECTUAL PROPERTY

We respect the intellectual property rights of others and expect our users to do the same. If you believe that your copyrighted work has been used on our website in a way that constitutes copyright infringement, please contact us using the information on Page 6.

6. PROHIBITED ACTIVITIES

You agree not to upload, post, or share any content that infringes, misappropriates, or violates the intellectual property rights of any third party, including copyrights, trademarks, trade secrets, or patents.

7. REPORTING INFRINGEMENT

To report suspected intellectual property infringement, contact us using the details on Page 6. Please include a detailed description of the work, the location of the infringing material, and your contact information.

8. CHANGES TO THIS POLICY

We may update this Intellectual Property Policy from time to time. The “Effective Date” at the top of this page indicates when this policy was last revised. Continued use of our website and services after changes are posted constitutes acceptance of the updated policy.



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DISPUTE RESOLUTION & GOVERNING LAW

1. RESOLUTION BY GOOD FAITH DISCUSSION

We encourage you to contact us directly to resolve any concerns or disputes you may have regarding our website, services, or these policies. Many issues can be resolved through good faith communication.

2. INFORMAL DISPUTE RESOLUTION

If we are unable to resolve the issue informally, either party may request further discussion to attempt to reach a mutually satisfactory resolution before pursuing formal legal action.

3. GOVERNING LAW

These policies and any disputes arising out of or related to them shall be governed by and construed in accordance with the laws of the State of Alabama, without regard to its conflict of law principles.

4. JURISDICTION & VENUE

Any legal action or proceeding arising out of or related to these policies, our website, or our services shall be brought exclusively in the state or federal courts located in Montgomery County, Alabama. By using our website and services, you consent to the personal jurisdiction of such courts and waive any objection to venue.

5. WAIVER OF JURY TRIAL

To the fullest extent permitted by law, you and Genesis Unity Development, Inc. waive any right to a jury trial in any legal proceeding arising out of or related to these policies, our website, or our services.

6. ATTORNEYS' FEES

In the event of any dispute, the prevailing party shall be entitled to recover its reasonable attorneys' fees and costs, in addition to any other relief granted by the court.

7. SEVERABILITY

If any provision of these policies is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

8. ENTIRE AGREEMENT

These policies, together with all documents referenced herein, constitute the entire agreement between you and Genesis Unity Development, Inc. regarding your use of our website and services and supersede all prior or contemporaneous agreements, understandings, and communications.



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ACCEPTABLE USE POLICY

1. PURPOSE

This Acceptable Use Policy (“AUP”) sets forth the rules and expectations governing your use of the Genesis Unity Development, Inc. website, services, and digital platforms. By using our website and services, you agree to comply with this policy and all applicable laws.

2. PERMITTED USE

You may use our website and services for lawful purposes only and in a manner that is consistent with our mission, values, and these policies. You are responsible for ensuring that your use does not interfere with the rights, safety, or experience of others.

3. PROHIBITED CONDUCT

You agree not to engage in any activity that is unlawful, harmful, or disruptive, including but not limited to:

- Violating any local, state, federal, or international law or regulation.
- Transmitting or distributing malware, viruses, or harmful code.
- Attempting to gain unauthorized access to any system or account.
- Interfering with or disrupting the security or performance of our website.
- Impersonating any person or entity or misrepresenting your affiliation.
- Posting or sharing content that is defamatory, abusive, threatening, harassing, obscene, or discriminatory.

4. USER CONTENT

If you submit, post, or transmit any content on our website or platforms, you retain ownership of your content but grant Genesis Unity Development, Inc. a non-exclusive, worldwide, royalty-free license to use, display, reproduce, modify, and distribute such content for the purpose of operating and improving our services.

5. ACCOUNT RESPONSIBILITY

If you create an account or access our services, you are responsible for maintaining the confidentiality of your login credentials and for all activities that occur under your account. You agree to notify us immediately of any unauthorized use.

6. ENFORCEMENT

We reserve the right to monitor, review, and restrict your access to our website or services at our sole discretion if we believe you have violated this AUP or any applicable law. We may remove content, suspend accounts, or take legal action as appropriate.

7. MODIFICATIONS

We may update this Acceptable Use Policy from time to time. The “Effective Date” at the top of this page indicates when this policy was last revised. Continued use of our website and services after updates are posted constitutes acceptance of the revised policy.



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ACCESSIBILITY POLICY

1. OUR COMMITMENT

Genesis Unity Development, Inc. is committed to ensuring that our website and digital services are accessible to all individuals, including people with disabilities. We strive to provide an inclusive and equitable online experience consistent with applicable accessibility laws and standards.

2. APPLICABLE STANDARDS

We aim to conform our website to the Web Content Accessibility Guidelines (WCAG) 2.1, Level AA, published by the World Wide Web Consortium (W3C), and to meet the requirements of the Americans with Disabilities Act (ADA) Title III and applicable state laws, including those of Alabama.

