

# Privacy Policy

**Effective Date: 01 06 2025**

This Privacy Policy explains how The Parade Room ("we", "us", or "our") collects, uses, and protects your information when you use our website [www.theparaderoom.com](http://www.theparaderoom.com) ("Website") and our **Discord server** ("Discord Server").

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## 1. Who We Are

The Parade Room is a private community and online platform designed to support individuals transitioning from policing and similar careers into new ventures. Our services include curated content, discussions, events, and member engagement via our website and Discord.

If you have questions, you can contact us at:

**Email:** [info@theparaderoom.com](mailto:info@theparaderoom.com)

**Website:** [www.theparaderoom.com](http://www.theparaderoom.com)

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## 2. What Information We Collect

### A. Information Collected via the Website:

- **Personal Information:**

When you register, contact us, or subscribe to our services, we may collect:

- Name
- Email address
- Payment details (processed via third-party services)
- Any information you voluntarily provide through forms or communication

- **Technical Data:**

- IP address
- Browser type
- Device information
- Pages visited and time spent on the website
- Cookies and usage tracking technologies

### B. Information Collected via the Discord Server:

- **Discord Profile Data:**

- Username and Discord ID
- Avatar
- Role(s) assigned on the server
- Messages and content you voluntarily share in the server
- Server interaction metadata (e.g., timestamps, engagement)

We do **not** have access to your private Discord messages or external data beyond what Discord provides server administrators.

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### 3. How We Use Your Information

We use your information to:

- Provide and manage access to the website and community
  - Respond to inquiries and provide support
  - Send newsletters, updates, or community alerts (with opt-out options)
  - Monitor usage and improve our services
  - Enforce our community rules and policies
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### 4. Legal Basis for Processing (if under GDPR)

We rely on the following legal bases:

- Your **consent** (e.g., newsletter subscription, community participation)
  - **Performance of a contract** (e.g., Patreon memberships or paid services)
  - Our **legitimate interests** (e.g., community moderation, analytics)
  - **Compliance with legal obligations**
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### 5. Who We Share Your Information With

We do **not** sell your data.

We may share data with trusted third-party service providers to help operate the Website or Discord Server, including:

- Email marketing platforms (e.g., MailerLite or Mailchimp)
- Payment processors (e.g., Stripe, Patreon)
- Analytics providers (e.g., Google Analytics)
- Discord moderation or bot services

We ensure all third parties are GDPR-compliant or equivalent and only process data as necessary.

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### 6. How We Store and Protect Your Information

- We implement security measures appropriate to the sensitivity of the data we handle.

- Data is stored securely using encryption, access controls, and regular reviews.
- Discord data is stored within Discord's servers and subject to their security controls.

We retain your data only as long as necessary for the purposes outlined or as required by law.

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## **7. Your Rights (under GDPR or UK Data Protection)**

You have the right to:

- Access the personal data we hold about you
- Correct inaccuracies in your personal data
- Request deletion of your personal data
- Withdraw consent at any time
- Lodge a complaint with a data protection authority

To exercise any of these rights, email us at: [Insert Contact Email]

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## **8. Children's Privacy**

The Parade Room is not intended for individuals under the age of 18. We do not knowingly collect data from children.

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## **9. Third-Party Links**

Our website or Discord may contain links to other websites or resources. We are not responsible for the privacy practices of those third parties.

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## **10. Changes to This Privacy Policy**

We may update this policy from time to time. The latest version will always be available on our website. Material changes will be communicated via email or Discord announcements.

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## **11. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

info@theparaderoom.com  
[www.theparaderoom.com](http://www.theparaderoom.com)