3. ACCESSIBILITY FEATURES

Our website is designed with accessibility in mind and includes features such as:

- Clear and consistent navigation
- Alternative text for meaningful images
- Sufficient color contrast for readability
- Keyboard navigability and focus indicators
- Readable fonts and scalable text
- Descriptive link text and form labels

4. ONGOING IMPROVEMENT

We continuously evaluate and improve the accessibility of our website and services. We use a combination of automated tools, user testing, and feedback to identify barriers and implement solutions.

5. THIRD-PARTY CONTENT

Our website may contain links to third-party websites or embedded content that we do not control. While we encourage our partners to follow accessibility best practices, we cannot guarantee the accessibility of third-party content.

6. FEEDBACK & ASSISTANCE

We welcome your feedback on the accessibility of our website and digital services. If you encounter any barriers or need assistance accessing content, please contact us using the information on Page 6. We will make reasonable efforts to address your concerns promptly.

7. CONTACT FOR ACCESSIBILITY INQUIRIES

For questions, concerns, or requests related to accessibility, please contact us:



Genesis Unity Development, Inc.

Accessibility Coordinator

☎ (334) 293-1208

✉ info@genesisunitydevelopment.com

🌐 www.genesisunitydevelopment.com

📍 Servicing Alabama & Surrounding Areas



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PRIVACY POLICY

1. OUR COMMITMENT TO YOUR PRIVACY

Genesis Unity Development, Inc. (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us.

2. INFORMATION WE COLLECT

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and other information you provide to us.
- **Usage Information:** Information about how you use our website and services, including IP address, browser type, pages visited, and time spent.
- **Cookies & Tracking Technologies:** We use cookies and similar technologies to enhance user experience and analyze website traffic.

3. HOW WE USE YOUR INFORMATION

We use the information we collect to:

- Provide, operate, and maintain our website and services.
- Communicate with you and respond to inquiries.
- Improve our website, services, and user experience.
- Analyze usage and trends.
- Comply with legal obligations and protect our rights.

4. INFORMATION SHARING

We do not sell your personal information. We may share your information with trusted third parties who assist us in operating our website and services, provided they agree to keep your information confidential. We may also disclose information when required by law or to protect our rights, property, or safety.

5. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

6. YOUR RIGHTS & CHOICES

You have the right to:

- Access, update, or correct your personal information.
- Opt out of marketing communications.
- Disable cookies through your browser settings.

To exercise these rights, please contact us using the information on Page 6.

7. THIRD-PARTY LINKS

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies.

8. CHILDREN’S PRIVACY

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children.

9. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. The “Effective Date” at the top of this page indicates when this policy was last revised. Continued use of our website and services after changes are posted constitutes acceptance of the updated policy.



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TERMINATION, DISCLAIMER & ACKNOWLEDGMENT

1. TERMINATION OF ACCESS

We reserve the right to suspend or terminate your access to our website or services at any time, with or without notice, for conduct that we, in our sole discretion, believe violates these policies or is harmful to our organization, users, or third parties.

2. DISCLAIMER OF WARRANTIES

Our website and services are provided “as is” and “as available” without warranties of any kind, express or implied. To the fullest extent permitted by law, Genesis Unity Development, Inc. disclaims all warranties, including but not limited to:

- Merchantability and fitness for a particular purpose.
- Non-infringement of third-party rights.
- Accuracy, completeness, or reliability of content.

We do not warrant that our website will be uninterrupted, secure, or error-free, or that defects will be corrected.

3. LIMITATION OF LIABILITY

To the fullest extent permitted by Alabama law, Genesis Unity Development, Inc. shall not be liable for any indirect, incidental, special, consequential, or punitive damages, or any loss of profits or data, arising out of or related to your use of, or inability to use, our website or services.

4. INDEMNIFICATION

You agree to indemnify, defend, and hold harmless Genesis Unity Development, Inc., its officers, directors, employees, agents, and affiliates from and against any claims, damages, liabilities, losses, or expenses (including reasonable attorneys’ fees) arising out of or related to your use of our website, services, or violation of these policies or any applicable law.

5. GOVERNING PRINCIPLES

These policies are intended to reflect our core values of integrity, respect, accountability, and service. We reserve the right to interpret and enforce these policies in a manner consistent with our mission and the laws of Alabama.

6. ACKNOWLEDGMENT

By using our website and services, you acknowledge that you have read, understood, and agree to be bound by this comprehensive set of Legal & Website Policies.



THANK YOU FOR BEING PART OF OUR COMMUNITY.

Your trust enables us to continue building stronger communities and creating enduring legacies across Alabama and beyond.

- *Genesis Unity Development, Inc.*

A COMMUNITY. A MISSION. A MOVEMENT.



IMPORTANT NOTICE: *This concludes the comprehensive Legal & Website Policies of Genesis Unity Development, Inc. and should be read in conjunction with all other sections of this document. Continued use of the website and services constitutes acceptance of these policies.*

